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ABSTRACT

A directory of 233 weekend and 30 shopping center programs in the United States and Canada is presented, along with a general discussion of these types of programs and an annotated bibliography. The listing for each program includes: the institution's name, address, and contact person; the funding sources; the date the program was started; the name of the program; types of courses/degree programs; fall 1986 headcount enrollment; cost; and academic calendar. The general discussion covers the history of these types of programs; curriculum/degree programs offered; information on six model weekend programs and four shopping center programs; advantages of shopping center programs for students, retailers, colleges, and faculty; and marketing and promotion strategies. The annotated bibliography identifies approximately 90 articles, books, and reports relative to teaching on weekends and in shopping centers. A geographic listing of institutions and an institution index are included(SW)

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HE 021 225

A Guide for Colleges
and Universities

# Teaching on Weekends and in Shopping Centers

James R. East

**A Compendium of Practical and Timely Ideas on Weekend and Shopping Center Teaching**

Indiana University-Purdue University at Indianapolis
IUPUI Division of Continuing Studies

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# PREFACE

It has been said that it takes leaders to start things, leaders to stop things, and leaders to keep things going. Nowhere is this more evident than in colleges and universities.

Institutions of higher education are no better than the quality of their leaders. Such leaders are the ones who can make or break the creative spirit of those who work there. In consulting with institutions across the country, I find more often that administrators--not faculty--are obstructionists to innovation. Often, administrators speak the rhetoric of innovation--of progress, future developments, change--but when it comes to providing the necessary support it is missing. Individuals who are charged with getting things done often are told to do the work and wonder why he or she cannot.

As a consultant, I am suspicious of administrators who argue loudly that faculty are the stumbling blocks to implementing and supporting new ideas. The evidence is to the contrary. Administrators--not faculty--by and large are the unwilling participants in innovative undertakings. Certainly, it is true that there are outspoken faculty against change, individuals who assume a posture of "The status is quo. My answer is no." These faculty are often used by administrators who themselves do not want change or not much of it.

Innovation has its risks. Some things work; some things do not. However, there is truth to the maxim, "nothing ventured, nothing gained." Often, institutions engage in endless debate about whether or not to offer a weekend college or to teach the regular curriculum in shopping centers or other related topics. Experimentation is inherent to the work of colleges and universities. Faculty are expected to venture into unknown realms, to try and to assess different procedures and approaches. So, administrators ought to encourage such experimentation. When the idea of teaching on weekends or in shopping centers is introduced, administrators should encourage such approaches with the understanding that it is an experiment--not something to be set in concrete at the outset--that will be assessed after one or two semesters with a view toward continuance with or without modifications or discontinuance.

At Indiana University-Purdue University at Indianapolis (IUPUI), we are indeed fortunate to have administrators who more often than not quietly but effectively support innovation. In 1973, a philosophy professor at IUPUI mentioned the idea of a weekend college. As associate dean for curriculum and academic program development in the School of Liberal Arts, I picked up on the idea and thought we should try it. The initial undertaking met some resistance from two vocal faculty who argued *ad nauseum* that teaching on weekends would undermine the weekday program, that faculty would NEVER teach on weekends, that only marginal students would participate. All of these concerns proved to be just the opposite. Instead, the weekend program augmented weekday offerings in most positive ways; faculty were never forced or even strongly encouraged to teach on weekends but did so out of choice; and weekend students in most cases consistently received higher grades than their weekday counterparts. In 1988, fifteen years after venturing into teaching on weekends, IUPUI's Weekend College is an essential part of the university's operation, enrolling more than 3,400 students each semester and offering seven degree and certificate programs that can be completed exclusively on weekends.

Learn & Shop, the innovative program of offering regular college credit courses and degree programs in shopping centers, has been acclaimed as a significant development by educational experts, powerful voices in the media, and leaders at many levels. The theory was a bold experiment in 1979 when IUPUI launched Learn & Shop at five Indianapolis shopping centers. In the middle of winter, that first semester counted 503 enrollees. Seventeen semesters later in the fall, 1987, 1,836 enrolled.

IUPUI was searching for a convenient way to present its courses to students, in part to generate new students when enrollments dipped in the late 1970s. People shop. Despite the season or elements, they get out to obtain the necessities of life. So, it seemed logical that education is at least as important as new shoes. It surely needs to rank right behind milk and bread as a vital need.

Shopping center managers were approached, and it was found that major department stores generally have training rooms used occasionally for staff purposes. They are idle at other times. The department store managers quickly saw the wisdom of Learn & Shop and surprised IUPUI planners by donating their space.

So the idea took firm root. Courses were organized. Faculty cooperated marvelously. Budgets were found. The bookstores and library developed plans. Promotion was readied. Learn & Shop was born. The public quickly responded to make the first semester successful beyond the hopes of planners.

Three days before Learn & Shop classes began in January, 1979, the Wall Street Journal had a front-page article supporting the concept. This was followed two weeks later by an article in the Christian Science Monitor which stated, "Learn & Shop is the kind of innovative college program every college and university should be exploring."

Students determine the success or failure of innovative programs. Weekend colleges and shopping center programs are planned not for faculty and administrators but for students. Experience shows that the right curriculum offered at convenient times and places and properly marketed will be successful. Size and location of the main campus generally are not major factors. Successful weekend and shopping center programs operate in large and small communities and in small and large and public and private colleges and universities.

This book focuses on my experiences as the originator and dean of IUPUI's Weekend College for fifteen years and the Learn & Shop College Credit Program, nine years. Because my 20-year career at IUPUI has been an unusually full and happy one, gratitude is the leading sentiment expressed in the acknowledgments that reflect my association with these two programs. Above all, I must thank those students who have taken classes in these programs, 60,000+ in the Weekend College and 27,000+ in Learn & Shop. Through them, I learned about their academic needs and how best to translate those needs to participating academic departments.

I would like also to thank IUPUI administrators and faculty for their support of these two programs and other innovative undertakings with which I have been associated. Moreover I wish to recognize Indianapolis retailers and the community at large that have so generously supported the Learn & Shop concept. Without such support, shopping center teaching might simply be a figment of someone's imagination.

To my office colleagues, I am especially indebted for their commitment "beyond the call of duty"--William Taylor, Ellie Towne, Beatrice Shepard, Joy Kramer, Lynn Nguyen, Cindy Miller, and Donna Dial. To Scott Evenbeck, Director of IUPUI's Division of Continuing Studies, I am grateful for his continuing support. I express my gratitude to Noel Duerden, Director of IUPUI's Publications and Information Services, for his outstanding support over the years. Also, I appreciate the fine work done by Barbara Shields in the processing of the manuscript for publication. Last, but certainly not least, I thank my wife, Marilyn East, for her sympathetic ear and countless hours of proofreading of many documents related to my university assignments.

Shortcoming relative to the book's overall plan and design are the responsibility of the author.

During my twenty years at Indiana University-Purdue University at Indianapolis (IUPUI), I observed how the organization began as small and unpretentious as a mustard seed, now coming into full growth as a noteworthy urban university. This book is dedicated to the men and women who, under less than favorable conditions in those early years, helped form the university's character and shape its future.

March 1988

James R. East
Indianapolis, Indiana

# 1

# HOW TO USE THIS BOOK

This is a book of practical ideas on the subjects of teaching on weekends and in shopping centers. As you use it, you may find ideas worth trying at your institution. It is organized into three parts: (1) general discussion on the subject of teaching on weekends and in shopping centers, (2) separate directories of weekend and shopping center programs in American and Canadian colleges and universities, and (3) an up-to-date annotated bibliography.

The general discussion includes the following:

teaching on weekends
-- an historical overview
-- questions to consider in establishing weekend programs
-- curriculum/degree programs
-- identification of six model weekend programs

teaching in shopping centers
-- an historical overview
-- advantages for students
-- advantages for retailers
-- advantages for the college or university
-- advantages for the faculty
-- educators and the media
-- curriculum/degree programs in shopping centers
-- identification of four distinct shopping center programs

marketing and promotion strategies.

The book presents the first published directory of 233 weekend and 30 shopping center programs. Each entry includes the institution's name, address, and contact person; a description of the institution by funding source, size, and date the weekend or shopping center program began; name of the program; identification of types of courses/degree programs offered; fall, 1986, headcount enrollment and number of sections offered; cost; and academic calendar.

The annotated bibliography identifies articles, books, and reports relative to teaching on weekends and in shopping centers.

The institutions included are those that responded in 1986 to a survey of all colleges and universities in the United States and Canada. These surveys were sent to all institutional presidents, continuing education directors and deans, academic deans, and directors of weekend colleges or shopping center programs, when known. The initial mailing of the survey was followed six weeks later by a second mailing. The information received was processed and returned to participating institutions for a final check before printing. More than one office at several institutions completed the surveys. In such cases when the information provided differed greatly, telephone calls were made for clarification.

The directories are organized so an institution can readily identify like institutions by size, geography, cost, and academic calendar. Descriptions are brief rather than comprehensive. The purpose is to provide information for interested people to follow when such ideas might be useful to their institutions.

For further information, write or call:

James R. East
Indiana University-Purdue University at Indianapolis (IUPUI)
425 Agnes Street
Indianapolis, IN 46202
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# 2

# INTRODUCTION

Convenience, accessibility, and academically sound courses are the keys to successful programs for adult learners. Where and when courses are offered and what courses are offered are primary concerns of adults. In recent years, educational institutions have responded creatively in meeting the scheduling and locational preferences of older adults. This handbook considers teaching on weekends and in shopping centers as two successful approaches in meeting the needs of time and place.

There has been a resurgence of interest on the part of institutions in teaching on weekends. Many institutions feel that it is much easier to expand their offerings on campus on weekends than it is to offer courses off campus. Many faculty feel more at ease with this arrangement. Working adults who cannot take day or evening classes Monday through Friday find weekend offerings about the only way they can get an education. So, teaching on weekends is indeed a viable option for reaching adult learners not served by the traditional Monday through Friday scheduling.

Some adventurous educators have recognized the value of shopping malls as learning or recruitment centers. This idea is not as new as it may sound. Universities of the Middle Ages such as those in Paris, Florence, and Bologna operated in the marketplace where people conducted their daily business. We know that in the United States many people spend more time at shopping malls than anywhere outside their homes and jobs. So, it is natural to take university classes where the people are.

Teaching on weekends and in shopping centers are distinctive, compatible programs that meet the scheduling needs of older students who must design their class schedules around work and family responsibilities. Programs such as these determine whether older students get a college education. Weekends and shopping centers, because of their alternative scheduling and location, attract new and capable students. Many of these students are being exposed to the college classroom for the first time and inquire about degree requirements. Perhaps, then, these new adult learners comprise the largest pool of potential college majors for the remainder of the century.

## 3

# TEACHING ON WEEKENDS

Many American colleges and universities have offered Saturday classes over the years. Often, these are self-contained credit classes. More often, however, on most college campuses Saturdays have been a part of weekday courses in which the lecture component is offered during the week, followed by a recitation or laboratory session on Saturday. Moreover, weekends have been used in scheduling special seminars, workshops, and courses--usually non-credit--on Saturday but sometimes on Sunday as well.

Weekend college, the idea of offering self-contained courses and degree programs exclusively on weekends, has a brief history. Miami-Dade Junior College in Florida is credited as the first to offer a weekend degree program--begun in 1965. The concept developed rather slowly the latter part of the 1960s, but rather rapidly beginning the first half of the 1970s. The Congressional Record (November 21, 1966) refers to Miami-Dade's contribution as a pioneering venture which could serve the whole country. Miami-Dade's Weekend College began and continued as a Saturday-only program until it ended in 1975.

Weekend scheduling patterns vary. Most weekend programs offer classes in various combinations of Friday evening, Saturday morning and afternoon, and Sunday morning, afternoon, and evening. Some institutions use Saturday only. Many do not offer classes on Sunday; most of those that do, offer classes in the afternoon, not Sunday morning.

While most institutions offer the same contact hours on weekends as during the week, like Indiana University-Purdue University at Indianapolis (IUPUI), others like Maryville College (St. Louis, MO) and the College of St. Catherine (St. Paul, MN) abbreviate the contact hour, often half as much as during the week. Institutions like Wayne State University offer a combination of learning modes--lecture, telecourse, group study--using weekend and weekday and on-campus and off-campus meeting sites. Most classes meet once a week in one long session; others offer the same number of contact hours as weekday courses but meet intensively in fewer sessions, sometimes three weekends on Saturday and Sunday, 8 am-5 pm, for 45 contact hours, excluding breaks, for a three-credit course.

Weekend courses are particularly attractive to the following: adults who have difficulty getting babysitters except on weekends, workers too tired for late afternoon or evening classes, those who live and work too far from campus for evening classes, students in weekday/evening classes who wish to accelerate their progress toward a degree, adults who have been out of school for some time who wish to return in a less hectic setting, those who wish to further their education by making more productive use of their leisure time, those seeking professional advancement, and others who cannot attend classes during the week.

Students enroll in weekend colleges for a variety of reasons. Most (84%) think about completing or starting work on a degree. Only 6% are enrolled for personal enrichment. The remainder take courses for job advancement.

## Curriculum

The curriculum determines the success of a weekend college. It should appeal to the interests of adult learners in the following areas: general education, skills, special interests, courses with a professional focus, one-credit courses, and courses that satisfy requirements for degrees offered.

Skills courses of all kinds attract large numbers of adult learners. Courses in the following subjects generally fill to capacity: English composition, sign language, speech, accounting, computers, journalism, mathematics, and foreign languages.

Special interest courses such as the following attract weekend learners: creative writing, painting/drawing, fashion illustration, courses with a focus on the black experience (Afro-American folklore, Afro-American jazz, black visual artists, recent black American writing, history of black Americans, Afro-American Studies), courses with a focus on women (philosophy of woman, psychology of women, women in politics, women in literature, women and work), among others.

Courses and degrees with a professional focus are popular. These include undergraduate and graduate offerings in business, engineering/technology, criminal justice, nursing, social work, education

One-credit courses appeal for two reasons. First, the course is one credit and the cost to the student is minimal. Certainly, the price is right, one of the four Ps in marketing (product, price, place, promotion). The financial burden is considerably less than a three-credit course. Moreover, a commitment towards matriculation, towards degree status, is less firm, is indeed, as come students have said, a very minimal commitment. Then, too, the older more mature students find the singular focus of one-credit courses easier to manage as they shop around with the idea of going to college.

Following is a list of one-credit courses that have been offered successfully at Indiana University-Purdue University at Indianapolis (IUPUI): English grammar review, vocabulary acquisition, parliamentary procedure, geography of the cat, transportation in the city, West Africa, listening, the organization and women's careers, women and non-traditional work, principles of procurement, beginning ballet, aerobic dance, ballroom/social dance, conditioning/weight training, judo, karate, modern dance, volleyball, tennis, swimming, aquatic conditioning.

Generally, weekend colleges are profitable, often generating $3 for each $1 spent. Using the same facilities two additional days a week for classroom instruction on weekends diminishes a potential problem of limited classroom space. Such scheduling serves as a meaningful cushion in times of increasing enrollments while avoiding overbuilding for decreasing future enrollments.

## Questions In Planning a Weekend College

In developing a weekend college, there are basic issues/questions to be considered *(Source: David Wissmann, Director, Weekend College, Avila College, Kansas City, MO)*:

1. Is the weekend college compatible with the mission of the institution?
2. How will a weekend college affect our current students?
3. Who will be attracted?
4. Are studies necessary to assess the feasibility of a weekend college?
5. What is the competition for working adults in the area? How will our program be unique?
6. Is there administrative/faculty support? If not, how is this generated?
7. What courses/degrees will be offered?
8. What impact will a weekend college have on any current weekend offerings/programs?
9. Will we need a consultant?
10. Who will coordinate such a program? What staff is needed?
11. How much will it cost? How much will it earn?
12. How often will courses meet? Every week? Biweekly? Once a month?
13. What academic and student services will be available on weekends?
14. How are faculty encouraged to teach on weekends?
15. How will the program be marketed?
16. What is the tuition?
17. Where should the weekend college office be located?
18. Which buildings will be used for weekend classes?

## Model Weekend Programs

As a recent study showed, there are virtually no characteristics common to the operation of successful weekend colleges. They operate in large and small communities, in small and large colleges and universities. (See Wyly--annotated bibliography.) However, basic patterns can be found in the following six models for weekend programming:

comprehensive program--Indiana University-Purdue University at Indianapolis (IUPUI) offers credit courses only and seven complete degree and certificate programs, meeting weekly throughout a 16-week semester and enrolling 3, 479 in the fall 1987, on Friday evenings (6-8:40 pm), Saturdays (8am-5:40pm), and Sundays (1-7pm);

satellite weekend colleges--Maryville College-St. Louis offers nine baccalaureate majors on three campuses with classes meeting on alternate weekends over a 16-week semester, enrolling 1,400+ in the fall, 1986;

interactive, interdisciplinary weekend program--Wayne State University-Detroit uses intensive weekend conferences in a variety of learning modes which can be supplemented by on-campus and off-campus workshops, telecourses, and group and individual directed study courses, enrolling about 600, fall, 1986;

graduate weekend program--University of Oklahoma/Advanced Programs offers six graduate weekend programs in three Oklahoma sites, enrolling 245 in the fall, 1986;

shopping center weekend college--Iowa Lakes Community College offers associate degrees in a weekend college in leased space at a shopping center, enrolling 400, in the fall, 1987;

weekend college in residence--Mundelein College-Chicago offers an option to live on campus on weekends as a distinctive feature of its Weekend College in Residence which enrolled 559 in the fall, 1986.

## COMPREHENSIVE WEEKEND COLLEGE

Indiana University-Purdue University at Indianapolis (IUPUI)
Dean, Weekend College
425 Agnes Street
Indianapolis, Indiana 46202
Telephone: (317) 274-4887

The Weekend College of IUPUI began as an experimental undertaking by the School of Liberal Arts in the offering of three credit courses in the fall, 1973, one on Saturday morning, psychology of black language, and two on Sunday afternoon, philosophy of literature and feminism and literature. Forty-three students completed these courses. Classes met intensively on three weekends only with independent study as an essential component.

In evaluating the experiment, the liberal arts faculty overwhelmingly endorsed the idea of offering credit courses seven days a week with the firm stipulation that students receive the same contact hours of instruction regardless when or where classes were offered. What the faculty refer to as the integrity of the contact hour has remained an essential component of IUPUI's Weekend College following the first semester's offerings.

IUPUI's Weekend College, now the world's largest, was designed primarily, but not exclusively, for working women and blacks, students who could not enroll in the regularly scheduled day or evening courses at the main campus in downtown Indianapolis.

Most courses are scheduled in one long session once a week throughout the 16-week semester. All are college credit courses offered by the regular academic departments and faculty. Requirements for the following Indiana University degree and certificate programs can be completed on weekends: Bachelor of General Studies, Bachelor of Science in Labor Studies, Associate of Arts, Associate of General Studies, Associate of Science in Labor Studies, two-year Certificate in Business Studies, and one-year Certificate in Labor Studies.

The typical student in IUPUI's Weekend College is female (63%), degree-seeking (84%), single (45%), no children (56%), represents an ethnic origin other than white (22%), who would not have enrolled in these courses had they not been offered on weekends (45%). In the fall, 1987, 3,479 enrolled in 151 sections, generating 8,936 credit hours.

## SATELLITE WEEKEND COLLEGES

Maryville College-St. Louis
Dean for Lifelong Learning
13550 Conway Road
St. Louis, Missouri 63141
Telephone: (314) 576-9334

Maryville College-Saint Louis is a private, independent, four-year co-educational college offering a diversity of programs in liberal arts and professional education leading to baccalaureate and master degrees. In the fall, 1987, total enrollment was 2,853.

Maryville's Weekend College began in the spring, 1981, at the main campus in west St. Louis County, enrolling 136. By the spring, 1984, enrollment was over 800 when the Weekend College-South Campus opened in St. Louis County. In the fall, 1985, the third campus, Weekend College-O'Fallon, opened in St. Charles County. In the fall, 1987, over 1,400 enrolled in Maryville's three-campus Weekend College program.

Designed for adults who want to complete a degree but find weekday or evening classes inconvenient or incompatible with career and family responsibilities, the program is offered on the three campuses on a trimester format -- fall, spring, summer. Classes meet on alternate weekends during the

16-week trimesters. Majors for baccalaureate degrees are offered in accounting, business communication, health care management, information systems, management, marketing, nursing, and psychology/sociology.

## INTERACTIVE, INTERDISCIPLINARY WEEKEND PROGRAM

Wayne State University
Director, University Studies/Weekend College Program
6001 Cass Avenue - Rm. 464
Detroit, Michigan 48202
Telephone: (313) 577-4627

The University Studies/Weekend College Program (US/WCP) of Wayne State University began as an experiment in adult education. Originally conceived as a comprehensive interdisciplinary Bachelor of General Studies program for adult learners in 1973, since January, 1986, the US/WCP offers a second degree option as well: the Bachelor of Technical and General Studies (BTGS) degree for Associate of Applied Science (AAS) graduates of community and junior colleges. Serving adult students in the greater metropolitan Detroit area, the US/WCP moved in the early 1980s from its original experimental status to an internationally known program that is an integral and important part of Wayne State. It has stable enrollment of approximately 600 students, a resident full-time faculty of 23, a full-time student services staff of 5, and a full-time clerical staff of 6.

Interdisciplinary courses in the social sciences, humanities, science and technology, and foundations of knowledge are offered in a variety of formats that employ specific learning strategies: weekly four-hour workshops held at convenient on-campus and off-campus locations, mornings or evenings; semester-length telecourses; group and individual directed study courses; and intensive weekend conference courses held over several weekends each semester.

The weekend conference is an intensive two-, three-, or four-weekend per semester component of the US/WCP curriculum and offers students two, three, or four credits per semester, respectively. Taken either as required parts of the distribution requirements or as electives, conferences are held on the WSU campus from 9 am - 5 pm on Saturdays and Sundays and usually involve between 75 and 200 students per course.

The conference format fits well the interdisciplinary focus and content of the US/WCP program by giving students the broadest interactive and integrative learning experience possible. The conference allows for a variety of learning modes within an intense, concentrated learning experience that is intellectually stimulating and has long term effects: major speakers in plenary sessions; small discussion groups; special interest workshops; films and slide presentations; and participation in "external laboratory activities" (e.g., theater performances, exhibits at the art institute, etc.). The conference brings together a diverse range of experiences and experts with widely differing backgrounds and points of view, often nationally known scholars, in order to involve students in a challenging and thoroughly interdisciplinary learning experience.

In short, the weekend conference as a delivery mode and the US/WCP as a whole serve students well not only in terms of flexibility but especially in terms of serious intellectual pursuits: the integration and synthesis of knowledge and the important development of critical thinking as well as other basic learning skills.

## GRADUATE WEEKEND PROGRAM

University of Oklahoma
Advanced Programs
Oklahoma Center for Continuing Education
1700 Asp Avenue
Norman, Oklahoma 73037
Telephone: (405) 325-3333

The University of Oklahoma/Advanced Programs offers the following graduate weekend programs at three Oklahoma sites: Master of Arts in Communication, Master of Arts in Economics, Master of Education in Educational Psychology, Master of Social Work, Master of Public Administration, and Master of Human Relations. Weekend format began May, 1964. Intensive seminars are offered, using two weekends, back-to-back classes, about one month apart. In the fall, 1986, 245 enrolled.

## SHOPPING CENTER WEEKEND COLLEGE

Iowa Lakes Community College
Weekend College Coordinator
Gateway North Shopping Center
Spencer, Iowa 51301
Telephone: (712) 262-7141

In 1979, Iowa Lakes Community College, Spencer, Iowa, leased space at the Gateway North Shopping Center to offer day, evening, and Saturday courses leading to the Associate of Arts and the Associate of Science degrees. The Weekend College, in which classes are offered on Saturday throughout the quarter term from 7 am to 5 pm, is a self-contained program at the shopping center. In addition to offering on weekends the Associate of Arts and Associate of Science degrees, three specialized programs are offered in the Weekend College: health care administration, substance abuse counseling, and pre-business administration. In the fall, 1987, 400 were enrolled.

## WEEKEND COLLEGE IN RESIDENCE

Mundelein College
Director, Weekend College
6363 Sheridan Road
Chicago, Illinois 60660
Telephone: (312) 262-8100

Mundelein College, Chicago, Illinois, began its Weekend College in Residence program in 1974. The option to live on campus on weekends when their classes are in session continues as a distinctive feature. A limited amount of space is reserved in one of the residence halls for these students. Cost is nominal. Studying on campus is attractive not only for those taking two or three courses and come from relatively long distances but for those who wish to be free from the routine distractions imposed by family and work. Weekend residence offers a taste of college community that extends beyond the classroom. Weekend College residence is an opportunity to develop support networks with other students, to save time and energy commuting, and to have convenient access to campus facilities and resources. By spending weekends on Mundelein's lake front campus, students have the opportunity to experience the full range of college life. Commuting students may also take weekend classes. Eleven majors are offered on weekends, enrolling 559 in the fall, 1986.

# 4

# TEACHING IN SHOPPING CENTERS

The idea of offering regular college-credit courses and degree programs in shopping centers originated at Indiana University-Purdue University at Indianapolis (IUPUI) in the spring, 1979. Called the Learn & Shop College Credit Program, it was designed for adult learners who would not enroll ordinarily in courses offered on campus.

Why the shopping mall? According to the U.S. News & World Report (September 30, 1974), Americans spend more time at shopping malls than anywhere outside their homes and jobs. Learn & Shop's motto illustrates the goal of such shopping center programs: "The university goes to the people so the people can go to the university."

Teaching in shopping centers is a natural phenomenon because it brings together in one location functions often considered quite separate. In such a program, anyone can go to a shopping center to shop for goods and while there take regular college courses. Such teaching is a good example of higher education offering the adult population a greater range of choices in providing convenient courses and degree programs in their neighborhoods.

Credit and non-credit programs are offered. IUPUI's Learn & Shop began and continues as a credit-only program, enrolling 1,800+ each semester. Through Learn & Shop, it is possible to complete all requirements for three Indiana University degrees: Bachelor of General Studies, Associate of General Studies, and Associate of Arts. However, other institutions offer a combination of credit and non-credit programs, such as Iowa Lakes Community College (Spencer, Iowa), while others offer non-college vocational training only, such as The Training Place (Charleston, West Virginia).

Classroom space is donated or leased. Whereas IUPUI's Learn & Shop program utilizes employee-training rooms at no cost to the university, other institutions lease space, such as Rio Salado Community College (Phoenix, Arizona) and The Training Place (Charleston, West Virginia). At present, most shopping center programs operate out of space donated by mall offices or by major retailers like Sears and J.C. Penney's.

Teaching in shopping centers is advantageous to all parties: students, retailers, educational institutions, and faculty. Moreover, educators who are interested in effective delivery systems for adults are naturally attracted to the concept as are communications media who discover both the novelty and benefits of such teaching.

## Advantages for Students

Students should be comfortable in the learning situation. At IUPUI, students say they are comfortable about Learn & Shop classes. These classes are in the shopping centers where students regularly transact business. The shopping center is more on their "turf" than classes on campus which are often highly regimented in a setting in which the bureaucracy encourages anonymity or the impersonal. Adult students feel less threatened, less intimidated in a shopping center classroom than they do on campus where the bureaucracy often moves at a snail's pace, where personal inconvenience is so often the order of the day, or where the frustrations of simply parking one's vehicle may seriously dampen the excitement for learning.

Students at IUPUI take regular credit classes from regular faculty just as they would on campus. The integrity of the contact hour and all other quality standards are maintained. One survey showed that 93% took courses toward a degree while only 7% enrolled for enrichment.

About shopping center classes, students say:

- "At this point in my life, it is the only way I can attend class financially and time-wise."
- "Gives me an opportunity to see whether I might be capable of pursuing a degree/career at this stage of my life."
- "I could not have taken the course at campus because of distance in the winter. Learn & Shop is so convenient."
- "The course offered me an outlet from routine--from the 'soaps' and mindless shopping. It was even better than afternoon bridge--something real was at stake. My generation had placed a college degree on a pedestal--having one provided that the person was smart and productive--I was scared to death during that first class meeting, but I never would have been in class if I had to drive to campus. For then, I would have had to confess my larger plans--I would have been a student at 52."

## Advantages for Retailers

Why are retailers interested? In a word, it is sales--at least the prospect of sales.

Students come to class in a positive mood, anticipating personal development--first in developing their minds, and then meeting necessities or filling wants.

The intangibles are that the students become familiar with the store layout. They are made conscious of sales promotions. It is not unusual for one student to bring along a friend or family member who may shop while the class is in session. "Meet you after class" has a new meaning in shopping center instruction.

A survey of IUPUI Learn & Shop students showed that 61% shopped at the store where the class was located, and 40% said that their shopping patterns changed while attending these classes. More than 77% said they had a positive attitude toward the department store and 71% reported spending more than $50 monthly at the store or shopping center where classes were offered.

Advice for those seeking donated space from retailers follows:

- Be business-like in your approach to retailers by being sensitive to their needs and expectations. Retailers want to see programs which attract large numbers of people to their stores, and do not want heavy demands made on them for use of their equipment and facilities.

- Choose carefully the type of courses offered so that they are consistent with the room. The lecture format is best. Leave classrooms in good order.

- Approach large stores such as Sears and Penney's which have training rooms and low personnel turnover.

- Contact the store manager. The first contact should be in person and not over the telephone. Maintain these personal contacts.

- Never talk about a contract or money for using the space. Assume you will get the space free. Talk about the number of students and potential sales. Mention that a store that provides 10 time modules for classes during a week generates 250 students a week. Over a 16-week semester, that is 4,000 potential classroom-generated sales opportunities.

- Sponsor on-campus recognition reception or luncheon for participating retailers at which time gifts are presented.

- Start big at several shopping malls.

- Offer a basic curriculum at each center--English composition, mathematics, speech communication-- as well as other courses.

Typical comments by retailers in Indianapolis:

> ■ "The fact that we bring people into our stores--potential customers, potential sales--is a concept that we were very excited about at the very beginning. The people who are coming to classes are shoppers. They do their one-stop shopping by coming to class and shop. And there also will be people who work and take class at night who use our restaurant for dinner because it's much easier and convenient. So, it's customers and sales that really have us excited."--Don Bauder, Indianapolis Lazarus Stores.
>
> ■ "Use of employee training rooms by the Learn & Shop program when not being used by the Sears organization makes it doubly profitable for Sears and the university while benefiting students."--Grant McBroom, Indianapolis Sears Stores.
>
> ■ "We have quite a few employees who take Learn & Shop classes. We employ housewives and others who are scheduled for four or five-hour shifts. Several of them come to work for 4-5 hours and go to class, or vice-versa. Learn & Shop is a big plus."
> Thomas Yeo, L.S. Ayres Stores

## Advantages for the University

Teaching in shopping centers is a good example of the extension of service by the university while not yielding standards. It also proves that such a program serves as a feeder to on-campus classes.

A survey at IUPUI showed that of those who initially enrolled in Learn & Shop classes, 87% enrolled subsequently in courses on campus. In fact, 35% of those who initially enrolled in Learn & Shop classes enrolled only in on-campus classes in their second semester, while only 13% continued to enroll exclusively in Learn & Shop classes.

Teaching in shopping centers expresses an idea which may become more important for the survival of many educational institutions which are struggling for students in the 18-22 age bracket. The future clearly is providing education for the older students, men and women over 22.

If universities are to support the concept of the "Learning Society" and all that means, then they must find more efficient, natural links with the adult community. Teaching in shopping centers--the partnership of higher education and the retail sales community--is a step in that direction.

## Advantages for Faculty

Faculty enjoy the mature, serious adults in shopping center classes as expressed in the following comments by IUPUI faculty:

- "Learn & Shop students are usually mature, humble, dedicated, hardworking, excited about learning, and most appreciative of a teacher's efforts. They are worthy of the best an instructor can bring to them."
  --Emeritus Professor and former Chairperson, Department of English

- "I find Learn & Shop undergraduate students superior in many ways even to my graduate students, for regularly they seek not only credits and certification but a course to self-realization and a broader, deeper kind of validation of that course from their peers and professors. Such education is education in the best sense."
  --Professor of English and former Chairperson, Department of English.

- "The Learn & Shop classroom is an excellent setting in which to pursue academic excellence. All the instructor's skills, competence, and energies can be directed toward challenging the student to the highest level of achievement of which he/she is capable."
  --Emeritus Professor of Sociology and Special Assistant to the Vice President.

- "My U.S. History students' scores in Learn & Shop averaged at least 10% higher every time than my on-campus students' scores. I have no doubt that Learn & Shop students are superior to their on-campus counterparts."
  --Professor of History

## Educators and Media

Since its inception, shopping center teaching has been viewed favorably by educators and the media. Selected comments follow:

- "Learn & Shop is a public magnet which brings higher education to many who might never take advantage of it any other way."
  --Broadcast Commentator, 1979

- "Learn & Shop is the kind of innovative college program every college and university should be exploring."
  --Christian Science Monitor, 1979

- "Consumers buy higher education when the product is merchandised with convenience. The success of Learn & Shop--a program which

takes the ivory tower to shopping centers--illustrates the acceptance of one of academia's alternatives."
--Indianapolis Star, 1981

■ "You ought to see your local college and ask them to offer classes."
--Gary Collins, "Hour Magazine" television show, 1984.

■ "Learn & Shop will undoubtedly continue to appeal to shoppers who know a bargain when they see one--a chance to refurbish the neglected corners of their minds while doing the weekly shopping."
--American Education, 1979

■ "Institutions have become ingenious in carrying instruction to students: Indiana University-Purdue University at Indianapolis offers a 'Learn & Shop' series of courses utilizing department store meeting rooms in suburban shopping centers."
--Clark Kerr, Three Thousand Futures: The Next Twenty Years for Higher Education

## Curriculum

Students enroll in shopping center courses for various reasons. However, most enroll to take college credit courses which lead to a degree, estimated at 84%. Others enroll for professional advancement, about 6%; while another 5% enroll for personal enrichment. The question that most ask is, "Will these courses count toward a degree?" Count seems to be their most important consideration. In other words, they make certain that the credit courses will count as elective hours or as credit towards the major.

With this question of counting in mind, plan the curriculum to appeal to the interests of adult learners in general education, skills, special interests, graduate education, one-credit courses, and other courses that satisfy requirements for degree programs offered in the shopping center.

Because adults are interested most in developing verbal and written skills, colleges offer courses in English composition, mathematics, speech, and foreign languages. These mature students are motivated highly and write and speak not just to satisfy an assignment but to write for publication or to prepare a speech to be given later to some community organization.

Consider one-credit courses for the shopping center. Such courses appeal for two simple reasons. First, the cost to the student is minimal. The financial burden is considerably less than a three-credit course. Moreover, a commitment toward matriculation, towards degree status, is less firm. Second, older, more mature students find the singular focus of one-credit courses easier to manage as they shop around with the idea of going to college.

The following one-credit courses have been offered through Learn & Shop at Indiana University-Purdue University at Indianapolis: decision-making, stress management, interpersonal communication, English grammar review, vocabulary acquisition, reading-learning techniques, listening, understanding jazz, understanding opera, understanding orchestra, communication with the media, parliamentary procedure, tornadoes, geography of housing, great thinkers, understanding morality, understanding science, understanding art, census geography, hurricanes, great decisions, letter/report writing, writing for state and local government, among others. These one-credit courses are real attention-getters--in the jargon of the shopper, a real bargain.

## Model Shopping Center Programs

Since the original shopping center program began at Indiana University-Purdue University at Indianapolis (IUPUI), the idea has been adapted by colleges and universities in some 20 American states and Canada, assuming various forms. Listed below are four distinct models:

comprehensive degree-granting shopping center program--Indiana University-Purdue University at Indianapolis (IUPUI) which began its Learn & Shop College Credit program in the spring, 1979 offers credit courses only and all requirements for three degrees--Bachelor of General Studies, Associate of General Studies, and Associate of Arts--in contributed classroom space by major department stores, enrolling 1,824 in 71 classes, fall, 1987;

exclusive shopping mall college--Rio Salado Community College, Phoenix, Arizona, offers the Associate of General Studies degree and several certificate programs in leased space at a shopping mall, enrolling 900 in 55 classes, fall, 1987. Program is not supported by a conventional campus college;

retail sales/vocational training facility (non-credit)--The Training Place, Charleston, West Virginia, is jointly funded by the state department vocational education bureau and a shopping center corporation, which offers retail sales-related training to mall employees as well as selected technical training to county residents;

shopping center weekend college--Iowa Lakes Community College, Spencer, Iowa, offers a shopping center weekend college as a part of its six-day-a-week shopping center program which operates out of leased mall space, enrolling 400 in weekend courses and degree programs fall, 1987.

## COMPREHENSIVE DEGREE-GRANTING SHOPPING CENTER PROGRAM

Indiana University-Purdue University at Indianapolis (IUPUI)
Director, Learn & Shop
425 Agnes Street
Indianapolis, Indiana 46202
Telephone: (317) 274-4887

Since the inception of IUPUI's Learn & Shop College Credit Program, more than 24,000 have enrolled in lecture courses offered in employee-training rooms of major department stores like Sears, J.C. Penney's, and L.S. Ayres. Space, provided at no cost to the university, is made available at times not used by the retailers. Although the program was planned primarily as a feeder-system for on-campus classes, requirements for three Indiana University degrees can be completed entirely in shopping center classes: Bachelor of General studies, Associate of General Studies, and Associate of Arts. In the fall, 1987, 1,824 enrolled in 71 classes offered in five Indianapolis suburban shopping centers.

## EXCLUSIVE SHOPPING MALL COLLEGE

Rio Salado Community College
Paradise Valley Mall Center
4550 E. Cactus Road, Suite 116
Phoenix, Arizona 85032
Telephone: (602) 996-9917

The Paradise Valley Mall Center in Phoenix, Arizona, was established in 1983 as the first shopping mall center for Rio Salado Community College, a non-campus, county-wide community college. A second shopping mall center was established in 1985 on the west side of Phoenix.

The mall center offers day, evening, and weekend classes as well as student services to adults in an area of about 120,000 population in north Phoenix. Students may complete certificate programs in small business, office automation systems, and microcomputer applications, as well as the Associate in General studies degree. In the fall, 1987, 900 enrolled in 55 shopping center classes. The facility of 6,418 square feet has seven classrooms and an office suite.

## RETAIL SALES/VOCATIONAL TRAINING FACILITY (NON-CREDIT)

The Training Place
3007 Charleston Town Center
Charleston, West Virginia 25389
Telephone: (304) 345-8696

The Training Place, a joint venture of Charleston Town Shopping Center and the state department vocational education bureau organized in 1984, offers on-site, retail sales-related training oriented to the needs of the Charleston Town Center retail mall employees. This business and education partnership is located on the third level of a large urban shopping mall in Charleston, West Virginia. A variety of seminars and workshops is offered in entry-level training, supervisory training, and entrepreneurial training. Classes vary in length from a 1 1/2 hour workshop on "Effective Communication" to an 18-hour certificate program on "Supervisory Training." All classes are offered at no cost to employees, with yearly offerings determined by seasonal demands of the retail industry.

Future plans include training for the 5,000 Charleston Town Center employees in customer service, and a college-credit-type curriculum. Business, industry, and educational groups are encouraged to utilize the facility when it is not in use by Charleston Town Center merchants.

The Training Place is funded on a 50/50 basis by the West Virginia Bureau of Vocational Education and Charleston Town center. The facility of 1,550 square feet consists of a large training room, a small, cash register-equipped laboratory which doubles as a meeting room, and two offices.

## SHOPPING CENTER WEEKEND COLLEGE

Iowa Lakes Community College
Weekend College Coordinator
Gateway North Shopping Center
Spencer, Iowa 51301
Telephone: (712) 262-7141

In 1979, Iowa Lakes Community College, Spencer, Iowa, leased space at the gateway North Shopping Center to offer day, evening, and Saturday courses leading to the Associate of Arts and the Associate of Science degrees.

The Weekend College, in which classes are offered on Saturday throughout the quarter term from 7 am to 5 pm, is a self-contained program at the shopping center. In addition to the offering on weekends of the Associate of Arts and Associate of Science degrees, three specialized programs are offered in the Weekend College: health care administration, substance abuse counseling, and pre-business administration. In the fall, 1987, 400 enrolled in Weekend College courses.

# 5

# MARKETING AND PROMOTION STRATEGIES

Marketing professionals speak of the four "Ps" of marketing--product, place, price, and promotion. As related to higher education, product means the courses and degrees and the teachers of these courses; place means where the courses are offered; price is the tuition or cost of the courses; and promotion means marketing the courses to meet the needs of students who are the buyers.

The promotion or marketing plan is developed after the product, price, and place have been identified. There is a distinction between marketing and selling in that selling focuses on the needs of the seller; whereas, marketing focuses on the needs of the buyer. In higher education, this means focusing on the needs of the student.

In marketing weekend and shopping center programs, time and place are key elements. The place is right for shopping center programs since they are conveniently located in neighborhood shopping centers. Weekend programs are convenient for working people who may be denied access during the week because of distance from the campus or because of work-related circumstances.

Although there is no substitute for an adequate budget for effective publicity and advertising, low cost or no cost promotional strategies exist. The best combination is that in which no cost/low cost promotion is part of the overall plan which allows adequate funds to provide quality publications--brochures, flyers, booklets--numerous copies of which can be mailed to homes of targeted audiences as well as made available at strategic locations.

At IUPUI, in marketing the Weekend College for more than twelve years and the Learn & Shop College Credit Program for eight years, the most effective marketing in terms of student enrollments in the order of significance follows: direct mail of brochures, brochure distribution at shopping malls, brochure distribution at neighborhood libraries, metropolitan newspapers, television, radio, neighborhood newspapers, corporate publications, and others.

IUPUI has developed a sophisticated plan for promoting Weekend College and Learn & Shop centering on a computerized program based on data from a wide variety of consumer data from many sources but primarily on the data from last U.S. census. This information is targeted on the basis of postal carrier routes. This is very effective targeted marketing in a large metropolitan area. There are about 50 indices. For example, IUPUI has based mailings on the education and entertainment spending indices. For two semesters mailings went by postal carrier route to those with an index of 13+ years of education excluding all others in selected zip code areas. Another semester the education index was excluded and the mailing focused on the entertainment spending index. What this means is that the average person in the United States spends $100 annually on entertainment. The focus on $120+ was based on the premise that if people had extra money for entertainment, they might be persuaded to invest in education. This had limited success but opened new markets that had not been explored in the past.

Marketing of individual programs such as those on weekends or in shopping centers must be coordinated with the institution's overall marketing plan. Typically, the institution's office of publications and information services has this responsibility. Also, assessing a particular marketing effort is just as important, if not more so, than the plan itself. There should be evidence as to the plan's effectiveness. This means being able to determine with accuracy how many students actually enrolled in classes as a result of a specific marketing piece. Therefore, one must be prepared to keep an up-to-date data base.

North Central College, a private Methodist liberal arts college in Naperville, Illinois, has an effective institutional marketing plan. Since 1976, the institution has been using marketing research, principles and strategy in the development of all of its new programs. Each new program has a separate, detailed marketing plan which is updated yearly. North Central's successful Weekend College was developed as a result of the institution's first marketing study in 1979.

North Central's Vice President for Institutional Advancement, Richard J. Luze, says that the institution "is thoroughly committed to the marketing concept as opposed to the selling concept in higher education. We also understand the concept of product life cycles and attempt to achieve overall institutional enrollment growth by 'pyramiding' product life cycles. Apparently, we are successful as our enrollment has grown from 887 in 1974 to 2,200 in 1987." He adds, "Many college administrators have probably said of their advertising, 'I know at least half of it works . . . I just don't know which half.' At North Central we know which half works--perhaps even which 75% works--because we research it constantly, and we have done so since 1978. We know which ads work and where they are most effective. We now have all the research on a computer, but for years we did it manually. So, it can be done even in small shops which don't have computer access."

# LOW COST/NO COST PROMOTIONAL STRATEGIES

(By Noel Duerden, Director of Publications and Information Services, Indiana University-Purdue University at Indianapolis--IUPUI)

There are two major objectives for promoting weekend and shopping center programs:

- awareness--a continuing process
- enrollment--geared to securing immediate enrollment responses.

The following lists some possible promotions that can be carried out and listed by type of strategy. Look on your campus first to find what help is available, where college expertise can be utilized, and to ensure that promotional programs are part of the college's general objectives. Often a department can obtain results where the duly organized college mechanisms can not.

## Newsletters

- A two-page newsletter to prospective students, in answer to inquiries and published on a continuous basis--monthly preferred. It not only describes the program in general, but includes news of registration, new courses, etc.

- A two-page newsletter to regular students to build confidence in their choice of the program, to announce new services, financial aids, new offerings, etc.

- A two-page newsletter to leaders in the community, business and industry leaders to inform and report progress.

## Publicity

- News stories through the college news bureau with features, facts and general updates on the programs. New courses, registrations, features on newsworthy students, etc.

- Public service announcements on radio and TV stations in the market area with some of the same information as above. Talk with local station managers about production of spots--many will cooperate. Some college news bureaus, AV centers, publications offices also may help with production.

- Talk shows, newspaper columnists and radio disc jockeys use an enormous amount of material and producers are always seeking interesting material. Listen and read to get an idea of what kinds of information is being used currently.

- Cable television programmers have a wide variety of needs. Regular current programming can use your material or specially produced material is sought.

Contact local cable system operators to learn what you can do. Caution, this kind of project can take a lot of time and effort.

- Be sure you make an annual report of progress, whether it is a bound volume or just a report to the college. News media like to have facts and figures--and interpretations.

- Enroll a local personality in a class; then let the media know about it. Be sure to cull your rolls each semester to find out who is in class and see if you can obtain their permission to spotlight their presence and goals. Usually prominent persons bask in publicity and are willing to assist in promotional efforts.

- Every new course offered presents the prospects for a news story. Why is it offered, what do people learn, what is the expertise of the professor teaching it, and will the professor speak about it to the media? Usually he or she will be excited to be spotlighted.

### Exhibits

- A one-panel display board can be created economically and is useful for a variety of occasions--in shopping centers, schools, at conference (hotel lobbies), and on campus. The secret of display is to be brief and generally try to promote one major idea. Your AV center likely can help.

### Posters

- A single poster can help, put often you may wish to create a poster series for the year that dramatizes the programs. They can be posted not only on campus, but also in businesses, churches, etc. The emphasis is on creativity, not on size--in fact size can often work against you.

- Bumper stickers are an inexpensive way to get your message before many eyes. Offer them to enrolled students, or sell in the bookstore. Suggest that they not be pasted randomly on bumpers of people in parking lots because some people object to defacing their property.

- Outdoor billboards are possible to obtain free. Poster companies do not like to have billboards with nothing on them and often will post your billboard messages on unsold boards. You must pay the cost of producing the poster. Local billboard companies will advise you of procedures and costs.

### Brochures

- You should have a brochure on your total program and distribute it widely. You might also consider having a series of brochures on specific groups of courses such as business, communications, personal development, computers, women, etc. Brochures can be mailed to specific groups with names from organizations. They can be distributed in libraries and schools, and generally where people congregate. A tear-off coupon for more information is always a good idea. Mail under non-profit bulk rates to targeted audiences.

■ Why not issue a useful reference booklet available to prospective students or as a service in the community? Among topics could be How to Study, Tips on Reading Effectively, Bits of History of Your State, Recipes for Busy People, etc. A news story on issuance will help you "sell out", and get distribution and attention.

### Special Events

■ A trend in society is to utilize special events. Here your creativity can be evident. Usually special events have a long-term payoff but they also can result in immediate payoff. Where there is a cost, your college bookstore or a local business may be willing to sponsor or defray some costs. Some ideas (some may not be applicable or recommended for your college) but are offered as suggestions to apply your creativity:

--A contest held to test general knowledge with prizes to winners. Prizes may be donated locally, the exam may be made public or conducted among your own students or prospects quietly, but results made known generally.

--A prize, not just a news story, to the student each semester who overcomes the greatest obstacles in getting the study completed.

-An award given to the student who achieves the most academically each year. You set the parameters.

### Advertising

The most inexpensive advertising is in local neighborhood newspapers, not metro dailies. You can draw up a budget and present an advertising plan for a year to your target newspapers. Usually you will qualify for a discounted rate by purchasing an ad campaign. Check with your college public relations office to find out what the college advertising program is. You may be able to piggy-back on rates and schedules.

### Research

At least once annually, have a research project to measure the image or awareness of your program, and to get information for a profile of your students. The institution's sociology or marketing departments may assign a senior or graduate student to conduct the research. You likely will keep an on-going list of factors about your students to help determine the changing profile of your clientele.

### Other

- Lots of letters should be written. To store managers, to achieving students, to schools and teachers in the community, to prominent leaders.

- A phone line for Weekend/Shopping Center inquiries can be maintained, often with a 24-hour device to give information and to be always available.

- Think of specialty items which create an awareness of the programs. Such as shopping bags or useful education connected items. Have specialty sales representatives show you catalogs and prices.

- T-shirts never seem to lose popularity. Your bookstore may help you create and market a shirt emblazoned with a creative slogan or your logo. (I'm an IUPUI Week-ender).

- Open houses or receptions can be scheduled during the academic year. A reception/orientation for new students or a luncheon honoring shopping center managers, or a reception for all professors new to the program each year generate publicity to take advantage of public attention to the program.

# 6

# DIRECTORY WEEKEND PROGRAMS in Canada and the United States

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **CANADA** | |
| **CANADIAN MENNONITE BIBLE COLLEGE**<br>600 Shaftesbury Boulevard<br>Winnipeg, Manitoba<br>R3P 0M4<br><br>Coordinator of Portable CMBC<br>(204) 888-6781 | **PRIVATE BIBLE COLLEGE**<br><br>200 enrolled.<br><br>Weekend program, "Portable CMBC," began in 1980. It is a weekend program in which a professor comes to a local community to provide Christian education seminars. All are non-credit offerings.<br><br>Cost: $300 per seminar. |
| **MOUNT ROYAL COLLEGE**<br>4825 Richard Road, SW<br>Calgary, Alberta T3E 6K6<br><br>Director, Credit Extension and Part-Time Studies<br>(403) 240-6856 | **PUBLIC COMMUNITY COLLEGE**<br><br>5,000 credit students enrolled; 23,000, non-credit; 7,000, music conservatory.<br><br>Weekend program began fall, 1985.<br><br>Offered on weekends: security officer certificate program and leisure services diploma program recreation therapy.<br><br>Fall, 1986, 91 enrolled in 4 courses.<br><br>Cost: $40 per credit hour.<br><br>Calendar: 16 week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NORTHWEST REGIONAL COLLEGE**<br>1381 101st Street<br>North Battleford, Saskatchewan<br>S9A 029<br><br>Coordinator of Adult Education<br>(306) 445-6288 | PUBLIC INSTITUTION<br><br>60,000 enrolled.<br><br>Weekend program began summer, 1986.<br><br>Programs on weekends: bookkeeping for small business, suicide prevention, health care supervisor, interagency approach family sexual abuse, waiter/waitress training, and trapping schools.<br><br>Fall, 1986, 256 enrolled in 11 courses.<br><br>Cost: $13 per credit hour. |
| **OKANAGAN COLLEGE**<br>OLIVER/OSOYOOS CENTRE<br>Box 1799<br>Oliver, British Columbia<br>VOH ITU<br><br>Program Administrator<br>(604) 498-6264 | PUBLIC INSTITUTION<br><br>800 enrolled.<br><br>Continuing education courses done on a part-time basis, either evenings or weekends.<br><br>Courses include both vocational and general interest; credit courses generally are not offered.<br><br>Certificate programs offered on weekends in microcomputer data processing, special needs worker.<br><br>Cost: $2.50 per credit hour. |
| **ONTARIO BIBLE COLLEGE**<br>25 Ballycoonnor Court<br>Willowdale, Ontario<br>M2M 4B3 | PRIVATE BIBLE COLLEGE<br><br>330 enrolled. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **ONTARIO BIBLE COLLEGE**<br>(continued)<br><br>Registrar of Evening School<br>(416) 226-6380, Ext. 19 | <br><br><br>Saturday non-credit seminars began in September 1986, which lead to a non-credit diploma. |
| **SAINT PAUL UNIVERSITY**<br>223 Main Street<br>Ottawa, Ontario<br>KIS IC4<br><br>Director<br>(613) 236-1393, Ext. 227 | **PRIVATE CATHOLIC UNIVERSITY**<br><br>1,000 enrolled.<br><br>Offered on weekends: certificate in animation and certificate in social communications.<br><br>Fall, 1986, 125 enrolled in 10 courses.<br><br>Cost: $44 per credit hour. |
| **UNIVERSITY OF NEW BRUNSWICK**<br>PO Box 4400<br>Fredericton, New Brunswick<br>E3B 5A3<br><br>Coordinator, Distance Education and Personal Development Programs, Department of Extension and Summer Session<br><br>(506) 453-4646 | **PUBLIC PROVINCIAL UNIVERSITY**<br><br>10,518 credit students (7,762 full-time & 2,756 part-time) enrolled; 2,400 non-degree.<br><br>Weekend program began about 1981-1982 (non-degree courses only).<br><br>Fall, 1986, 400 enrolled in 20 non-degree courses.<br><br>Cost: $35 per course (average).<br><br>Calendar: course length varies. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF WINNIPEG**<br>491 Portage Avenue,<br>Winnipeg, Manitoba<br>R3B 2E4<br><br>Director<br>Division of Continuing Education<br>(204) 786-9468 | PUBLIC PROVINCIAL UNIVERSITY<br><br>8,000 full and part-time credit students: 2,200 non-credit students.<br><br>Weekend program (non-credit only) began in the fall, 1971.<br><br>Non-credit courses offered on weekends: management, computer, general interest, languages (French, Spanish, German, Italian, Portuguese, Japanese); also, certificate program in administrative management.<br><br>Fall, 1986, 222 enrolled in 22 courses.<br><br>Cost: varies according to course. Average cost per hour of instruction, $5.67. |
| **WASCANA INSTITUTE**<br>Agricultural Division<br>Box 556<br>Regina, Saskatchewan,<br>S4P 3H3<br><br>Chairman<br>(306) 787-4003 | PUBLIC POST SECONDARY TECHNICAL SCHOOL<br><br>Specializes in agricultural mechanics and agricultural production.<br><br>Weekend program began in 1982.<br><br>Degree/certificate program offered in agricultural mechanics, agricultural production technician.<br><br>Fall, 1986, 7 modules with 10 students.<br><br>Cost: $35 per module.<br><br>Calendar: modules of 1-4 weeks. |

## UNITED STATES OF AMERICA

### ALABAMA

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **GEORGE CORLEY WALLACE STATE COMMUNITY COLLEGE**<br>PO Drawer 1049<br>Selma, AL 36702<br>Community Education Coordinator<br>(205) 875-2634 | **PUBLIC STATE COMMUNITY COLLEGE**<br>Weekend program started fall, 1986.<br>Fall, 1986, 29 enrolled in 2 courses.<br>Cost: $1.25 per hour. |
| **JEFFERSON STATE JUNIOR COLLEGE**<br>2601 Carson Road<br>Birmingham, AL 35215<br>Instructional Coordinator<br>(205) 853-1200 | **STATE JUNIOR COLLEGE**<br>6,000 enrolled.<br>Weekend College began summer, 1984.<br>Degrees offered on weekends: AA, AS, AAS.<br>Fall, 1986, 255 enrolled in 18 courses.<br>Cost: $20 per credit hour.<br>Calendar: 10-week quarter. |
| **TROY STATE UNIVERSITY**<br>Troy, AL 36081 | **STATE UNIVERSITY**<br>12,000+ enrolled with 3,600 on main campus and 8,000 in off-campus programs in 3 states and countries in Europe, mostly military installations. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **TROY STATE UNIVERSITY (continued)** | |
| Dean, College of Special Programs<br>(205) 566-3000 | Began weekend format for graduate students in spring quarter, 1986. MS offered on weekend in management, public administration, and international relations. Uses intensive three-weekend format for instruction.<br>Cost: varies between $35-$150 per credit hour. |
| **UNIVERSITY OF ALABAMA**<br>College of Continuing Studies<br>PO Box 2967<br>Tuscaloosa, AL 35486-2967<br>Director of Instructional Programs<br>(205) 348-3020 | STATE UNIVERSITY<br>6,000 enrolled.<br>Weekend College began January, 1976.<br>Degree/certificate programs offered on weekends in social work and special education.<br>Fall, 1986, 324 enrolled in 23 courses.<br>Cost: $50 per credit hour.<br>Calendar: 16-week semester; weekend classes meet one weekend a month. |
| **UNIVERSITY OF ALABAMA AT BIRMINGHAM**<br>University Station<br>Birmingham, AL 35294 | STATE UNIVERSITY<br>14,500 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF ALABAMA AT BIRMINGHAM**<br>(continued) | |
| Special Studies<br>(205) 934-3295 | Weekend program began in 1974.<br>Fall, 1986, 840 enrolled in 35 courses.<br>Cost: $50 per credit hour.<br>Calendar: 10-week quarter. |
| **UNIVERSITY OF SOUTH ALABAMA**<br>Mobile, AL 36688<br>Chairman, Personalized Study Program for Adults<br>(205) 460-6263 | STATE UNIVERSITY<br>9,500 enrolled.<br>Weekend College began 1982. Credit courses coordinated through the Adult Personalized Study Program.<br>Fall, 1986, 634 in 47 credit courses.<br>Cost: $30 per credit hour, undergraduate; $36 per credit hour, graduate.<br>Calendar: 10-week quarter. |
| **ARIZONA** | |
| **NORTHERN ARIZONA UNIVERSITY**<br>Box 4117<br>Flagstaff, AZ 86011<br>Dean, Continuing Education<br>(602) 523-4212 | STATE UNIVERSITY<br>13,000 enrolled.<br>Offered MPA in weekend format for 3 years.<br>Cost: not available. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NORTHLAND PIONEER COLLEGE**<br>1200 East Hermosa Drive<br>Holbrook, AZ 86025<br>Dean of Instruction<br>(602) 524-6111, Ext. 321/322 | **COMMUNITY COLLEGE**<br>6,000 enrolled.<br>Weekend program began fall, 1976.<br>Fall, 1986, offered 5 courses with 30 students.<br>Cost: not available. |
| **RIO SALADO COMMUNITY COLLEGE**<br>North Area Paradise Valley Mall Center<br>4550 East Cactus, #116<br>Phoenix, AZ 85032<br>Associate Dean<br>(602) 996-9917 | **PUBLIC COMMUNITY COLLEGE**<br>College has no campus as such. 1,500 enrolled in the North Area.<br>Weekend classes began fall, 1985.<br>Classes offered in compressed, intense format Friday and Saturday for 3 or 4 weekends.<br>Fall, 1986, 207 enrolled in 14 courses.<br>Cost: $20.50 per credit hour.<br>Calendar: 16-week semester. |

## ARKANSAS

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|---|---|
| **ARKANSAS STATE UNIVERSITY**<br>PO Box 2260<br>State University AR 72467<br>Dean, Continuing Education<br>(501) 972-3052 | **STATE UNIVERSITY**<br>8,600 enrolled.<br>Credit and non-credit courses offered on Saturday since 1984.<br>Fall, 1986, 150 enrolled in 12 courses. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **ARKANSAS STATE UNIVERSITY**<br>(continued) | Cost: $42 per credit hour.<br>Calendar: 15-week semester. |
| **GARLAND COUNTY COMMUNITY COLLEGE**<br>Mid-America Park<br>Hot Springs, AR 71913<br>Dean of Instruction<br>(501) 767-9371, Ext. 202 | **PUBLIC COMMUNITY COLLEGE**<br>1,900 enrolled.<br>Fall, 1986, 2 courses offered.<br>Cost: $22 per credit hour. |
| **MISSISSIPPI COUNTY COMMUNITY COLLEGE**<br>POD 1109<br>Blytheville, AR 72316-1109<br>Academic Dean<br>(501) 762-1020 | **PUBLIC COMMUNITY COLLEGE**<br>1,700 enrolled.<br>Weekend College began spring, 1987.<br>Spring, 1987, 40 enrolled in 2 courses.<br>Cost: $23 per credit hour.<br>Calendar: 15-week semester. |
| **CALIFORNIA** | |
| **BAKERSFIELD COLLEGE**<br>1801 Panorama Drive<br>Bakersfield, CA 93305<br>Director of Community Services<br>(805) 395-4537 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend classes began in 1972.<br>Fall, 1986, 400 enrolled in 20 non-credit courses.<br>Cost: $15 per course.<br>Calendar: 18-week semester. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **CALIFORNIA STATE UNIVERSITY**<br>Fresno, CA 93740<br>Dean<br>Division of Extended Education<br>(209) 294-2524 | **STATE UNIVERSITY**<br>17,762 enrolled.<br>Weekend University began fall, 1979.<br>Fall, 1986, 900 enrolled in 50 courses.<br>Cost: $62 per credit hour for extension registration.<br>Calendar: 16-week semester. |
| **COASTLINE COMMUNITY COLLEGE**<br>11460 Warner Avenue<br>Fountain Valley, CA 92708-2597<br>Director Instructional Services<br>(714) 241-6173 | **PUBLIC COMMUNITY COLLEGE**<br>16,000 enrolled.<br>Weekend College began fall 1986, offering the AA degree in management /supervision.<br>Fall, 1986, 70 enrolled in 3 courses.<br>Cost: $5 per unit. |
| **CRAFTON HILLS COLLEGE**<br>11711 Sand Canyon Road<br>Yucaipa, CA 92399<br>President<br>(714) 794-2161, Ext. 200 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend College began spring, 1986.<br>Fall, 1986, 403 enrolled in 15 courses.<br>Cost: $5 per credit hour. |
| **EAST LOS ANGELES COLLEGE**<br>1301 Brooklyn Avenue<br>Monterey Park, CA 91754 | **PUBLIC COMMUNITY COLLEGE**<br>12,000 enrolled. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **EAST LOS ANGELES COLLEGE**<br>(continued)<br>(213) 265-8723 | Weekend program began 1972; AA and AS offered.<br>Fall, 1986, 960 enrolled in 32 courses.<br>Cost: $5 per unit. |
| **HOLY NAMES COLLEGE**<br>3500 Mountain Boulevard<br>Oakland, CA 94619-9989<br>Dean of Academic Affairs<br>(415) 436-1040 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>Weekend College began 1981.<br>Offered on Weekends: BA, BSN, MA, M. Ed.<br>Spring, 1987, 203 enrolled in 26 courses.<br>Cost: $240 per semester unit.<br>Calendar: trimester; classes meet 6 weekends. |
| **LOS ANGELES COMMUNITY COLLEGE DISTRICT**<br>617 West Seventh Street<br>Los Angeles, CA 90017<br>Vice President of Academic Affairs<br>(213) 628-7788 | **PUBLIC COMMUNITY COLLEGE DISTRICT**<br>Composed of 9 colleges, 100,000 students enrolled.<br>Weekend College began fall, 1986, with 200 enrolled in 6 courses. AA offered on weekends.<br>Cost: not available. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **MARYMOUNT COLLEGE**<br>30800 Palos Verdes Drive East<br>Rancho Palos Verdes, CA 90274<br><br>Director, Weekend College<br>(213) 377-5501, Ext. 257 | **INDEPENDENT CATHOLIC LIBERAL ARTS COLLEGE**<br><br>Grants Associate of Arts degree only.<br><br>Weekend College began fall, 1983.<br><br>AA degree offered on weekends.<br><br>Fall, 1986, 280 enrolled in 48 courses.<br><br>Cost: $160 per credit hour.<br><br>Weekend College Calendar: 4-month trimesters (total institution calendar: 15-week semesters). |
| **RIO HONDO COMMUNITY COLLEGE DISTRICT**<br>3600 Workman Mill Road<br>Whittier, CA 90608<br><br>Dean, Academic Affairs<br>(213) 695-7070 | **PUBLIC COMMUNITY COLLEGE**<br><br>12,000 enrolled.<br><br>Weekend College for Achievers began fall, 1981.<br><br>Offered on weekends: AA in business; certificate in bilingual secretarial science; general education on weekends.<br><br>Fall, 1986, 2,100 enrolled in 70 courses.<br><br>Cost: not available. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **SAN DIEGO MESA COLLEGE**<br>7250 Mesa College Drive<br>San Diego, CA 92111<br>Dean of Instruction<br>(619) 560-2755 | PUBLIC COMMUNITY COLLEGE<br>20,000 students.<br>Weekend program began 1975.<br>Degree/certificate weekend program offered: accounting, fine art, black studies, business, chemistry, computer & information science, electronics, engineering, English, interior design, math, music, nursery & landscape, physical education, quality assurance technology, speech, and travel & tourism.<br>Fall, 1986, 56 courses offered.<br>Cost: $5 per unit.<br>Calendar: 17-week semester. |
| **SAN FRANCISCO STATE UNIVERSITY**<br>1600 Holloway Avenue<br>San Francisco, CA 94133<br>Director<br>Extension Programs<br>(415) 469-1205 | STATE UNIVERSITY<br>25,000 students.<br>Weekend program began in 1975. Telecommunications certificate offered.<br>Fall, 1986, 1,200 enrolled in 60 courses.<br>Cost: $75 per credit hour.<br>Calendar: 15-week semester. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **UNIVERSITY OF CALIFORNIA AT LOS ANGELES**<br>10995 Le Conte Avenue<br>Los Angeles, CA 90024<br>Director of Marketing, UCLA /Extension<br>(213) 825-7871 | **PUBLIC UNIVERSITY**<br>Numerous credit and non-credit courses offered mostly on Saturday, some on Sunday.<br>Cost: not available. |
| **UNIVERSITY OF REDLANDS**<br>PO BOX 3080<br>Redlands, CA 92373-0999<br>Director of Weekend Courses<br>(714) 793-2121, Ext. 2281 | **PRIVATE UNIVERSITY**<br>2,500 enrolled.<br>Weekend courses began fall, 1981.<br>Fall, 1986, 150 enrolled in 12 courses.<br>Cost: $162 per credit hour. |
| **UNIVERSITY OF SAN FRANCISCO**<br>Ignatian Heights<br>San Francisco, CA 94117-1080<br>Associate Dean<br>College of Professional Studies<br>(415) 666-6886 | **PRIVATE CATHOLIC UNIVERSITY**<br>5,900 enrolled.<br>Weekend program began fall, 1975.<br>Offered on weekends: BS in organizational behavior, Master of health systems leadership, Master of public administration.<br>Fall, 1986, 600 enrolled on weekends.<br>Cost: $195 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **WOODBURY UNIVERSITY**<br>7500 Glenoaks Boulevard<br>Burbank, CA 91504<br><br>Director, Weekend College<br>(213) 482-8491 | **PRIVATE UNIVERSITY**<br><br>900 enrolled.<br><br>Weekend College began fall quarter, 1987, with a BS in business administration with concentrations in accounting, business management, fashion marketing, and human resource management. An MBA is projected for fall, 1988.<br><br>Cost: $125 per unit.<br><br>Calendar: 11-week quarter (5 non-consecutive weekends). |
| **COLORADO** | |
| **ARAPAHOE COMMUNITY COLLEGE**<br>5900 South Santa Fe Drive<br>Littleton, CO 80120<br><br>Director<br>Extended Campus Program<br>(303) 797-5710 | **STATE COMMUNITY COLLEGE**<br><br>6,900 enrolled.<br><br>Weekend College began in 1979, offering the AS plus a variety of credit and non-credit courses.<br><br>Fall, 1986, 250 enrolled in 10 courses.<br><br>Cost: $38.45 per credit hour.<br><br>Calendar: 15-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **LORETTO HEIGHTS COLLEGE**<br>3001 South Federal Boulevard<br>Denver, CO 80236<br>Coordinator<br>Weekend Options for Registered Nurses<br>(303) 936-8448, Ext. 379 | **PRIVATE LIBERAL ARTS COLLEGE**<br>650 enrolled.<br>Weekend options for registered nurse program began fall, 1983, enabling the registered nurse to complete the BS in nursing on weekends.<br>Fall, 1986, 43 enrolled in 6 courses.<br>Cost: $150 per credit hour.<br>Calendar: 16-week semester. |
| **UNIVERSITY OF DENVER**<br>CWC Campus<br>7150 Montview Boulevard<br>Denver, CO 80220<br>Director, Weekend College<br>(303) 871-6989 | **PRIVATE INSTITUTION**<br>Weekend College program began 1982.<br>Offered on weekends (Friday evening, Saturday morning and afternoon, and Sunday morning): Bachelor of Business Administration. Introducing MBA program fall, 1987.<br>Fall, 1986, 450 enrolled.<br>Cost: $165 per credit hour.<br>Calendar: 10-week quarter. |

## CONNECTICUT

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|---|---|
| **SAINT JOSEPH COLLEGE**<br>1678 Asylum Avenue<br>West Hartford, CT 06117 | **PRIVATE CATHOLIC COLLEGE**<br>Weekdays, 726 women enrolled; weekends, 862 men and women. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **SAINT JOSEPH COLLEGE**<br>(continued)<br><br>Director of Continuing Education<br>Weekend College<br>(203) 232-4571, Ext. 217 | Weekend program began 1985.<br><br>Offered on weekends: degree/certificate programs in business administration, management accounting and American studies.<br><br>Fall, 1986, 190 enrolled in 15 courses.<br><br>Cost: $165 per credit hour. |
| **SOUTH CENTRAL COMMUNITY COLLEGE**<br>60 Sargent Drive<br>New Haven, CT 06511<br><br>Associate Dean of Community Services<br>(203) 789-7069 | PUBLIC COMMUNITY COLLEGE<br><br>2,500 enrolled.<br><br>Weekend College began spring, 1986.<br><br>Fall, 1986, 65 enrolled in 6 courses.<br><br>Cost: $21.50 per credit hour. |
| **DELAWARE** | |
| **DELAWARE STATE COLLEGE**<br>1200 North DuPont Highway<br>Dover, DE 19901<br><br>Continuing Education Specialist<br>(302) 736-5168 | STATE COLLEGE<br><br>2,200 enrolled (1850 full time, 350 part-time).<br><br>Weekend program began fall, 1984. Offered on weekends: degree in business administration.<br><br>Cost: $45 per credit hour.<br><br>Calendar: 6 weekend sessions. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **DISTRICT OF COLUMBIA** | |
| **WESLEY THEOLOGICAL SEMINARY**<br>4500 Massachusetts Avenue, NW<br>Washington, D.C. 20016<br>Director, Lay Resource Center<br>(202) 885-8684 | **UNITED METHODIST SEMINARY**<br>400 enrolled.<br>Program offering non-credit courses for lay people on evenings, weekdays, and weekends began fall, 1980.<br>Non-credit certificates in lay Biblical studies and lay theological studies offered on weekends.<br>Cost: $5 per credit hour. |
| **FLORIDA** | |
| **BARRY UNIVERSITY**<br>School of Adult and Continuing Education<br>11300 NE Second Avenue<br>Miami, FL 33161<br>School of Adult and Continuing Education<br>(305) 899-0195 | **INDEPENDENT CATHOLIC UNIVERSITY**<br>4,600 enrolled.<br>Fall, 1986, 135 enrolled in 13 courses.<br>Cost: $90 per credit hour. |
| **CENTRAL FLORIDA COMMUNITY COLLEGE**<br>PO Box 1388<br>Ocala, FL 32678<br>Director<br>Center for Lifelong Learning<br>(904) 854-2333, Ext. 285 | **PUBLIC COMMUNITY COLLEGE**<br>12,000 non-credit students and 2,500 credit students.<br>Weekend College began fall, 1980, offering primarily non-college-credit programs.<br>Fall, 1986, 125 enrolled in 6 non-credit courses.<br>Cost: $20 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **FLORIDA INTERNATIONAL UNIVERSITY**<br>Division of Continuing Education<br>Bay Vista Campus<br>North Miami, FL 33181<br>Director<br>Off-Campus & Weekend<br>Credit Courses<br>(305) 940-5653 | **STATE UNIVERSITY**<br>17,000 enrolled.<br>Off-campus and weekend credit courses began fall 1972. Fall, 1986, 381 enrolled in 21 courses.<br>Cost: $33.92 per credit hour.<br>Calendar: 16-week semester. |
| **GULF COAST COMMUNITY COLLEGE**<br>5230 West Highway 98<br>Panama City, FL 32401<br>Vice President for Instructional Services<br>(904) 769-1551, Ext. 205 | **PUBLIC COMMUNITY COLLEGE**<br>5,000 enrolled.<br>Weekend College has been offered for five years.<br>Fall, 1986, 25 enrolled in 3 courses.<br>Cost: $18 per credit hour. |
| **JACKSONVILLE UNIVERSITY**<br>2800 University Boulevard North<br>Jacksonville, FL 32211<br>Director<br>College of Weekend Studies<br>(904) 744-3950, Ext. 4461 | **PRIVATE UNIVERSITY**<br>2,300 enrolled.<br>College of Weekend Studies offers majors in business administration, management, marketing, computer information systems.<br>Program began in fall, 1986, with 141 students in 12 courses.<br>Cost: $90 per credit hour. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **POLK COMMUNITY COLLEGE**<br>999 Avenue H<br>Winter Haven, FL 33881<br>Dean of Instruction<br>(813) 297-1049 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend Professional Development Institute began spring, 1986.<br>One-credit courses in a variety of business and professional fields.<br>Fall, 1986, 92 enrolled in 3 courses.<br>Cost: $30 per course.<br>Calendar: 16-week semester. |

## GEORGIA

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **DEKALB COLLEGE**<br>555 North Indian Creek Drive<br>Clarkston, GA 30021<br>Director<br>Special Programs<br>(404) 299-4025 | **STATE UNIVERSITY**<br>Weekend College began fall 1972, offering degree/certificate programs in business administration, business education, secondary education, elementary education, liberal arts.<br>Fall, 1986, 246 enrolled in 20 courses.<br>Cost: $120 per 5-hour course. |

## HAWAII

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **KAPIOLANI COMMUNITY COLLEGE**<br>4303 Diamond Head Road<br>Honolulu, HI 96816<br>Dean of Instruction<br>(808) 734-9249 | **STATE COMMUNITY COLLEGE**<br>University system, 5,300 enrolled.<br>Coordinated Evening and Weekend Program began fall, 1983.<br>Spring, 1987, 320 enrolled in 13 courses. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **KAPIOLANI COMMUNITY COLLEGE**<br>(continued) | Cost: $12 per credit hour.<br>Calendar: 16-week semester. |
| **ILLINOIS** | |
| **AURORA UNIVERSITY**<br>347 South Gladstone Avenue<br>Aurora, IL 60506<br>Weekend College Director, The Office of Academic and Extension Services<br>(312) 844-5459 | **PRIVATE INDEPENDENT UNIVERSITY**<br>1,990 enrolled.<br>Weekend College began 1983.<br>Degree/certificate programs on weekends in business administration, management, and marketing, computer science/business. Classes on Friday evening, Saturday morning and afternoon.<br>Fall, 1986, 78 enrolled in 8 courses.<br>Cost: $182 per credit hour.<br>Calendar: 11-week trimester. |
| **BRADLEY UNIVERSITY**<br>118 Bradley Hall<br>Peoria, IL 61625<br>Associate Dean of the Graduate School and Continuing Education<br>(309) 677-2374 | **PRIVATE UNIVERSITY**<br>4,900 enrolled.<br>Currently only non-credit courses offered on weekend. Plan to offer credit courses also in the near future. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **GOVERNORS STATE UNIVERSITY**<br>University Park, IL 60466<br>Director Institutional Research<br>(312) 534-5000, ext. 2346 | **STATE UNIVERSITY**<br>5,568 enrolled.<br>Fall, 1986, 573 students in 31 courses.<br>Cost: $47 per credit hour.<br>Calendar: 15-week trimester. |
| **ILLINOIS STATE UNIVERSITY**<br>Normal, IL 61761<br>Director, Adult Learning<br>(309) 438-8691 | **STATE UNIVERSITY**<br>22,000 enrolled.<br>Adult Learning/Re-entry Program began fall, 1982, for students 25 and older.<br>Fall, 1986, 150 enrolled in 5 courses.<br>Cost: $45.50 per credit hour. |
| **JOHN A. LOGAN COLLEGE**<br>Carterville, IL 69918<br>Assistant to Vice President for Instructional Services<br>(618) 985-3741 | **PUBLIC INSTITUTION**<br>2,700 enrolled.<br>Began Weekend College fall, 1987, offering requirements for AA. |
| **LINCOLN LAND COMMUNITY COLLEGE**<br>Shepherd Road<br>Springfield, IL 62708 | **PUBLIC COMMUNITY COLLEGE**<br>7,500 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **LINCOLN LAND COMMUNITY COLLEGE**<br>(continued)<br>Dean of Part-Time Instruction<br>(217) 786-2277 | Variety of courses offered on Saturday, leading to AS, Associate in General Education, Associate in Applied Science.<br>Fall, 1986, 526 enrolled in 28 courses.<br>Cost: $23.75 per credit hour. |
| **MORAINE VALLEY COMMUNITY COLLEGE**<br>10900 South 88th Avenue<br>Palos Hills, IL 60465<br>Director, Weekend College Executive<br>Dean, Alternative Learning<br>(312) 974-4300 | **PUBLIC COMMUNITY COLLEGE**<br>6,800 enrolled (FTE).<br>Weekend program began spring, 1985.<br>Offered on weekends: AA and business transfers.<br>Fall, 1986, 200 enrolled in 9 courses offered on Friday evening, Saturday morning and afternoon.<br>Cost: $28 per credit hour.<br>Calendar: 17-week semester. |
| **MUNDELEIN COLLEGE**<br>6363 Sheridan Road<br>Chicago, IL 60660 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>Began Weekend College in Residence fall, 1974. Weekend living on campus is a distinctive feature although not required. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **MUNDELEIN COLLEGE**<br>(continued)<br>Associate Vice President for Academic Affairs & Director of Weekend College<br>(312) 262-8100 | Bachelor's degree can be completed through Weekend College. 11 majors offered: business administration, English, history, psychology, social sciences, social welfare and social work, communications, philosophy, religious studies, telecommunications management, humanities/liberal studies.<br>Fall 1986, 556 enrolled in 63 courses.<br>Cost: $213 per credit hour.<br>Calendar: 10-week term. |
| **NORTH CENTRAL COLLEGE**<br>30 North Brainard Street<br>Naperville, IL 60566<br>Director of Weekend College<br>(312) 420--4000 | **PRIVATE METHODIST LIBERAL ARTS COLLEGE**<br>2,100 enrolled.<br>Weekend College began fall, 1981. Six BA degree programs: accounting, communications, computer science, management, marketing and management information systems.<br>Fall, 1986, 353 enrolled in 28 courses.<br>Cost: $660 per course. |
| **NORTHERN ILLINOIS UNIVERSITY**<br>College of Continuing Education<br>Dekalb, IL 60115 | **STATE UNIVERSITY**<br>Weekend classes in visual and performing arts began in 1982 (art history, drawing). |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NORTHERN ILLINOIS UNIVERSITY**<br>(continued)<br>Director, Visual & Performing Arts Outreach<br>(815) 753-1450 | Fall, 1986, 30 enrolled in 2 courses.<br>Spring, 1987, 40 enrolled in 2 courses.<br>Cost: $57.50 per credit hour. |
| **SAINT XAVIER COLLEGE**<br>103rd Street and Central Park Avenue<br>Chicago, IL 60655<br>Director, Continuing Education and Weekend College<br>(312) 779-3300, Ext. 281 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>Weekend College began fall, 1978.<br>Degree programs offered on weekends in criminal justice, business, liberal studies, nursing, psychology.<br>Fall, 1986, 308 enrolled in 35 courses.<br>Cost: $205 per credit hour.<br>Calendar: 15-week semester. |
| **SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE (SIUE)**<br>Edwardsville, IL 62026-1080<br>Coordinator, Week End University<br>(618) 692-3775 | **STATE UNIVERSITY**<br>10,500 enrolled.<br>Week End University began fall, 1983.<br>Baccalaureate majors offered on weekends: English, liberal studies, psychology. Masters' programs offered on weekends: business administration, counselor education.<br>Spring, 1987, 1,085 enrolled in 62 courses. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE (SIUE)**<br>(continued) | Cost: $45.90 per credit hour (undergraduate); $46.20 per credit hour (graduate).<br>Calendar: 10-week quarter. |
| **TRITON COLLEGE**<br>2000 Fifth Avenue<br>River Grove, IL 60171<br>Director of Weekend College<br>(312) 456-0300, Ext. 500 | **PUBLIC LOCAL JUNIOR COMMUNITY COLLEGE**<br>20,000 enrolled.<br>Weekend College began fall, 1984.<br>Degree/certificate programs offered on weekends: liberal arts, accounting and business management, early childhood education, associate degree nursing, real estate, welding, word processing, data processing.<br>Fall, 1986, 500 enrolled in 35 courses.<br>Cost: $27 per credit hour.<br>Calendar: 16-week semester. |
| **WAUBONSEE COMMUNITY COLLEGE**<br>Route 47 at Harter Road<br>Sugar Grove, IL 60554<br>Dean of Instruction<br>(312) 466-4811 | **PUBLIC COMMUNITY COLLEGE**<br>5,300 enrolled.<br>Weekend associate degree program in business administration began fall, 1986.<br>Fall, 1986, 50 enrolled in 3 courses.<br>Cost: $27 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **WILLIAM RAINEY HARPER COLLEGE**<br>Algonquin & Roselle Roads<br>Palatine, IL 60067<br>Dean, Continuing Education<br>(312) 397-3000, Ext. 2655 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend offerings began in the early 1970s.<br>Fall, 1986, 1,064 enrolled in 91 courses.<br>Cost: $27 per credit hour. |
| **INDIANA** | |
| **BETHEL COLLEGE**<br>1001 West McKinley Avenue<br>Mishawaka, IN 46545<br>Director of Adult Programs<br>(219) 259-8511, Ext. 351 | **PRIVATE CHURCH AFFILIATED INSTITUTION**<br>500 enrolled.<br>Weekend program began 1986-87: "GROW"--(Get Renewal on Weekends").<br>Offered on weekends: AA in business management and liberal studies.<br>Spring, 1987, 32 enrolled in 3 courses.<br>Cost: $96 per credit hour.<br>Calendar: 16-week semester. |
| **INDIANA STATE UNIVERSITY**<br>217 North 6th Street<br>Terre Haute, IN 47809<br>Assistant Dean<br>Instructional Services<br>(812) 237-2345<br>1-800-551-1639 outside IN | **STATE UNIVERSITY**<br>11,500 enrolled.<br>Bass Fishing Institute, a non-credit weekend program, began spring, 1980.<br>Program offered nationwide each spring.<br>Spring, 1987, 7,000 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **INDIANA STATE UNIVERSITY**<br>(continued) | Cost: $50; spouse, $30.<br>Calendar: 15-week semester. |
| **INDIANA UNIVERSITY-PURDUE UNIVERSITY AT FORT WAYNE**<br>2101 Coliseum Boulevard East<br>Fort Wayne, IN 46805<br>Associate Director, Continuing Education for Credit Programs<br>(219) 481-6111 | **STATE UNIVERSITY**<br>10,000 enrolled.<br>Weekend College began fall, 1979.<br>Weekend degree programs: AGS and BGS and associate degrees in computer technology, mental health technology, and supervision.<br>Fall, 1986, 909 enrolled in 48 courses. |
| **INDIANA UNIVERSITY NORTHWEST**<br>3400 Broadway<br>Gary, IN 46408<br>Chairman, Continuing Studies<br>(219) 980-6828 | **STATE UNIVERSITY**<br>4,550 enrolled.<br>Weekend College began fall, 1978.<br>AGS offered Friday evening, Saturday morning and afternoon.<br>Fall, 1986, 486 enrolled in 24 courses.<br>Cost: $50 per credit hour.<br>Calendar: 16-week semester. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **INDIANA UNIVERSITY-PURDUE AT INDIANAPOLIS (IUPUI)**<br>425 Agnes Street<br>Indianapolis, IN 46202<br><br>Dean, Weekend College<br>(317) 274-4887 | STATE UNIVERSITY<br><br>23,000 enrolled; 14,000 non-credit enrollment.<br><br>Weekend College began fall, 1973.<br><br>Degrees offered on weekends: BGS, AGS, BS/labor studies, AS/labor studies, AA, and Two-year certificate in business.<br><br>Fall, 1987, 3,400 enrolled in 151 credit courses on Friday evening, Saturday, and Sunday.<br><br>Cost: $58 per credit hour.<br><br>Calendar: 16-week semester. |
| **INDIANA UNIVERSITY SOUTHEAST**<br>4201 Grant Line Road<br>New Albany, IN 47150<br><br>Director, Division of Continuing Studies<br>(812) 945-2731, Ext. 314 | STATE UNIVERSITY<br><br>4,700 enrolled.<br><br>Weekend University began spring, 1979.<br><br>AGS degree and basic supervision certificate offered on weekends.<br><br>Fall, 1986, 514 enrolled in 30 courses.<br><br>Cost: $50.25 per credit hour.<br><br>Calendar: 15-week semester. |
| **PURDUE UNIVERSITY NORTH CENTRAL**<br>Westville, IN 46391 | STATE UNIVERSITY<br><br>2,800 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **PURDUE UNIVERSITY NORTH CENTRAL**<br>(continued) | |
| Credit Continuing Education Director<br>(219) 872-0527 | Saturday program began fall, 1975.<br>Fall, 1986, 177 enrolled in 8 courses on Saturday.<br>Cost: $50 per credit hour.<br>Calendar: 16-week semester. |

## IOWA

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **BRIAR CLIFF COLLEGE**<br>3303 Rebecca Street<br>Sioux City, IA 51104<br>Director, Continuing Education<br>(712) 279-5434 | PRIVATE CATHOLIC LIBERAL ARTS COLLEGE<br>1,200 enrolled.<br>Weekend College began 1979.<br>Weekend degree/certificate programs: accounting, business administration, nursing, AA in pastoral ministry, and psychology and sociology in combination with any of the foregoing.<br>Fall, 1986, 87 enrolled in 12 courses.<br>Cost: $168 per credit hour.<br>Calendar: 10-week term. |
| **DRAKE UNIVERSITY**<br>25th & University<br>Des Moines, IA 50311 | PRIVATE UNIVERSITY<br>5,000 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **DRAKE UNIVERSITY**<br>(continued) | |
| Continuing Education<br>(515) 271-2181 | Weekend teaching began in the 1960s.<br>MS in education can be completed on weekends.<br>Fall, 1986, 30 courses on weekends.<br>Cost: $150 per credit hour. |
| **IOWA LAKES COMMUNITY COLLEGE**<br>Gateway North Shopping Center<br>Lower Level<br>Spencer, IA 51301<br>Weekend College Coordinator<br>(712) 262-7141 | **STATE COMMUNITY COLLEGE**<br>1,800 enrolled.<br>Weekend College began spring, 1981.<br>Associate degree programs offered on weekends in liberal arts, pre-business administration, health care administration, and substance abuse counselor training.<br>Fall, 1986, 117 enrolled in 25 courses.<br>Cost: $35 per credit hour.<br>Calendar: 11-week quarter; changes to semesters, fall, 1988. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MOUNT MERCY COLLEGE**<br>1330 Elmhurst Drive NE<br>Cedar Rapids, IA 52402<br>Director of Faculty Development<br>(319) 363-8213 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>1,200 enrolled.<br>Weekend program began fall, 1984.<br>Fall, 1986, 75 enrolled in 5 courses.<br>Calendar: 14-week term. |
| **NORTH IOWA AREA COMMUNITY COLLEGE**<br>500 College Drive<br>Mason City, IA 50401<br>Director of Evening credit and Learning Services<br>(515) 421-4326 | **STATE COMMUNITY COLLEGE**<br>2,500 enrolled.<br>Began Saturday College program fall, 1985.<br>Fall, 1986, 40 enrolled in 4 courses.<br>Cost: $40 per credit hour. |
| **SIMPSON COLLEGE**<br>701 North "C" Street<br>Indianola, IA 50125-9988<br>Dean, Adult & Continuing Education<br>(515) 961-1614 | **PRIVATE UNITED METHODIST LIBERAL ARTS COLLEGE**<br>1,400 enrolled.<br>Weekend program began in Indianola in 1983; in Des Moines, 1985.<br>Degree programs on weekends: BA in management; minor in management; certificate in management.<br>Fall, 1986, 157 enrolled in 11 courses.<br>Cost: $105 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **SOUTHEASTERN COMMUNITY COLLEGE**<br>1015 South Gear Avenue<br>PO Drawer F<br>West Burlington, IA 52655<br>Evening Campus Supervisor<br>(319) 752-2731 | **PUBLIC COMMUNITY COLLEGE**<br>1,500 enrolled.<br>Fall, 1986, 300 enrolled in 15 courses.<br>Cost: $33 per credit hour. |
| **KANSAS** | |
| **BUTLER COUNTY COMMUNITY COLLEGE WESTERN CENTER**<br>PO Box 87<br>1953 North Andover Road<br>Andover, KS 67002<br>Academic Outreach<br>BCCC Western Center<br>(316) 733-0071 | **PUBLIC COMUNITY COLLEGE**<br>3,700 enrolled.<br>College for Working Adults began spring, 1987.<br>Curriculum designed for 3-year business administration program. Plan to develop a liberal arts/general studies program.<br>Cost: $27 per credit hour. |
| **DODGE CITY COMMUNITY COLLEGE**<br>2501 North 14th Street<br>Dodge City, KS 67801<br>Dean of Instruction<br>(316) 225-1321 | **PUBLIC LOCAL COMMUNITY COLLEGE**<br>1,100 enrolled.<br>Weekend College began fall, 1985.<br>AA offered on weekends.<br>Fall, 1986, 43 enrolled in 4 courses.<br>Cost: $18 per credit hour.<br>Calendar: 17-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **PRATT COMMUNITY COLLEGE**<br>Highway 61<br>Pratt, KS 65124<br>Continuing Education<br>(356) 672-5641 | **PUBLIC COMMUNITY COLLEGE**<br>1,798 FTE enrolled.<br>Saturday classes began spring, 1987.<br>Spring, 1987, 275 enrolled in 32 courses.<br>Cost: $16.50 per credit hour. |
| **KENTUCKY** | |
| **JEFFERSON COMMUNITY COLLEGE**<br>109 East Broadway<br>Louisville, KY 40202<br>Weekend College Coordinator<br>(502) 584-0181, Ext. 255 | **STATE COMMUNITY COLLEGE**<br>7,000 enrolled.<br>Weekend College began fall 1985, offering AA, AS degrees.<br>Fall, 1986, 345 enrolled in 23 courses.<br>Cost: $23 per credit hour.<br>Calendar: 16-week semester. |
| **MURRAY STATE UNIVERSITY**<br>Murray, KY 52071<br>Chairman, Speech Communication<br>Wilson Hall 312<br>(502) 762-4483 | **STATE UNIVERSITY**<br>7,500 enrolled.<br>THE WEEKENDER in organization communication began fall, 1984, offering MA/MS in communication.<br>Fall, 1986, 45 enrolled in 2 courses.<br>Cost: $65 per credit hour.<br>Calendar: 16-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **SPALDING UNIVERSITY**<br>851 South Fourth Street<br>Louisville, KY 40203<br><br>Director, Weekend College<br>(502) 585-9911, Ext. 289 | **PRIVATE CATHOLIC UNIVERSITY**<br><br>1,255 enrolled.<br><br>Degree/certificate programs offered on weekend: business administration communication, information systems, liberal studies, and nursing (for registered nurses only).<br><br>Spring, 1987, 300 enrolled in 35 courses.<br><br>Cost: $132 per credit hour.<br><br>Calendar: weekend classes meet five times in 13-week semester for 3-1/2 hours each. Three semesters each academic year. Maximum of 9 semester hours may be carried plus one summer session in which a 3-hour class may be taken. Students may complete 30 hours per academic year in this system. |
| **THOMAS MORE COLLEGE**<br>Crestview Hills, KY 41017<br><br>Director of Continuing Education<br>(606) 344-3333 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br><br>1,100 enrolled.<br><br>Weekend College began fall, 1984.<br><br>Offered on weekends: BA in accounting and business administration; AA in accounting and business administration; BA in elected studies and associate of elected studies in accounting, computer management & business management certificates. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **THOMAS MORE COLLEGE**<br>(continued) | Fall, 1986, 146 enrolled in 13 courses.<br>Cost: $158 per credit hour. |
| **UNIVERSITY OF LOUISVILLE**<br>108 Burhans Hall, Shelby Campus<br>Louisville, KY 40292<br>Director, Office of Credit Programs<br>(502) 588-7916 | **STATE UNIVERSITY**<br>22,000 enrolled.<br>Weekend University began spring, 1982.<br>Spring, 1987, 1,016 enrolled in 448 courses on Friday evening, Saturday and Sunday.<br>Cost: $58.50 per credit hour.<br>Calendar: 13-week semester. |
| **LOUISIANA** | |
| **SOUTHERN UNIVERSITY AT NEW ORLEANS**<br>6400 Press Drive<br>New Orleans, LA 70126<br>Dean<br>(504) 282-4401, Ext. 365 | **PUBLIC UNIVERSITY**<br>3,500 credit students; 150 non-credit.<br>Weekend College began fall, 1974.<br>Degree programs offered on weekends: AA, AS, BA, BS, BSW, MSW.<br>Fall, 1986, 225 enrolled in 37 courses on Friday evening, Saturday morning and afternoon.<br>Cost: $47 per credit hour.<br>Calendar: 18-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF NEW ORLEANS METROPOLITAN COLLEGE**<br>Lakefront<br>New Orleans, LA 70148<br>Assistant Dean and Director<br>(504) 286-7100 | **STATE UNIVERSITY**<br>16,000 enrolled.<br>Weekend program began 1983.<br>Fall, 1986, 1,577 enrolled in 34 credit courses.<br>Cost: $240 for 1-3 hours.<br>Calendar: 16-week semester. |

## MAINE

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **HUSSON COLLEGE SOUTH**<br>222 St. John Street<br>Portland, ME 04102<br>Director, College on Saturday<br>(207) 774-2895 | **PRIVATE BUSINESS COLLEGE**<br>(Non-profit)<br>College on Saturday began spring, 1972. Offers BS/BA; AS/BA; AS/AC; BS/AC; MSB.<br>Fall, 1986, 500 enrolled in 72 courses.<br>Cost: $225 per three-credit course. |
| **UNIVERSITY OF MAINE AT AUGUSTA**<br>Augusta, ME 04330<br>Director, Community Programs<br>(207) 622-7131, Ext. 213 | **PUBLIC UNIVERSITY**<br>3,000 enrolled.<br>Spring, 1987, 391 adults and 350 children enrolled in non-credit courses on weekends.<br>Cost: $47 per credit hour.<br>Calendar: 15-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MARYLAND** | |
| **ANNE ARUNDEL COMMUNITY COLLEGE**<br>101 College Parkway<br>Arnold, MD 21012<br>Assistant Dean of Extended Learning Programs<br>(301) 269-7465 | **PUBLIC COMMUNITY COLLEGE**<br>10,000 credit enrollment; 15,000 non-credit enrollment.<br>Weekend College began fall, 1983.<br>Degrees offered on weekend in business studies and general studies.<br>Fall, 1986, 2,000 enrolled in 100 courses.<br>Cost: $30 per credit hour. |
| **COMMUNITY COLLEGE OF BALTIMORE**<br>Harbor Campus<br>600 East Lombard Street<br>Baltimore, MD 21202<br>Liberty Campus<br>2901 Liberty Heights Avenue<br>Baltimore, MD 21215<br>Director of Special Sessions and Evening Administration<br>(301) 396-4540 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend program began 1982.<br>Courses can be applied to a degree program but no specific degree can be obtained on weekends.<br>Fall, 1986, 954 enrolled in 61 courses.<br>Cost: $32 per credit hour. |
| **COPPIN STATE COLLEGE**<br>2500 West North Avenue<br>Baltimore, MD 21216<br>Coordinator of Adult and Continuing Education<br>(301) 333-7455 | **STATE LIBERAL ARTS COLLEGE**<br>2,000 enrolled.<br>Weekend/Evening College began fall, 1982.<br>Bachelor's degree requirements for any of Coppin's majors can be completed by attending evenings and/or weekends. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **COPPIN STATE COLLEGE**<br>(continued) | Fall, 1986, 250 enrolled in 20 courses.<br>Cost: $48 per credit hour.<br>Calendar: 15-week semester. |
| **HOWARD COMMUNITY COLLEGE**<br>Little Patuxent Parkway<br>Columbia, MD 21044<br>Continuing Education<br>(301) 992-4823 | **STATE COMMUNITY COLLEGE**<br>3,500 credit enrollments; 10,000, non-credit.<br>Weekend College began fall, 1983. By combining courses in Weekend College and televised courses, AA degree in general studies and business administration can be obtained.<br>Fall, 1986, 91 enrolled in 7 courses.<br>Cost: $35 per credit hour.<br>Calendar: 14-week semester. |
| **PRINCE GEORGE'S COMMUNITY COLLEGE**<br>301 Largo Road<br>Largo, MD 20772<br>Director, Telecommunication & Weekend Programs<br>(301) 322-0785 | **PUBLIC COMMUNITY COLLEGE**<br>12,000 enrolled.<br>Weekend College began spring, 1976.<br>AA degree in general studies.<br>Fall, 1986, enrollment of 1,683 in 101 courses.<br>Cost: $34 per credit hour.<br>Calendar: 15-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **THE UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE**<br>University Blvd. & Adelphi Road<br>College Park, MD 20901<br>Associate Dean<br>Statewide Undergraduate Programs<br>(301) 985-7407 | **STATE UNIVERSITY**<br>Offered on weekends: baccalaureate in general liberal studies.<br>Fall, 1986, 2,595 enrolled in 119 courses.<br>Cost: $81 per credit hour. |

## MASSACHUSETTS

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **AMERICAN INSTITUTE OF BANKING**<br>50 Charles River Plaza<br>Boston, MA 02114<br>Dean/Associate Director<br>(617) 227-1774 | **PRIVATE TWO-YEAR COLLEGE**<br>4,000 enrolled.<br>Weekend program began spring, 1987.<br>Spring, 1987, 165 enrolled in 8 Saturday courses.<br>Cost: $165 per course. |
| **AMERICAN INTERNATIONAL COLLEGE**<br>1000 State Street<br>Springfield, MA 01109<br>Director, Continuing Education<br>(413) 737-7000, Ext. 325 | **PRIVATE INDEPENDENT COLLEGE**<br>2,000 enrolled.<br>Weekend program began fall, 1983.<br>Weekend programs in finance, general business, liberal studies, management, marketing, and personnel management.<br>Fall, 1986, 82 enrolled in 6 courses.<br>Cost: $178 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **ANNA MARIA COLLEGE**<br>Paxton, MA 01612<br>Director, MBA Programs<br>(617) 757-4586 | **PRIVATE CATHOLIC COLLEGE**<br>1,000 enrolled.<br>Executive MBA Program offered on weekends year round.<br>Fall, 1986, 150 enrolled in 12 courses.<br>Cost: $125 per credit hour. |
| **ELMS COLLEGE**<br>291 Springfield Street<br>Chicopee, MA 01013<br>Director, Continuing Education<br>(413) 598-8351 | **PRIVATE CATHOLIC WOMEN'S COLLEGE**<br>One weekend course offered spring, 1987.<br>Cost: $128 per credit hour. |
| **ENDICOTT COLLEGE**<br>376 Hale Street<br>Beverly, MA 01915<br>Director of Continuing Education<br>(617) 927-2139 | **PRIVATE WOMEN'S LIBERAL ARTS & PROFESSIONAL COLLEGE (TWO YEAR)**<br>Began weekend program in 1985 for seminars and workshops; no degrees or certificates offered exclusively on weekends.<br>Cost: $110-$200 per credit hour. |
| **NORTHEASTERN UNIVERSITY UNIVERSITY COLLEGE**<br>360 Huntington Avenue<br>Boston, MA 02115<br>Director of Special Programs<br>Assistant Dean<br>(617) 437-2407 | **PRIVATE UNIVERSITY**<br>50,000 enrolled.<br>Computer systems specialist program on weekends began in 1981. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NORTHEASTERN UNIVERSITY UNIVERSITY COLLEGE**<br>(continued) | Fall, 1986, 1,086 enrolled in 95 courses.<br>Cost: $85 per credit hour. |
| **QUINCY JUNIOR COLLEGE**<br>34 Coddington Street<br>Quincy, MA 02169<br>Dean of Community Services or Director of Collegiate Services<br>(617) 786-8709 | **PUBLIC MUNICIPAL JUNIOR COLLEGE**<br>Fall, 1986, 55 enrolled in 6 courses on Saturday mornings.<br>Cost: Varies by course--$155-$219 per credit hour.<br>Calendar: 15-week semester. |
| **MICHIGAN** | |
| **AQUINAS COLLEGE**<br>1607 Robinson Road Southeast<br>Grand Rapids, MI 49506<br>Coordinator of Directed Study Program<br>(616) 459-8281 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>3,000 enrolled.<br>Weekend Directed Study Program began fall, 1979. Offered on Saturdays: BS, business administration; BA, general education; AA, and AS.<br>Spring, 1987, 274 enrolled in 19 courses.<br>Cost: $156 per credit hour.<br>Calendar: 16-week semester; weekend classes meet every third Saturday. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **CENTRAL MICHIGAN UNIVERSITY**<br>Rowe Hall 130 N<br>Mt. Pleasant, MI 48859<br>Manager, Public Relations<br>(517) 774-7134 | STATE UNIVERSITY<br>Offers graduate and undergraduate degree programs to working adults at over 50 locations in the United States.<br>Program on weekends began 1971.<br>Offered on weekends: MS, administration with concentrations in general administration, health services administration and public administration.<br>Fall, 1986, 6,000 enrolled in 450 courses offered in the USA.<br>Cost: $133 per credit hour. |
| **EASTERN MICHIGAN UNIVERSITY**<br>Ypsilanti, MI 48197<br>Coordinator of Weekend University<br>(313) 487-0407 | STATE UNIVERSITY<br>23,000 enrolled.<br>Weekend University began fall, 1984.<br>Weekend MA degree programs in reading, curriculum, elementary and secondary education leadership and counseling.<br>Undergraduates can earn credits toward BA, BS, BBA degrees.<br>Fall, 1986, 980 enrolled in 50 courses.<br>Taught on weekends are languages not traditionally taught in regular week schedule.<br>Cost: $50.75 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **KELLOGG COMMUNITY COLLEGE**<br>450 North Avenue<br>Battle Creek, MI 49016<br>Dean, Continuing Education<br>(616) 965-3931 | **PUBLIC COMMUNITY COLLEGE**<br>10,000 enrolled.<br>Weekend College began fall, 1973.<br>Offered on weekends: AA, AS, AGS, plus certificates in accounting, clerical assistant, management, secretarial, word processing.<br>Fall, 1986, 440 students enrolled in 38 courses.<br>Cost: $24.50 per credit hour.<br>Calendar: 14-week semester. |
| **ST. MARY'S COLLEGE**<br>Orchard Lake, MI 48033<br>Academic Dean<br>(313) 683-0505 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>Weekend College began in September, 1986, with 12 courses in human services, business, general studies and social sciences.<br>Cost: $100 per credit hour. |
| **WAYNE STATE UNIVERSITY**<br>6001 Cass Avenue<br>Detroit, MI 48202<br>Director<br>University Studies/Weekend Program<br>(313) 577-4627 | **STATE UNIVERSITY**<br>28,000 enrolled.<br>Weekend College began spring, 1974. Part of the requirements for the following degrees can be completed through Weekend College: BGS and Bachelor of Technical and General Studies.<br>Fall, 1986, 440 enrolled in 4 courses. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **WAYNE STATE UNIVERSITY**<br>(continued) | Cost: $57.50 per credit hour, lower division; $67.75 per credit hour, upper division. |
| **WESTERN MICHIGAN UNIVERSITY**<br>Kalamazoo, MI 49008<br>Associate Dean, Continuing Education<br>(616) 383-1542 | **STATE UNIVERSITY**<br>20,500 enrolled.<br>Office of Evening and Weekend Programs began fall, 1984. Offers general university studies bachelor's degree, series of credit workshops on computers for educators, plus other courses.<br>Fall, 1986, 34 courses offered.<br>Cost: $63.00 per credit hour, undergraduate; $77.25 per credit hour, graduate. |
| **MINNESOTA** | |
| **COLLEGE OF ST. CATHERINE**<br>2004 Randolph<br>St. Paul, MN 55015<br>Director, Weekend College<br>(612) 690-6542 | **PRIVATE CATHOLIC WOMEN'S LIBERAL ARTS COLLEGE**<br>2,400 enrolled.<br>Weekend College began fall, 1979.<br>BA degree program offered on weekends in business administration, communication, economics, information management, nursing, occupational therapy, social work, theology. Certificates offered in pastoral ministry and business administration. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **COLLEGE OF ST. CATHERINE**<br>(continued) | Fall, 1986, 628 enrolled in 58 courses.<br>Cost: $198.75 per credit hour.<br>Calendar: 14-week trimester; weekend classes meet 7 times. |
| **CONCORDIA COLLEGE ST. PAUL**<br>275 Syndicate<br>St. Paul, MN 55104<br>Director of Continuing Education<br>(612) 641-8803 | **PRIVATE LUTHERAN LIBERAL ARTS COLLEGE**<br>Concordia School of Adult Learning began August, 1985.<br>The BA degree in organizational behavior and communication is offered on weekends.<br>Fall, 1986, 177 FTE enrolled in 12 courses.<br>Cost: $138 per credit hour.<br>Calendar: 12-week quarter. |

## MISSOURI

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **AVILA COLLEGE**<br>11901 Wornall Road<br>Kansas City, MO 64145<br>Director<br>Alternative Programming<br>(816) 942-8400, Ext. 278 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>Weekend College began, fall, 1984.<br>Offered on weekends: BS in business administration; BA, Associate of business; BGS and AGS, general studies.<br>Fall, 1986, 693 enrolled in 62 courses. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **AVILA COLLEGE**<br>(continued) | Cost: $100 per credit hour.<br>Calendar: 15-week semester. |
| **CULVER-STOCKTON COLLEGE**<br>Canton, MO 63435<br>Director of Extended Programs<br>(314) 288-5221, Ext. 330 | **PRIVATE DISCIPLES OF CHRIST LIBERAL ARTS COLLEGE**<br>800 enrolled.<br>Weekend program began 1983.<br>Majors offered on weekends: business administration, accounting, individualized major, proficiency major.<br>Fall, 1986, 113 enrolled in 17 courses.<br>Cost: $90 per credit hour.<br>Calendar: 15-week semester. |
| **DRURY COLLEGE**<br>900 North Benton<br>Springfield, MO 65802<br>Director, Weekend College<br>(417) 865-8731 | **PRIVATE LIBERAL ARTS COLLEGE**<br>2,500 enrolled.<br>Weekend College began fall, 1986.<br>Degree programs on weekends: associate and bachelor in business; associate in general studies.<br>Fall, 1986, 160 enrolled in 12 courses.<br>Cost: $74 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **FONTBONNE COLLEGE**<br>6800 Wydown Boulevard<br>St. Louis, MO 63105<br>Chairperson, Department of Business Administration<br>(314) 862-3456, Ext. 357 | **PRIVATE COLLEGE**<br>Saturday Master of Business Administration program offered on main campus in Clayton and branch campus in O'Fallon.<br>Fall, 1986, 217 enrolled in 8 graduate courses.<br>Cost: $190 per credit hour. |
| **MARYVILLE COLLEGE-ST. LOUIS**<br>13550 Conway Road<br>St. Louis, MO 63141<br>Dean for Lifelong Learning<br>(314) 576-9335 or 9334 | **PRIVATE INDEPENDENT COLLEGE**<br>2,600 enrolled.<br>Weekend College began spring, 1981. Degree programs offered on weekends: BA/BS, management, information systems, communications, psychology, sociology, health facilities management, marketing, accounting. Three sites utilized: main campus plus two satellites.<br>Fall, 1986, 1,300 enrolled in 140 courses.<br>Cost: $130 per credit hour.<br>Calendar: 16-week trimester. |
| **STEPHENS COLLEGE**<br>Campus Box 2083<br>Columbia, MO 65215 | **PRIVATE WOMEN'S LIBERAL ARTS COLLEGE**<br>1,500 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **STEPHENS COLLEGE**<br>(continued)<br>Director, School of Liberal and Professional Studies<br>(314) 876-7123 | Stephens College Without Walls, one of the original consortium of University Without Walls colleges, began in the 1970s.<br>Cost: $495 per 3-credit course. |
| **UNIVERSITY OF MISSOURI-KANSAS CITY**<br>5100 Rockhill Road<br>Kansas City, MO 64110<br>Dean, Continuing Education<br>(816) 276-1445 | **PUBLIC UNIVERSITY**<br>11,000 enrolled.<br>General studies degree offered on weekends.<br>Fall, 1986, 425 enrolled in 17 courses.<br>Cost: $66.05 per credit hour. |
| **MONTANA** | |
| **ROCKY MOUNTAIN COLLEGE**<br>1511 Poly Drive<br>Billings, MT 59102<br>Director, Continuing Education<br>(406) 657-1041 | **PRIVATE LIBERAL ARTS COLLEGE**<br>550 enrolled.<br>Weekend College began fall, 1983.<br>Offered on weekends: paralegal microcomputer applications certificate; AA in liberal arts.<br>Fall, 1986, 38 students enrolled in 3 courses.<br>Cost: $135 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NEBRASKA** | |
| **KEARNEY STATE COLLEGE**<br>9th Avenue and 24th Street<br>Kearney, NE<br>Director, Continuing Education<br>(308) 234-8211 | STATE UNIVERSITY<br>9,200 enrolled.<br>Weekend offerings began fall, 1986.<br>Fall, 1986, 201 enrolled in 10 courses.<br>Cost: $37 to $39 per credit hour. |
| **NEBRASKA WESLEYAN UNIVERSITY**<br>50th and St. Paul<br>Lincoln, NE 68504<br>Assistant Provost for Lifelong Learning<br>(402) 465-2329 | PRIVATE LIBERAL ARTS COLLEGE<br>(Methodist related)<br>1,200 enrolled.<br>Wesleyan Institute for Lifelong Learning (WILL) began 1978.<br>Fall, 1986, 15 enrolled in 2 courses.<br>Cost: $95 per credit hour. |
| **NEW HAMPSHIRE** | |
| **KEENE STATE COLLEGE**<br>Main Street<br>Keene, NH 03431<br>Director, Continuing Studies<br>(603) 352-9156 | STATE COLLEGE<br>4,000 enrolled.<br>Weekend College began fall, 1985; offers certificate in substance abuse and building technology.<br>Spring, 1987, 315 enrolled in 30 courses.<br>Cost: $87 per credit hour.<br>Calendar: 15-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY SYSTEM OF NEW HAMPSHIRE**<br>Seacoast Region<br>159 Middle Street<br>Portsmouth, NH 03801<br>School of Lifelong Learning<br>(603) 431-3718 | **STATE UNIVERSITY**<br>600 enrolled.<br>Weekend offerings began April, 1987.<br>Spring, 1987, 70-100 enrolled in 10 courses.<br>Cost: $60 per credit hour, undergraduate; $70 per credit hour, graduate. |
| **UNIVERSITY OF NEW HAMPSHIRE**<br>Whittemore School of Business & Economics<br>McConnell Hall<br>Durham, NH 03824<br>Associate Dean<br>(603) 862-3311 | **STATE UNIVERSITY**<br>10,500 enrolled.<br>Weekend Program for Executive MBA began in 1977.<br>Fall, 1986, 46 enrolled in 8 courses.<br>Cost: $142 per credit hour. |

## NEW JERSEY

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **BROOKDALE COMMUNITY COLLEGE**<br>Newman Springs Road<br>Lincroft, NJ 07738<br>Director of Extension Services<br>(201) 842-1900, Ext. 585 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend College began fall, 1971.<br>Majors offered on weekend: accounting, automotive technology, business management, computer science, education aide, human services, marketing, education, social science, math, English, and liberal education. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **BROOKDALE COMMUNITY COLLEGE**<br>(continued) | Fall, 1986, 645 enrolled in 46 courses only on Friday evening, all day Saturday, and Sunday morning.<br>Cost: $34 per credit hour.<br>Calendar: 15-week semester. |
| **COLLEGE OF SAINT ELIZABETH**<br>Convent Station, NJ 07961<br>Associate Dean of Lifelong Learning and Director of Weekend College<br>(201) 292-6348 | **PRIVATE CATHOLIC WOMEN'S LIBERAL ARTS COLLEGE**<br>Weekend College open to both female and male students.<br>Weekend College program began in fall, 1976. Degree programs on weekends: BA, English; BS, business administration with concentrations in accounting, computer information systems, management, and marketing. Certificates also available in these concentrations.<br>Fall, 1986, 332 enrolled in 30 courses.<br>Cost: $200 per credit hour.<br>Calendar: fall and winter, 14-week. semesters; spring 10-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MONTCLAIR STATE COLLEGE**<br>Upper Montclair, NJ 07043<br>Director, Weekend College<br>(201) 893-4433 | **STATE COLLEGE**<br>11,200 enrolled.<br>Weekend College began fall, 1970.<br>Fall, 1986, 320 enrolled in 65 courses.<br>Cost: $51.25 per credit hour.<br>Calendar: 16-week semester. |
| **UNION COUNTY COLLEGE**<br>1033 Springfield Avenue<br>Cranford, NJ 07016<br>Director, Office of Admissions<br>(201) 276-2600 | **STATE COMMUNITY COLLEGE**<br>Offers Alternative Learning Program and Weekday/Weekend College with range of courses on a once-a-week basis at various times during day, evening, or weekends to enable students to gain career skills or quick entry into medical and dental careers. Off-campus courses offered throughout Union County.<br>Cost: $31 per credit hour. |
| **NEW MEXICO** | |
| **NEW MEXICO STATE UNIVERSITY AT ALAMOGORDO**<br>Box 477<br>Alamogordo, NM 88310<br>Associate Provost<br>(505) 437-6860 | **STATE UNIVERSITY**<br>1,500 enrolled.<br>Weekend College began fall, 1981.<br>Fall, 1986, 280 enrolled in 14 courses.<br>Cost: $17 per credit hour.<br>Calendar: 16-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NEW MEXICO STATE UNIVERSITY**<br>Las Cruces, NM 88003<br><br>Director, Weekend College<br>(505) 646-5837 | **STATE UNIVERSITY**<br><br>13,000 enrolled.<br><br>Weekend College began fall, 1986.<br><br>Offers complete AA on weekends.<br><br>Spring 1987, 835 enrolled in 49 courses.<br><br>Cost: $42.25 per credit hour.<br><br>Calendar: 16-week semester. |

## NEW YORK

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **ALLIANCE THEOLOGICAL SEMINARY NYACK COLLEGE**<br>Nyack, NY 10960<br><br>Director of External Programs<br>Calle Ruiz Arnau, #CC-5<br>Levittown, Puerto Rico 00949<br>(914) 358-1710 | **THEOLOGICAL SEMINARY**<br><br>900 enrolled.<br><br>Weekend program by Puerto Rico Extension of Alliance Theological Seminary began spring, 1987, offering the Master of Divinity degree on weekends.<br><br>Spring, 1987, 23 enrolled in 5 courses.<br><br>Cost: $108 per credit hour. |
| **COMMUNITY COLLEGE OF THE FINGER LAKES**<br>Lincoln Hill<br>Canandaiqua, NY 14424<br><br>Dean Community Educational Services Division<br>(716) 394-3500, Ext. 385 | **PUBLIC COMMUNITY COLLEGE**<br><br>2,400 enrolled.<br><br>Weekend College began fall, 1981.<br><br>Degrees in business administration, data processing, and secretarial offered on weekend. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **COMMUNITY COLLEGE OF THE FINGER LAKES**<br>(continued) | Fall, 1986, 260 enrolled in 19 courses.<br>Cost: $54 per credit hour. |
| **DOMINICAN COLLEGE**<br>Orangeburg, NY 10962<br>Director, Weekend College<br>(914) 359-7498 | **PRIVATE LIBERAL ARTS COLLEGE**<br>Weekend College began 1980.<br>Degree programs on weekends: BS in business/accounting/management/CIS; BS, nursing; BS, occupational therapy; BS, humanities; certificate in CIS; AA.<br>Fall, 1986, 330 enrolled in 42 courses.<br>Cost: $145 per credit hour.<br>Calendar: 16-week trimester. |
| **HUDSON VALLEY COMMUNITY COLLEGE**<br>80 Vandenburgh Avenue<br>Troy, NY 12180<br>Office of Continuing Education<br>(518) 270-7343 | **PUBLIC COMMUNITY COLLEGE**<br>8,000 enrolled.<br>Began weekend program spring, 1987, with 6 credit courses.<br>Cost: $50 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **LONG ISLAND UNIVERSITY**<br>Brooklyn Campus<br>Continuing Education M101<br>Brooklyn, NY 11201<br>Director of Non-credit Programs<br>(718) 403-1010 | **PRIVATE UNIVERSITY**<br>10,000 enrolled.<br>Non-credit courses on weekends leading to the word processing certificate and computer certificate.<br>Fall, 1986, 120 enrolled in 9 courses.<br>Cost: not available. |
| **LONG ISLAND UNIVERSITY**<br>C.W. POST CAMPUS<br>PO Greenvale, NY 11548<br>Director of Summer, Evening & Weekend Programs<br>Brookville, NY 11548<br>(516) 299-2431 | **PRIVATE UNIVERSITY**<br>13,000 enrolled.<br>Weekend College began fall, 1970.<br>Offered on weekends: AA, general studies; BS, nursing; MPA, public administration & health care administration; MS, criminal justice & security administration; MS, medical biology & nutritional science.<br>Fall, 1986, 2,379 enrolled in 158 courses.<br>Cost: $200 per credit hour.<br>Calendar: two sessions on the weekends each semester with various schedule modules. Each session 6-8 weeks depending upon the schedule module. |
| **MARIA REGINA COLLEGE**<br>1024 Court Street<br>Syracuse, NY 13280 | **PRIVATE CATHOLIC WOMEN'S COLLEGE**<br>495 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MARIA REGINA COLLEGE**<br>(continued)<br>Director, Weekend College<br>(315) 474-4891, Ext. 33 | Weekend College began fall, 1983, for both men and women.<br>Associate degree programs offered on weekends: business management, liberal arts, occupational therapy assistant, medical records technology, and physical therapist assistant.<br>Fall, 1986, 186 enrolled in 26 courses offered on Saturday and Sunday.<br>Cost: $65 per credit hour.<br>Calendar: trimester (16 weeks each). |
| **MARYMOUNT COLLEGE**<br>Tarrytown, NY 10591<br>Director, Weekend College<br>(914) 631-3200 | **PRIVATE INDEPENDENT WOMEN'S COLLEGE**<br>1,230 enrolled.<br>Weekend College began fall, 1972, for men and women.<br>Offered on weekends: BS, business; BA, English, history, economics, and psychology.<br>Fall, 1986, 435 enrolled in 66 courses.<br>Cost: $150 per credit hour.<br>Calendar: weekend classes meet on alternate weekends. |
| **MARYMOUNT MANHATTAN COLLEGE**<br>221 East 71st Street<br>New York, NY 10021 | **PRIVATE LIBERAL ARTS WOMEN'S COLLEGE**<br>Weekend program began fall, 1974. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MARYMOUNT MANHATTAN COLLEGE**<br>(continued)<br>Director of Weekend College<br>(212) 517-0655 | Offered on weekends: majors in business management, psychology, English, economics.<br>Fall, 1986, 418 enrolled in 35 credit courses.<br>Cost: $194 per credit hour.<br>Calendar: 14-week semester. |
| **MOHAWK VALLEY COMMUNITY COLLEGE**<br>1101 Sherman Drive<br>Utica, NY 13501<br>Vice President for Instruction<br>(315) 792-5301 | **PUBLIC COMMUNITY COLLEGE**<br>4,900 enrolled.<br>Offers credit and non-credit courses Friday night and Saturday.<br>Fall, 1986, 146 enrolled in 10 credit courses and 359 in non-credit courses.<br>Cost: $45 per credit hour. |
| **MONROE COMMUNITY COLLEGE**<br>1000 East Henrietta Road<br>Rochester, NY 14623<br>Dean, Continuing Education<br>(716) 424-5200 | **STATE COMMUNITY COLLEGE**<br>12,000 credit students; 9,000, non-credit.<br>Fall, 1986, 265 enrolled in 14 courses.<br>Cost: $53 per credit hour.<br>Calendar: 15-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **ORANGE COUNTY COMMUNITY COLLEGE**<br>115 South Street<br>Middletown, NY 10940<br>Coordinator, Weekend College<br>(914) 343-8903 | **STATE COMMUNITY COLLEGE**<br>4,900 enrolled.<br>Weekend College began fall, 1985.<br>Degrees offered on weekends: AS and Associate in Applied Science.<br>Fall, 1986, 78 enrolled in 9 courses.<br>Cost: $48 per credit hour.<br>Calendar: 16-week semester; weekend courses meet 7 times for 6 hours each session and 6 times in summer session for 7 hours each. |
| **PRATT INSTITUTE**<br>200 Willoughby Avenue<br>Brooklyn NY 11205<br>Director, Continuing Education<br>(718) 636-3453 | **PRIVATE INSTITUTE**<br>4,000 enrolled.<br>Weekend offerings began 1985.<br>Certificates in computer graphics and exterior design offered on weekends plus art courses.<br>Fall, 1986, 200 enrolled in 20 non-credit courses.<br>Cost: not available. |
| **QUEENSBOROUGH COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK**<br>Springfield Blvd. & 56th Avenue<br>Bayside, NY 11364<br>Assistant Dean of Academic Affairs<br>(212) 631-6262 | **PUBLIC COMMUNITY COLLEGE**<br>13,000 enrolled.<br>Fall, 1986, 1,100 enrolled in 47 credit and non-credit courses.<br>Cost: $40 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **ROCKLAND COMMUNITY COLLEGE**<br>145 College Road<br>Suffern, NY 10901<br><br>Assistant Dean<br>Instructional & Community Services<br>(914) 356-4650, Ext. 276 | **STATE COMMUNITY COLLEGE**<br><br>8,000 enrolled<br><br>College on the Weekend began fall, 1985.<br><br>Associate degree programs offered on weekends: business administration, computer science, liberal arts.<br><br>Fall, 1986, 180 enrolled in 16 courses.<br><br>Cost: $47 per credit hour.<br><br>Calendar: 15-week semester. |
| **ST. JOHN'S UNIVERSITY**<br>Grand Central and Utopia Parkways<br>Jamaica, New York 11439<br><br>Assistant Dean and Director<br>Evening and Weekend Sessions<br>(718) 990-6414 | **STATE UNIVERSITY**<br><br>19,000 enrolled.<br><br>Weekend offerings are the responsibility of the combined office of Evening and Weekend Sessions.<br><br>Bachelor's and associate's degree programs offered in a combination of evening and weekend courses at St. John's two campuses, Queens and Staten Island.<br><br>Fall 1987, 375 enrolled in 42 weekend courses.<br><br>Cost: $173 per credit hour.<br><br>Calendar: 11-week semester on weekends; 14-week semester on weekdays. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **STATE UNIVERSITY OF NEW YORK**<br>College of New Paltz<br>New Paltz, NY 12561<br><br>Continuing Education<br>(914) 252-2620 | **STATE UNIVERSITY**<br><br>9,200 enrolled.<br><br>Fall, 1986, 100 enrolled in 3 non-credit courses.<br><br>Cost: Varies according to course. |
| **SYRACUSE UNIVERSITY**<br>Adult Education Graduate Program<br>350 Huntington Hall<br>Syracuse, NY 13244<br><br>Coordinator/Weekend Scholar Program or Dean, University College<br>(315) 423-3421/4763 | **PRIVATE UNIVERSITY**<br><br>Weekend Scholar Program began fall, 1982.<br><br>Master's degree in adult education offered by School of Education on weekends; Executive MBA Program offered on Friday and Saturday.<br><br>Fall, 1986, 104 enrolled in 8 graduate education courses.<br><br>Cost: $199 per credit hour. |
| **TROCAIRE COLLEGE**<br>110 Red Jacket Parkway<br>Buffalo, NY 14220<br><br>Dean<br>(716) 826-1200, Ext. 234 | **PRIVATE INDEPENDENT LIBERAL ARTS COLLEGE**<br><br>Weekend College began 1980.<br><br>Associate degrees offered on weekends: general secretarial, administrative assistant, liberal arts.<br><br>Spring, 1987, 115 enrolled in 9 courses.<br><br>Cost: $100 per credit hour.<br><br>Calendar: 10-week quarter. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| NORTH CAROLINA | |
| **EAST CAROLINA UNIVERSITY**<br>Cherry Point Center<br>PO Box 2008<br>Havelock, NC 28532<br>Coordinator, Continuing Studies<br>(919) 447-1066 | **STATE UNIVERSITY**<br>14,000 enrolled.<br>Weekend program began prior to 1977.<br>Fall, 1986, 110 enrolled in 5 courses.<br>Cost: $50 per credit hour.<br>Calendar: 15-week semester divided into two 7-1/2 week terms. Some classes run 15 weeks; others meet twice as often for half as many weeks. |
| **ELIZABETH CITY STATE UNIVERSITY**<br>1000 Parkview Drive<br>Elizabeth City, NC 27909<br>Interim Director<br>(919) 335-3442/3439 | **STATE UNIVERSITY**<br>1,600 enrolled.<br>Weekend College began fall, 1986, with 35 students and 7 courses. Spring, 1987, 45 enrolled in 7 courses.<br>Cost: $68-$140.<br>Calendar: 15-week semester. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **GREENSBORO COLLEGE**<br>815 West Market Street<br>Greensboro, NC 27405<br>Director; Lifelong Learning<br>(919) 272-7102 | **PRIVATE METHODIST LIBERAL ARTS COLLEGE**<br>600 enrolled.<br>Lifelong Learning began fall, 1985.<br>Degrees offered on weekends: BA, BS in allied health, accounting, business administration and economics, education, liberal studies, psychology.<br>Spring, 1987, 66 enrolled in 6 courses.<br>Cost: $95 per credit hour.<br>Calendar: weekend classes meet alternate weekends for 8 weeks on Friday and Saturday. |
| **MARS HILL COLLEGE**<br>Mars Hill, NC 28754<br>Director, Center for Continuing Education<br>(704) 689-1166 | **PRIVATE BAPTIST LIBERAL ARTS COLLEGE**<br>1,385 enrolled.<br>Weekend College began spring, 1987. Certificate in gerontology business administration certificate and degree began fall, 1987.<br>Spring, 1987, 17 enrolled in 2 courses.<br>Cost: $45 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE**<br>One University Heights<br>Asheville, NC 28804-3299<br>Director of Special Academic Programs<br>(704) 251-6558 | **STATE UNIVERSITY**<br>3,000 enrolled.<br>Weekend program, Super Saturday For Gifted & Academically Motivated, began spring, 1986.<br>Fall, 1986, 70 enrolled in 5 courses.<br>Cost: not available. |
| **THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**<br>209 Abernethy Hall 002a<br>UNC-Chapel Hill<br>Chapel Hill, NC 27514<br>Program in the Humanities<br>Extension and Continuing Education<br>(919) 962-1106 | **STATE UNIVERSITY**<br>22,000 enrolled.<br>Weekend program: "Adventures in Ideas" non-credit/non-degree program.<br>Fall, 1986, 400 enrolled in 8 courses.<br>Cost: $50 per seminar. |
| **WESTERN CAROLINA UNIVERSITY**<br>Cullowhee, NC 28723<br>Continuing Education and Summer School<br>(704) 227-7397 | **STATE UNIVERSITY**<br>7,000 enrolled.<br>Offers mostly non credit courses/conferences on weekends at different times. Some credit offerings. Talented and Gifted Saturday Program. Professional advancement activities.<br>Cost: not available. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| NORTH DAKOTA | |
| **UNIVERSITY OF MARY**<br>7500 University drive<br>Bismarck, ND 58501<br>Director of Outreach Services<br>(701) 255-7500 | **PRIVATE CATHOLIC UNIVERSITY**<br>1,200 enrolled.<br>Weekend program began summer, 1982.<br>Offered on weekends: BS, business; MEd, education.<br>Fall, 1986, 70 enrolled in 4 courses.<br>Cost: $132 per credit hour.<br>Calendar: 16-week semester. |
| OHIO | |
| **BALDWIN-WALLACE COLLEGE**<br>275 Eastland Road<br>Berea, OH 44017<br>Director of Continuing Education<br>(216) 826-2121 | **PRIVATE UNITED METHODIST LIBERAL ARTS COLLEGE**<br>4,000 enrolled.<br>Weekend College began in 1978.<br>Majors offered on weekends: business administration, communications, American historical & political studies, human services, English. Certificates on weekends: accounting, communications, human resources.<br>Fall, 1986, 600 enrolled in 49 courses.<br>Cost: $94 per credit hour.<br>Calendar: 11-week quarter. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **CENTRAL STATE UNIVERSITY**<br>1400 Brush Row Road<br>Wilberforce, OH 45384<br>Vice President for Academic Affairs<br>(513) 376-6431 | **STATE UNIVERSITY**<br>2,670 enrolled.<br>Weekend program began fall, 1986.<br>57 enrolled in fall, 1986.<br>Cost: $34 per credit hour.<br>Calendar: 10-week quarter. |
| **CLEVELAND STATE UNIVERSITY**<br>Euclid Avenue at East 24th Street<br>Cleveland, OH 44115<br>Director, New Evening & Weekend Studies<br>(216) 687-2200 | **STATE UNIVERSITY**<br>18,000 enrolled.<br>Fall, 1986, 409 enrolled in 17 courses.<br>Cost: $57 per credit hour.<br>Calendar: 10 week quarter. |
| **DEFIANCE COLLEGE**<br>701 North Clinton Street<br>Defiance, OH 43512<br>Associate Academic Dean<br>(419) 784-9010, Ext. 315 | **PRIVATE LIBERAL ARTS COLLEGE UNITED CHURCH OF CHRIST**<br>993 enrolled.<br>Saturday program offering accelerated business management began fall, 1982. Offers BS in business administration/management.<br>Fall, 1986, 28 enrolled in 3 courses.<br>Cost: $110 per credit hour.<br>Calendar: 10-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **FINDLAY COLLEGE**<br>1000 North Main street<br>Findlay, OH 45840<br>Dean of Community/Education and Extended Studies<br>(419) 424-4600 | **PRIVATE LIBERAL ARTS COLLEGE**<br>1,800 enrolled.<br>Weekend College began fall, 1979.<br>Fall, 1986, 229 enrolled in 21 courses.<br>Cost: $209 per credit hour. |
| **HIRAM COLLEGE**<br>Hiram, OH 44234<br>Associate Dean<br>Hiram Weekend College<br>(216) 569-5161 | **PRIVATE LIBERAL ARTS COLLEGE**<br>1,000 enrolled.<br>Weekend College began fall, 1977.<br>BA degree majors offered on weekends: business management, social sciences, humanities/fine arts, allied health, communication, history, and English.<br>Fall, 1986, 361 enrolled in 28 courses.<br>Cost: $105 per credit hour. |
| **KENT STATE UNIVERSITY**<br>327 Rockwell Hall<br>Kent, OH 44242<br>Director, Division of Lifelong Learning<br>(216) 672-3100 | **STATE UNIVERSITY**<br>20,000 enrolled.<br>Evening & weekend programs began fall, 1979.<br>Degree programs on weekends: BS/BA, business management; BA, general studies.<br>Fall, 1986, 771 enrolled in 53 courses on Friday evening, Saturday and Sunday afternoon. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **KENT STATE UNIVERSITY**<br>(continued) | Cost: $102.50 per credit hour.<br>Calendar: 16-week semester. Classes meet 13 of 16 weekends. |
| **LORAIN COUNTY COMMUNITY COLLEGE**<br>1005 North Abbe Road<br>Elyria, OH 44035<br>Director of Institutional Planning and Research<br>(216) 365-4191, Ext. 130 | **PUBLIC COMMUNITY COLLEGE**<br>6,000 enrolled.<br>Fall, 1986, 200 enrolled in 10 credit and 5 non-credit courses.<br>Cost: $28 per credit hour.<br>Calendar: 10-week quarter. |
| **MARIETTA COLLEGE**<br>Marietta, OH 45750<br>Dean of Continuing Education<br>(614) 374-4732 | **PRIVATE LIBERAL ARTS COLLEGE**<br>1,000 enrolled.<br>Weekend College began spring, 1987.<br>Spring, 1987, 42 enrolled in 3 courses.<br>Cost: $94 per credit hour.<br>Calendar: 15-week semester. |
| **NOTRE DAME COLLEGE OF OHIO**<br>4545 College Road<br>South Euclid, OH 44121<br>Director<br>(216) 381-1680 | **PRIVATE CATHOLIC WOMEN'S LIBERAL ARTS COLLEGE**<br>800 women enrolled.<br>Weekend College known as "WECO" began 1978. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NOTRE DAME COLLEGE OF OHIO**<br>(continued) | BA offered on weekends with majors in accounting, management, marketing, financial services management, and human resources development.<br>Fall, 1986, 320 enrolled in 17 courses, Friday and Saturday.<br>Cost: $125 per credit hour.<br>Calendar: Weekend College offers semester credits, but the year is divided into 4 terms. The total number of semester credits available each term is 9. |
| **OHIO DOMINICAN COLLEGE**<br>1216 Sunbury Road<br>Columbus, OH 43219<br>Director, Weekend College<br>(614) 253-7471 | **PRIVATE CATHOLIC LIBERAL ARTS COLLEGE**<br>Weekend College began fall, 1980. Seven majors for BA degree can be completed entirely through Saturday classes in Weekend College: accounting, business administration, criminal justice, general studies, library science, social science. Associate degree offered in general studies, legal studies, liberal studies, library services. Six certificate programs are available in the Weekend College: accounting, administrative management, communication arts, criminal justice, gerontology, library science.<br>Fall, 1986, 400 enrolled in 27 courses.<br>Cost: $166 per credit hour.<br>Calendar: 16-week semester. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **OHIO UNIVERSITY**<br>Chillicothe Regional Campus<br>West 5th Street<br>Chillicothe, OH 45601<br>Coordinator, Weekend College<br>(614) 775-9500 | **STATE UNIVERSITY**<br>1,200 enrolled.<br>Weekend College began, fall, 1980.<br>Degree programs offered on weekends: associate degrees in business management technology, office administration technology, individualized studies. General education courses are offered toward the baccalaureate degree.<br>Spring, 1987, 113 students enrolled in 6 credit courses on Friday, Saturday, and Sunday.<br>Cost: $55 per credit hour.<br>Calendar: 10-week quarter. |
| **OTTERBEIN COLLEGE**<br>Westerville, OH 43081<br>Director, Continuing Education<br>(614) 898-1356 | **PRIVATE METHODIST LIBERAL ARTS COLLEGE**<br>2,000 enrolled.<br>Weekend College began fall, 1986.<br>Degree/certificate programs on weekends: business administration (management, marketing, general), business/organizational communication.<br>Fall, 1986, 159 enrolled in 12 courses Friday evening and Saturday.<br>Cost: $93 per credit hour.<br>Calendar: 10-week quarter. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF AKRON**<br>Akron, OH 44325<br>Weekend Studies<br>Buckingham Center for Continuing Education<br>(216) 375-6980 | **PUBLIC UNIVERSITY**<br>26,000 enrolled.<br>Weekend studies began in 1967.<br>Fall, 1986, 550 enrolled in 22 courses.<br>Cost: $68.60 per credit hour. |
| **OKLAHOMA** | |
| **NORTHEASTERN STATE UNIVERSITY**<br>Tahlequah, OK 74464<br>Director, Weekend College<br>(918) 456-5511, Ext.. 2120 | **STATE UNIVERSITY**<br>8,500 enrolled.<br>Weekend College began spring, 1988, offering courses in English, industrial technology, business, nursing, and speech.<br>Cost: $24.85 per credit hour. |
| **NORTHERN OKLAHOMA COLLEGE**<br>PO Box 310<br>Tonkawa, OK 74653<br>Assistant Dean<br>Community Services & Evening Classes<br>(405) 628-2581, Ext. 212 | **PUBLIC JUNIOR COLLEGE**<br>3,500 enrolled in credit/non-credit.<br>Small business weekend program began fall, 1984.<br>Associate degree and certificates offered in small business.<br>Fall, 1986, 310 enrolled in 15 courses.<br>Cost: $44.50 per course.<br>Calendar: 16-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **OKLAHOMA STATE UNIVERSITY**<br>108 Gundersen<br>Stillwater, OK 74078<br>Assistant Director<br>Education Extension<br>(405) 624-6254 | **STATE UNIVERSITY**<br>20,000 enrolled.<br>College of Education Weekend Workshops began fall, 1978.<br>Fall, 1986, 598 enrolled in 29 courses.<br>Cost: $50 per credit hour.<br>Calendar: 16-week semester. |
| **ROGERS STATE COLLEGE**<br>Claremore, OK 74017<br>Director of Continuing Education<br>(918) 341-7510 | **STATE TWO-YEAR COLLEGE**<br>3,200 enrolled in credit courses; 5,000 enrolled in continuing education non-credit programs.<br>Weekend credit classes began fall, 1986; 112 enrolled in 7 courses offered on Saturday.<br>Cost: $17.50 per credit hour.<br>Calendar: 16-week semester. |
| **UNIVERSITY OF OKLAHOMA**<br>1700 Asp, Room 209<br>Norman, OK 73037<br>Vice Provost, Continuing Education and Public Service<br>(405) 325-6361 | **STATE UNIVERSITY**<br>57,000 enrolled.<br>Offers credit and non-credit courses in a variety of areas.<br>Cost: varies up to $50 per credit hour. |
| **UNIVERSITY OF OKLAHOMA**<br>Oklahoma Center for Continuing Education<br>1700 Asp Avenue<br>Norman, OK 73037 | **STATE UNIVERSITY**<br>Weekend format began May, 1964. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF OKLAHOMA**<br>(continued) | |
| Director of Advanced Programs<br>(405) 325-3333 | Graduate degree programs offered on weekends, fall, 1986: Master of Public Administration, Master of Social Work, Master of Human Relations, MA in communication, economics, and MEd in educational psychology.<br>Fall, 1986, enrollment worldwide of 1,792. 34 courses offered in Oklahoma with 245 enrolled on Friday evening, Saturday, and Sunday.<br>Cost: $110 per credit hour, Oklahoma residents. $185/world-wide.<br>Calendar: intensive seminars (two weekends, back-to-back classes about one month apart). 34 courses per trimester in Oklahoma. |

## OREGON

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|---|---|
| **PORTLAND COMMUNITY COLLEGE**<br>12000 Southwest 49th Street<br>Portland, OR 97219 | **PUBLIC COMMUNITY COLLEGE**<br>18,275 credit students; 10,800 non-credit. |
| Executive Dean, Open College<br>(503) 244-6111 | Education courses offered on weekends.<br>Fall, 1986, 1,000 enrolled in 60 credit and 100 non-credit courses.<br>Cost: Credit classes<br>In-district $23.50 per credit hour.<br>$225 FT (10-19 hrs.)<br>In-state out of district $47.50 per credit hour.<br>Non-credit classes: cost varies.<br>Calendar: 11-week term. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **PENNSYLVANIA** | |
| **BUTLER COUNTY COMMUNITY COLLEGE**<br>Oak Hills Drive<br>Butler, PA 16001<br><br>Continuing Education<br>(412) 287-8711 | **PUBLIC COMMUNITY COLLEGE**<br><br>2,100 enrolled.<br><br>Fall, 1986, 70-80 students enrolled in 6 courses.<br><br>Cost: $43 per credit hour. |
| **CARLOW COLLEGE**<br>3333 Fifth Avenue<br>Pittsburgh, PA 15213<br><br>Director of Continuing Education<br>(412) 578-6092 | **PRIVATE LIBERAL ARTS COLLEGE**<br><br>1,100 enrolled.<br><br>Weekend College began fall, 1978.<br><br>Degree offerings on weekends: BA, communication/journalism; BS, business management/accounting; BSN, for the registered nurse. Certificate programs: business management, computer science, counseling, management in nursing, liturgical music ministry, pastoral ministry.<br><br>Fall, 1986, 270 enrolled in 33 courses.<br><br>Cost: $200 per credit hour. |
| **CHEYNEY UNIVERSITY**<br>Box 178<br>Cheyney, PA 19319<br><br>Dean, Graduate Studies/Continuing Education<br>(215) 399-2400 | **STATE UNIVERSITY**<br><br>Weekend program began 1984 with Saturday classes only.<br><br>Fall, 1986, 15 enrolled in 2 Saturday courses.<br><br>Cost: $93 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **COMMUNITY COLLEGE OF ALLEGHENY COUNTY**<br>808 Ridge Avenue<br>Pittsburgh, PA 15212<br>Director<br>(412) 237-2731 | PUBLIC COMMUNITY COLLEGE<br>6,500 enrolled.<br>Most majors available on weekends in combination with evening offerings.<br>Fall, 1986, 233 enrolled in 14 courses.<br>Cost: $42 per credit hour. |
| **EDINBORO UNIVERSITY OF PENNSYLVANIA**<br>Edinboro, PA 16444<br>Dean for Continuing Education<br>(814) 732-2701 | STATE UNIVERSITY<br>6,000 enrolled.<br>Opportunity College began 1983.<br>Degree program offered on weekends: English, speech communication, geography, general business, business administration, elementary education, sociology, mentally & physically handicapped, psychology, industrial & trade leadership, preschool education, computer information processing technology.<br>Fall, 1986, 15 enrolled in 6 courses.<br>Cost: $70 per credit hour. |
| **INDIANA UNIVERSITY OF PENNSYLVANIA**<br>Indiana, PA 15701<br>Faculty Associate<br>(412) 357-2219 | STATE UNIVERSITY<br>Fall, 1986, 16 enrolled in 1 course.<br>Cost: $92 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **KEYSTONE JUNIOR COLLEGE**<br>Box 50<br>La Plume, PA 18440-0200<br>Director of Continuing Education<br>(717) 945-4141, Ext. 3550 or 6007 | **PRIVATE INDEPENDENT TWO-YEAR LIBERAL ARTS COLLEGE**<br>1,100 enrolled.<br>Weekender Program began fall, 1975.<br>AS offered in computer science, general business, and liberal studies. One-year certificate in early childhood education. Pre-nursing and pre-engineering programs leading to BS degree.<br>Fall, 1986, 390 enrolled in 30 courses.<br>Cost: $128 per credit hour.<br>Calendar: intensive Friday evening, Saturday and Sunday only, every third weekend. |
| **LEBANON VALLEY COLLEGE**<br>College Avenue<br>Annville, PA 17003<br>Dean, Continuing Education<br>(717) 867-6205 | **PRIVATE METHODIST LIBERAL ARTS COLLEGE**<br>1,450 enrolled.<br>Weekend College began spring, 1978.<br>Degree programs on weekends: accounting, health care management, computer information systems, general studies, management, social service, English, psychology, sociology. Certificate programs on weekends: accounting, banking, business computing, human resources, management, marketing, public relations, supervisory management.<br>Fall, 1986, 116 enrolled in 13 courses. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **LEBANON VALLEY COLLEGE**<br>(continued) | Cost: $120 per credit hour.<br>Calendar: 14-week semester. |
| **LUZERNE COUNTY COMMUNITY COLLEGE**<br>Prospect and Middle Road<br>Nanticoke, PA 18634<br>Dean of Continuing Education<br>(717) 829-7477 | **PUBLIC COMMUNITY COLLEGE**<br>4,800 enrolled.<br>Weekend classes began 1974.<br>Fall, 1986, 85 enrolled in 20 courses.<br>Cost: $41 per credit hour. |
| **MARYWOOD COLLEGE**<br>2300 Adams Avenue<br>Scranton, PA 18509<br>Dean, School of Social Work<br>(717) 348-6282 | **PRIVATE CATHOLIC COMPREHENSIVE COLLEGE**<br>3,000 enrolled.<br>School of Social Work part-time graduate weekend program began, fall, 1979, offering MSW on weekends.<br>Fall, 1986, 115 enrolled in 12 courses.<br>Cost: $175 per credit hour.<br>Calendar: 15-week semester. |
| **PENNSYLVANIA STATE UNIVERSITY**<br>Ogontz Campus<br>1600 Woodland Road<br>Abington, PA 19001<br>Assistant Director<br>Continuing Education<br>(215) 886-9400, Ext. 282 | **STATE UNIVERSITY**<br>3,000 enrolled.<br>Weekend program began fall, 1986, offering 2 courses with total enrollment of 35.<br>Cost: $106 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **PENNSYLVANIA STATE UNIVERSITY**<br>Behrend College<br>Station Road<br>Erie, PA 16563<br>Area Representative for Continuing Education<br>(814) 898-6103 | **STATE UNIVERSITY**<br>2,300 enrolled, including 443 part-time.<br>Weekend program began spring, 1985. No degree program offered on weekends only.<br>Spring, 1987, 62 enrolled in 4 courses.<br>Cost: $137 per credit hour. |
| **POINT PARK COLLEGE**<br>201 Wood Street<br>Pittsburgh, PA 15222<br>Saturday College<br>Director, Adult Education Department<br>(412) 392-3806 | **PRIVATE LIBERAL ARTS COLLEGE**<br>2,800 enrolled.<br>Saturday College began fall, 1975.<br>Bachelor's degree in accounting and business management can be earned exclusively on Saturdays; other majors can be earned using a combination of Saturday courses.<br>Fall, 1986, 536 enrolled.<br>Cost: $142 per credit hour.<br>Calendar: 15-week semester. |
| **UNIVERSITY OF PITTSBURGH**<br>3808 Forbes Avenue<br>Pittsburgh, PA 15260<br>Director, University External Studies Program<br>(412) 624-7210 | **STATE RELATED UNIVERSITY**<br>27,000 FTE enrolled.<br>University External Studies Program began fall, 1972.<br>Majors offered on weekends: economics, public administration, |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **UNIVERSITY OF PITTSBURGH**<br>(continued) | psychology, sociology, and all core courses for general studies degree.<br>Fall, 1986, 800 enrolled in 69 courses.<br>Cost: $104 per credit hour.<br>Calendar: 15-week trimester. |
| **WASHINGTON & JEFFERSON COLLEGE**<br>Washington, PA 15301<br>Dean, Evening and Summer School Program<br>(412) 222-4400 | **PRIVATE LIBERAL ARTS COLLEGE**<br>1,135 enrolled.<br>Evening/weekend program began 1967.<br>Fall, 1986, 327 enrolled in 40 courses.<br>Cost: $140 per credit hour. |
| **WIDENER UNIVERSITY**<br>Chester, PA 19063<br>Director, Weekend College & Off Campus Programs<br>(215) 499-4279 | **PRIVATE UNIVERSITY**<br>7,000 enrolled.<br>Weekend College began fall, 1981.<br>Degree programs on weekends: BS, management or accounting; BSN for registered nurses. One-year certificate in management, accounting.<br>Fall, 1986, 500 enrolled in 50 courses.<br>Cost: $127 per credit hour.<br>Calendar: 14-week semester. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **WILKES COLLEGE**<br>Wilkes-Barre, PA 18766<br>Director, Weekend College<br>(717) 824-4651, Ext. 380 | **PRIVATE LIBERAL ARTS COLLEGE**<br>2,400 enrolled.<br>Wilkes Weekend College began fall, 1978.<br>Majors offered on weekends: accounting, economics, business administration, sociology, psychology.<br>Fall, 1986, 125 enrolled in 10 courses.<br>Cost: $130 per credit hour. |
| **RHODE ISLAND** | |
| **BRYANT COLLEGE**<br>Smithfield, RI 02917-1284<br>Director of Evening School<br>(401) 232-6212 | **PRIVATE BUSINESS COLLEGE**<br>6,000 enrolled.<br>Saturday classes began fall, 1967.<br>Fall, 1986, 323 enrolled in 14 courses.<br>Cost: $200 per course. |
| **COMMUNITY COLLEGE OF RHODE ISLAND**<br>400 East Avenue<br>Warwick, RI 02886-1805<br>Dean of Instruction<br>(401) 825-2146 | **PUBLIC COMMUNITY COLLEGE**<br>12,800 enrolled.<br>Weekend College began fall, 1984.<br>Business administration program offered on weekends.<br>Fall, 1986, 800 enrolled in 53 courses. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **COMMUNITY COLLEGE OF RHODE ISLAND**<br>(continued) | Cost: $35 per credit hour.<br>Calendar: 16-week semester. |
| **SOUTH DAKOTA** | |
| **UNIVERSITY OF SOUTH DAKOTA**<br>414 East Clark<br>Vermillion, SD 57069<br>Associate Dean<br>Continuing Education<br>(605) 677-5281 | **STATE UNIVERSITY**<br>5,500 enrolled.<br>West River Graduate Center program began 1973.<br>Graduate degree programs on weekends: Master of public administration and MA in political science.<br>Fall, 1986, 85 enrolled in 4 courses.<br>Cost: $95 per credit hour.<br>Calendar: 18-week semester. |
| **TENNESSEE** | |
| **SHELBY STATE COMMUNITY COLLEGE**<br>PO Box 40568<br>Memphis, TN 38174-0568<br>Assistant Director for Off-Campus Instruction<br>(901) 357-5520 | **STATE COMMUNITY COLLEGE**<br>4,000 enrolled.<br>Weekend College began fall, 1985. Degree/Certificate programs offered on weekends: business administration and office administration.<br>Fall, 1986, 180 enrolled in 30 courses. |
| **SHELBY STATE COMMUNITY COLLEGE**<br>(continued) | Cost: $20 per credit hour.<br>Calendar: 10-week quarter; changing to 16-week semester fall, 1988. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| TENNESSEE TECHNOLOGICAL UNIVERSITY<br>Cookeville, TN 38505<br><br>Dean, Division of Extended Services<br>(615) 372-3394 | STATE UNIVERSITY<br><br>7,000 enrolled.<br><br>Fall, 1986, 72 enrolled in 3 courses.<br><br>Cost: not available.<br><br>Calendar: 10-week quarter. |
| TOMLINSON COLLEGE<br>PO Box 3030<br>Cleveland, TN 37320-3030<br><br>Director<br>(615) 476-3271, Ext. 20 | PRIVATE CHURCH OF GOD OF PROPHECY COLLEGE<br><br>450 enrolled.<br><br>Religious studies certificate offered on weekends since 1984.<br><br>Fall, 1986, 83 enrolled in 5 courses.<br><br>Cost: $107 per credit hour.<br><br>Calendar: 15-week semester. |

## TEXAS

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|---|---|
| AMARILLO COLLEGE<br>PO Box 447<br>Amarillo, TX 79178<br><br>Coordinator, Real Estate<br>(806) 371-5268 | PUBLIC COMMUNITY COLLEGE<br><br>5,100 enrolled.<br><br>Weekend program began March, 1977, in Real Estate & Mid-management. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **AMARILLO COLLEGE**<br>(continued) | Fall, 1986, 180 enrolled in 7 real estate and 3 mid-management courses.<br>Cost: $18 per credit hour.<br>Calendar: weekend classes meet both Saturday and Sunday, 8am-5pm, for 3 weekends. |
| **EL CENTRO COLLEGE**<br>Main and Lamar Streets<br>Dallas, TX 75202-3604<br>Evening/Saturday Administrator<br>(214) 746-2157 | PUBLIC COMMUNITY COLLEGE<br>5,600 enrolled.<br>Evening Division office responsible for weekend courses. Began fall, 1966.<br>Fall, 1986, 125 enrolled in 7 credit and 7 non-credit courses.<br>Cost: $12 per credit hour. |
| **LEE COLLEGE**<br>511 South Whiting<br>Baytown, TX 77520-4703<br>Dean, Extension Studies<br>(713) 425-6446 | PUBLIC COMMUNITY COLLEGE<br>4,000 credit students; 4,762, non-credit.<br>Weekend College began spring, 1987.<br>AA offered on weekends. Fall, 1986, 135 enrolled in 12 courses.<br>Cost: $69 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MIDWESTERN STATE UNIVERSITY**<br>3400 Taft Boulevard<br>Wichita Falls, TX 76308<br>Vice President for Academic Affairs<br>(817) 692-6611 | STATE UNIVERSITY<br>4,500 enrolled.<br>Saturday classes began fall, 1985.<br>Fall, 1986, 40 enrolled in 3 classes.<br>Cost: $100, to 6 hours; then, $16 per credit hour.<br>Calendar: 16-week semester. |
| **NORTH TEXAS STATE UNIVERSITY**<br>P.O. Box 13826<br>Denton, TX 76203<br>Special Assistant to the Chancellor<br>(817) 565-2085 | STATE UNIVERSITY<br>21,000 enrolled.<br>Weekend College began fall, 1982.<br>Fall, 1986, 1,160 enrolled in 58 courses.<br>Cost: $100 up to 6 hours; then $16 per credit hour.<br>Calendar: 16-week semester. |
| **OUR LADY OF THE LAKE UNIVERSITY OF SAN ANTONIO**<br>411 Southwest 24th Street<br>San Antonio, TX 78285<br>Director, Student Development Services and Special Programs<br>(512) 434-6711 (San Antonio Campus)<br>or<br>(713) 443-5499 (Houston Campus) | PRIVATE CATHOLIC UNIVERSITY<br>1,800 enrolled.<br>Weekend College began in 1978 at San Antonio; in Houston, 1986.<br>BA, Bachelor of Business Administration, Bachelor of Applied Studies degrees offered in San Antonio and Houston. MBA offered in San Antonio only. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **OUR LADY OF THE LAKE UNIVERSITY OF SAN ANTONIO**<br>(continued) | Fall, 1986, 431 enrolled in 33 courses in San Antonio; 110 enrolled in 10 courses in Houston.<br>Cost: $156 per credit hour; $168 per credit hour for MBA.<br>Calendar: 12-week trimester. |
| **RICE UNIVERSITY**<br>PO Box 1892<br>Houston, TX 77251<br>Assistant Dean for Executive Development<br>Jones Graduate School<br>(713) 527-6060 | **PRIVATE UNIVERSITY**<br>3,800 enrolled.<br>Weekend Management Program began fall, 1983.<br>Cost: $3,600 for complete program. |
| **SAN JACINTO COLLEGE NORTH**<br>5800 Uvalde Street<br>Houston, TX 77049<br>Saturday Class Supervisor<br>(713) 458-5050 | **PUBLIC COMMUNITY COLLEGE**<br>Weekend courses apply toward regular AA degree programs. No complete program offered on weekends.<br>Fall, 1986, 625 enrolled in 14 courses.<br>Cost: $25 per credit hour. |
| **ST. EDWARD'S UNIVERSITY**<br>3001 South Congress Avenue<br>Austin, TX 78704 | **PRIVATE UNIVERSITY**<br>New College Weekend Seminar program began 1974. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **ST. EDWARD'S UNIVERSITY**<br>**(continued)** | |
| Dean, New College<br>(512) 448-8700 | Offered on weekends: Bachelor of Liberal Studies degree.<br>Fall, 1986, 150 enrolled in a number of individualized courses.<br>Cost: $162 per credit hour. |
| **TARRANT COUNTY JUNIOR COLLEGE**<br>1500 Houston Street<br>Fort Worth, TX 76102<br>Dean of Community Services<br>(817) 336-7851 | **PUBLIC COMMUNITY COLLEGE**<br>Saturday College began fall, 1986, with 195 enrolled in 25 non-credit courses.<br>Non-credit courses offered in occupational and continuing education.<br>Cost: $15-$300 per course. |
| **TEXAS TECH UNIVERSITY**<br>Box 411<br>Lubbock, TX 79409-4110<br>Marketing Specialist<br>Division of Continuing Education<br>(806) 742-2352 | **STATE UNIVERSITY**<br>23,000 enrolled.<br>Weekend Program began summer 1985, with title of Workshops for Teachers. Workshops offer one hour graduate credit and are held 8:30 am to 5pm on two consecutive Saturdays.<br>Cost: $60 per credit hour.<br>Calendar: 16-week semester. |
| **TEXAS SOUTHERN UNIVERSITY**<br>3100 Cleburne Avenue<br>Houston, TX 77004 | **STATE UNIVERSITY**<br>7,000 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **TEXAS SOUTHERN UNIVERSITY**<br>(continued) | |
| Director, Weekend College<br>(713) 527-7224 | Weekend College began fall, 1973.<br>Majors offered on weekends: accounting, psychology, sociology. Certificates on weekends: computer science, phlebotomy, Swedish massage, food service, day care directorship.<br>Fall, 1986, 55 credit courses offered and 107 non-credit courses.<br>Cost: $300 per 6 credit hours. |
| **TYLER JUNIOR COLLEGE**<br>PO Box 9020<br>Tyler, TX 75711 | **PUBLIC JUNIOR COLLEGE**<br>7,600 enrolled. |
| Dean, Business and Industrial Technology<br>(214) 531-2507 | Weekend college began fall, 1986. Offered are the AAS degree in mid-management, computer science, air conditioning, welding, legal assistant, office occupations, bank management, electronics, and the AA degree in business; also, a certificate program in medical office management.<br>Fall, 1986, 500 enrolled in 50 courses.<br>Cost: $8 per credit hour, in district; $18 per credit hour, out of district. |
| **UNIVERSITY OF HOUSTON-CLEAR LAKE**<br>Houston, TX 77058-1050 | **STATE UNIVERSITY**<br>6,700 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **UNIVERSITY OF HOUSTON-CLEAR LAKE**<br>(continued)<br><br>Provost's Office<br>Weekend College<br>(713) 488-9320 | Weekend college began fall, 1985.<br><br>Fall, 1986, 650 enrolled in 30 courses.<br><br>Cost: $16 per credit hour.<br><br>Calendar: 16-week semester. |
| **UNIVERSITY OF TEXAS AT EL PASO**<br>School of Nursing and Allied Health<br>1101 North Campbell<br>El Paso, TX 79902<br><br>Assistant Dean for Graduate Programs<br>(915) 747-5880, Ext. 212 or 311 | PUBLIC UNIVERSITY<br><br>14,000 enrolled.<br><br>Weekend Master's Program for Nursing began fall, 1981. Offers MSN with clinical majors: medical-surgical, maternal-child and psychiatric nursing.<br><br>Fall, 1986, 45 enrolled in 4 weekend courses.<br><br>Cost: $100, to 6 credit hours; then, $16 per credit hour. |
| **UTAH** | |
| **UTAH STATE UNIVERSITY**<br>UMC 5030<br>Logan, UT 84322<br><br>Director, Evening School and Independent Study<br>(801) 750-2328 | STATE UNIVERSITY<br><br>11,000 enrolled.<br><br>Evening School/Weekend College began 1982.<br><br>Master's programs offered on weekends: MEd, instructional technology; MS, family & human development; ME, electrical engineering; MSS, social services; MS, agricultural education. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **UTAH STATE UNIVERSITY**<br>(continued) | Fall, 1986, 267 enrolled in 22 courses.<br>Cost: variable scale by number credit hours. |
| **VERMONT** | |
| **SOUTHERN VERMONT COLLEGE**<br>Monument Avenue<br>Bennington, VT 05201<br>Director of Adult Programs<br>(802) 442-5427, Ext. 225 | **PRIVATE INDEPENDENT COLLEGE**<br>500 enrolled.<br>Weekend program began fall, 1986.<br>BS in management offered on weekends.<br>Fall, 1986, 12 enrolled in 4 courses.<br>Cost: $150 per credit hour.<br>Calendar: 15-week semester. |
| **VERMONT COLLEGE OF NORWICH UNIVERSITY**<br>Montpelier, VT 05662<br>Director, Adult Degree Program<br>(802) 223-8822 | **PRIVATE UNIVERSITY**<br>2,000 enrolled.<br>Offered adult BA on weekends since spring, 1985.<br>Fall, 1986, 113 enrolled in 16 courses.<br>Cost: $143 per credit hour. |

## VIRGINIA

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **NORTHERN VIRGINIA COMMUNITY COLLEGE**<br>8333 Little River Turnpike<br>Annadale, VA 22003<br><br>Director of Continuing Education<br>Annadale Campus<br>(703) 323-3159 | **PUBLIC COMMUNITY COLLEGE**<br><br>12,000 enrolled.<br><br>Weekend College began fall, 1975, offering AAS.<br><br>Fall, 1986, 1,100 enrolled in 60 courses.<br><br>Cost: $17 per credit hour. |
| **VIRGINIA WESLEYAN COLLEGE**<br>Wesleyan Drive<br>Norfolk, VA 23502<br><br>Director of Adult Studies<br>(804) 461-3232 | **PRIVATE METHODIST LIBERAL ARTS COLLEGE**<br><br>1,100 enrolled.<br><br>Weekend program began fall, 1983.<br><br>Fall, 1986, 49 enrolled in 5 courses.<br><br>Cost: $130 per credit hour.<br><br>Calendar: 14-week semester plus 2 intensive time blocks in January and May. |
| **UNIVERSITY OF VIRGINIA**<br>Hampton Roads Center<br>421 Pembroke Four<br>Virginia Beach, VA 23462<br><br>Director<br>(804) 924-0311 | **STATE UNIVERSITY**<br><br>Fall, 1986, 172 enrolled in 9 courses for teacher certification/re-certification.<br><br>Cost: $70 per credit hour. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| WASHINGTON | |
| **CENTRAL WASHINGTON UNIVERSITY**<br>Ellensburg, WA 98926<br>Director, MS in Organization Development<br>(509) 963-2381 | STATE UNIVERSITY<br>6,000 enrolled.<br>Offered MS in organization development since fall, 1981.<br>Courses scheduled sequentially across 23 three-day sessions Friday through Sunday for two academic years (late September to early June).<br>Fall, 1986, 30 enrolled in 14 courses.<br>Cost: $170 per credit hour. |
| **EASTERN WASHINGTON UNIVERSITY**<br>Cheney, Washington 99004<br>Director, Continuing Education<br>(509) 359-6113 | STATE UNIVERSITY<br>6,000 enrolled.<br>Weekend University began fall, 1985, directed to general studies students who have returned to school as adults and who have received credit for their past experiences.<br>Fall, 1987, 90 enrolled in 4 weekend workshops.<br>Cost: $40 per credit hour. |
| WISCONSIN | |
| **ALVERNO COLLEGE**<br>3401 South 39th Street<br>Milwaukee, WI 53215 | PRIVATE CATHOLIC LIBERAL ARTS COLLEGE<br>1,362 enrolled. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **ALVERNO COLLEGE**<br>(continued) | |
| Director, Weekend College<br>(414) 382-6084 | Weekend program began fall, 1977.<br>Offered on weekends: BS, business, and management; BA, professional communication.<br>Cost: not available. |
| **EDGEWOOD COLLEGE**<br>855 Woodrow<br>Madison, WI 53711<br>Director, Weekend College<br>(608) 257-4861 | **PRIVATE DOMINICAN COLLEGE (CATHOLIC)**<br>1,000 enrolled.<br>Weekend Degree Program began fall, 1979. Offered on weekends are the BS or BA degrees in business, accounting, computer information systems, religious studies, and the BA for registered nurses.<br>Fall, 1986, 638 enrolled in 50 courses.<br>Cost: $184 per undergraduate credit hour.<br>$195 per graduate credit hour. |
| **MILWAUKEE AREA TECHNICAL COLLEGE**<br>1015 North 6th Street<br>Milwaukee, WI 53203 | **PUBLIC METROPOLITAN TECHNICAL COLLEGE**<br>21,000 credit students;<br>15,000 non-credit. |

| Institution and Contact Person | Nature of Weekend Program/Offerings |
|---|---|
| **MILWAUKEE AREA TECHNICAL COLLEGE**<br>(continued)<br>District Coordinator<br>Weekend College<br>(414) 257-4323 | Weekend College began spring 1985.<br>Offered on weekends: courses toward AA and AAS and occupational specialists certificates.<br>Fall, 1986, 1,075 enrolled in 47 credit courses and 29 non-credit courses on Friday evening and Saturday.<br>Cost: $25.60 per credit hour.<br>Calendar: 12-week semester. |
| **UNIVERSITY OF WISCONSIN-OSHKOSH**<br>800 Algoma Blvd.<br>Oshkosh, WI 54901<br>Director, Liberal Studies Program<br>(414) 424-0234 | STATE UNIVERSITY<br>11,800 enrolled.<br>Weekend program began spring, 1979.<br>BLS and Associate degrees offered on weekends.<br>Fall, 1986, 180 enrolled in 31 courses.<br>Cost: $58.42 per credit hour.<br>Calendar: 17-week semester. |
| **UNIVERSITY OF WISCONSIN-PARKSIDE**<br>Woods Road<br>Box 2000<br>Kenosha, WI 53141 | STATE UNIVERSITY<br>5,200 enrolled. |

| **Institution and Contact Person** | **Nature of Weekend Program/Offerings** |
|---|---|
| **UNIVERSITY OF WISCONSIN-PARKSIDE**<br>(continued) | |
| Director of Continuing Education<br>(414) 553-2387 | Weekend and evening offerings began fall, 1979.<br>Fall, 1986, 407 enrolled in 20 courses.<br>Cost: $50 per credit hour. |
| **UNIVERSITY OF WISCONSIN-SUPERIOR**<br>1800 Grand Avenue<br>Superior, WI 54880<br>Outreach Program Manager<br>Center for Continuing Education<br>(715) 394-8464 | **STATE UNIVERSITY**<br>3,000 enrolled.<br>Weekend and Evening Program began, fall, 1979.<br>Fall, 1986, 172 enrolled in 9 courses.<br>Cost: $33.33 per credit hour.<br>Calendar: 10-week quarter; changing to semesters fall, 1988. |

# 7

# DIRECTORY
# SHOPPING CENTER PROGRAMS
# in Canada and the United States

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **CANADA** | |
| **OKANAGAN COLLEGE/OSOYOAS CENTER**<br>Box 1799<br>Oliver, British Columbia<br>VOH ITO<br><br>Program Administrator<br>(604) 498-6264 | **PUBLIC INSTITUTION**<br>Operated under the College and Institute Act of British Columbia.<br><br>800 part-time students enrolled.<br><br>All courses offered are continuing education, both vocational and general interest--cashier training, cardio-pulmonary resuscitation training, with certificates.<br><br>Fall, 1986, 120 enrolled in 12 courses offered in shopping centers.<br><br>Cost: $2.50 per credit hour.<br><br>Calendar: 16-week semester. |
| **UNIVERSITY COLLEGE (NEW SUMMITS)**<br>2851 Heather Street<br>Vancouver, British Columbia<br>V5Z 3J7<br><br>Administrative Officer<br>Office of the President | **PRIVATE COLLEGE (UNIVERSITY)**<br>Non-profit, no religious affiliation.<br><br>Montessori Elementary Teacher Training program began at the Oakridge (Shopping) Center in 1985 as Montessori Day Care at center.<br><br>Fall, 1986, 12 enrolled in full-time program; 12 in part-time. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| UNIVERSITY COLLEGE (NEW SUMMITS)<br>(continued) | Fall, 1987, retail management courses commence.<br>Cost: $340 per semester per course. |
| UNIVERSITY OF TORONTO<br>Woodsworth College<br>116 St. George Street<br>Toronto, Ontario<br>M5S 1A9<br>Business & Labour Liaison Officer<br>(416) 978-4197 | PUBLIC INSTITUTION<br>30,000 enrolled.<br>Woodsworth College 7,500 part-time.<br>Off-campus program in shopping centers began 1986-87. Degree courses offered from September to April.<br>Fall, 1986, 107 enrolled in 5 courses.<br>Cost: $315 per full credit course. |
| **UNITED STATES OF AMERICA** | |
| **ALABAMA** | |
| UNIVERSITY OF ALABAMA AT BIRMINGHAM<br>1001 11th Street South<br>Birmingham, AL 35294<br>Assistant Dean for Administration<br>(205) 934-3870 | STATE UNIVERSITY<br>14,500 enrolled.<br>Shopping center program began fall, 1986, offering the following non-credit courses: good manners for life (for youth), interior decorating I and II, successful money management, personal financial planning, on vacation in England, enrolling 121 in 6 courses.<br>Cost: not available. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **ALASKA** | |
| **KETCHIKAN COMMUNITY COLLEGE**<br>7th & Madison<br>Ketchikan, AK 99901<br><br>Director, Vocational education<br>(907) 225-6177, Ext. 39 | **PUBLIC COMMUNITY COLLEGE**<br><br>1,000 enrolled.<br><br>Shopping center program began fall, 1986, with the following vocationally oriented courses: visitor industry, retailing-checker training, assorted business related workshops.<br><br>Fall, 1986, 33 enrolled in 2 courses.<br><br>Cost: $35 per credit hour.<br><br>Calendar: 15-week semester. |
| **ARIZONA** | |
| **RIO SALADO COMMUNITY COLLEGE-AREA NORTH**<br>Paradise Valley Mall Center<br>4550 E. Cactus, #116<br>Phoenix, AZ 85032<br><br>Associate Dean<br>(602) 996-9917 | **STATE COMMUNITY COLLEGE**<br><br>1,500 enrolled in North Area Mall classes.<br><br>This college has no campus as such.<br><br>Shopping center program began fall, 1983.<br><br>Offered in shopping centers: AA, AGS, and AAS degrees in office automation, business personal computer certificate, supervision management.<br><br>Fall, 1986, 1,500 enrolled in 46 courses.<br><br>Cost: $20.50 per credit hour.<br><br>Calendar: 16-week semester. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **COLORADO** | |
| **ARAPAHOE COMMUNITY COLLEGE**<br>5900 South Santa Fe Drive<br>Littleton, CO 80120<br>Extended Campus Program Office<br>(303) 797-5710 | **PUBLIC COMMUNITY COLLEGE**<br>6,900 enrolled.<br>Shopping center program began summer, 1986. Offers AS pre-business option, plus a variety of other credit courses.<br>Fall, 1986, 130 enrolled in 8 courses.<br>Cost: $33.10 per credit hour. |
| **FLORIDA** | |
| **FLORIDA COMMUNITY COLLEGE AT JACKSONVILLE**<br>501 West State Street<br>Jacksonville, FL 32202<br>Outreach Developer<br>FCCJ College Center at Grande Boulevard Mall<br>9911 Old Baymeadows Road<br>Jacksonville, FL 32216<br>(904) 642-8445 | **STATE COMMUNITY COLLEGE**<br>30,626 enrolled, non-credit;<br>35,870 enrolled, credit.<br>Shopping center program began winter, 1986, offering credit courses leading to AA and AS as well as continuing education certificate courses.<br>Fall, 1986, 897 enrolled in 47 credit courses and 386 in 32 non-credit courses.<br>Cost: $20.50 per credit hour.<br>Calendar: 16-week semester. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **ILLINOIS** | |
| **OAKTON COMMUNITY COLLEGE**<br>1600 East Golf Road<br>Des Plaines, IL 60016<br><br>Director of College Relations<br>(312) 635-1672 | **COMMUNITY COLLEGE**<br><br>8,000 credit students and 10,000 non-credit students enrolled.<br><br>Oakton at the Malls program began in 1984. Non-credit courses are offered primarily. However, the college offers a Lunch Time Lecture Series. The purpose is to attract people to the lectures, to tell them about the classes being offered at the malls with the goal of recruiting them as students.<br><br>Fall, 1987, 212 enrolled in 11 non-credit and 1 credit courses.<br><br>Cost: varies according to the course. |
| **INDIANA** | |
| **INDIANA UNIVERSITY-PURDUE UNIVERSITY AT INDIANAPOLIS (IUPUI)**<br>425 Agnes Street<br>Indianapolis, IN 46202<br><br>Director, Learn & Shop<br>(317) 274-4887 | **STATE UNIVERSITY**<br><br>24,000 enrolled.<br><br>Learn & Shop College Credit Program began spring, 1979. Three degree programs offered in shopping centers: BGS, AGS, AA.<br><br>Fall, 1987, 1,836 enrolled in 73 credit courses.<br><br>Cost: $58 per credit hour.<br><br>Calendar: 16-week semester. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **PURDUE UNIVERSITY-NORTH CENTRAL**<br>Highway 421<br>Westville, IN 46391<br>Credit Continuing Education Director<br>(219) 462-4197 | **STATE UNIVERSITY**<br>2,800 enrolled.<br>Purdue at the Mall program began spring, 1987.<br>Spring, 1987, 50 enrolled in 5 non-credit courses.<br>Cost: $39 per course.<br>Calendar: 16-week semester. |

## IOWA

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **IOWA LAKES COMMUNITY COLLEGE**<br>Gateway North Shopping Center<br>Spencer, IA 51301<br>Shopping Center Administrator<br>(712) 262-7141 | **STATE COMMUNITY COLLEGE**<br>1,800 enrolled.<br>Adult and Continuing Education program began fall, 1979.<br>This community college rents over 10,000 square feet of space in a shopping center where they offer on weekends associate degree programs in liberal arts, pre-business administration, health care administration, and substance abuse counselor training. Also offered are numerous non-credit courses and events as well as a Learning Resource Center.<br>Fall, 1986, 213 enrolled in 65 credit courses; 420, in 32 non-credit courses.<br>Cost: $36.50 per credit hour.<br>Calendar: 11-week quarter; changes to semester, fall, 1988. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **KENTUCKY** | |
| **UNIVERSITY OF KENTUCKY**<br>1A Frazee Hall<br>Lexington, KY 40506-0032<br>Director, Off-Campus Programs<br>(606) 257-3377 | STATE UNIVERSITY<br>21,000 enrolled.<br>First offered courses in shopping malls in fall, 1985.<br>Fall, 1987, 60 enrolled in 4 courses.<br>Cost: $56 per credit hour. |
| **LOUISIANA** | |
| **UNIVERSITY OF NEW ORLEANS**<br>Metropolitan College<br>New Orleans, LA 70148<br>Director, Division of Academic Extension & Public Service<br>(504) 286-7100 | STATE UNIVERSITY<br>16,000 enrolled.<br>Shopping center program resumed in spring, 1987, after a 5-year break in its initial program begun in 1981.<br>Spring, 1987, offered 2 credit and 7 non-credit courses, enrolling 168.<br>Cost: Non-credit varies; credit cost is $285 for 1-3 hours. |
| **MICHIGAN** | |
| **DELTA COLLEGE**<br>University Center, MI 48710<br>Administrative Assistant to President<br>(517) 686-9461 | PUBLIC COMMUNITY COLLEGE<br>10,000 enrolled.<br>Began Learn & Shop shopping center program in spring, 1981.<br>Fall, 1986, 40 enrolled in 2 courses.<br>Cost: not available. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **WASHTENAW COMMUNITY COLLEGE**<br>4800 East Huron River Drive<br>Ann Arbor, MI 48106<br><br>Supervisor, Weekend, Evening and Extension Programs<br>(313) 973-3408 | **PUBLIC COMMUNITY COLLEGE**<br><br>20,000 credit students enrolled.<br><br>College in the Mall Shopping Center Program offers credit courses in management and liberal arts courses. No degree program offered on site.<br><br>Program began winter, 1982.<br><br>Fall, 1986, 146 enrolled in 8 courses.<br><br>Cost: $29 per credit hour.<br><br>Calendar: 15-week semester. |

## MINNESOTA

| | |
|---|---|
| **NORMANDALE COMMUNITY COLLEGE**<br>9700 France Avenue South<br>Bloomington, MN 55431<br><br>Coordinator of Continuing Education<br>Associate Dean of Instruction<br>(612) 830-9378 | **STATE COMMUNITY COLLEGE**<br><br>Shopping center training seminars since spring, 1983.<br><br>Approximately 4-6 non-credit training courses offered each year.<br><br>Calendar: 10-week quarter. |

## MISSOURI

| | |
|---|---|
| **PIONEER COMMUNITY COLLEGE**<br>Bannister Mall Education Center<br>5600 East Bannister Road<br>Kansas City, MO 64137 | **PUBLIC COMMMUNITY COLLEGE**<br><br>The Bannister Mall Center, in Kansas City's largest shopping mall, offers courses in clerical and technical areas for students enrolling in a single offering or course work leading to a certificate or two-year degree. |

| **Institution and Contact Person** | **Nature of Shopping Center Program/ Offerings** |
|---|---|
| **PIONEER COMMUNITY COLLEGE** (continued)<br>Site Manager<br>(816) 765-7737 | AA offered as well as the AS in office management with data processing and word processing options.<br>Fall, 1986, 300 enrolled in 25 courses.<br>Cost: $24 per credit hour.<br>Calendar: 16-week semester. |
| **NEW YORK** | |
| **CORNELL UNIVERSITY**<br>New York State School of Industrial and Labor Relations<br>120 Delaware Ave., Rm. 225<br>Buffalo, NY 14202<br>Program Coordinator<br>(716) 842-6180 | **PUBLIC UNIVERSITY**<br>Public/Extension Program: 740 enrolled in credit offerings and 2,913 enrolled in non-credit.<br>Shopping center program began fall, 1985, offering supervisory studies courses in effective oral communication, writing on the job, dynamics of interpersonal behavior.<br>Since fall, 1984, have offered 1 fall and 1 winter course which may be applied toward 6- course, 9-credit supervisory studies certificate.<br>Cost: $65 per credit hour.<br>Calendar: 6-,9-, and 12-week terms. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **HUDSON VALLEY COMMUNITY COLLEGE**<br>80 Vandenburgh Avenue<br>Troy, NY 12180<br>Administrator<br>(518) 270-7343 | **PUBLIC COMMUNITY COLLEGE**<br>8,000 enrolled.<br>Learn & Shop program began fall, 1986, with 15 courses offered.<br>Cost: $50 per credit hour. |
| **ULSTER COUNTY COMMUNITY COLLEGE**<br>Stone Ridge, NY 12484<br>Dean of Instruction<br>(914) 687-7621, Ext. 273 | **PUBLIC COMMUNITY COLLEGE**<br>3,730 enrolled full-time and parttime.<br>Began shopping center courses fall, 1983.<br>Fall, 1986, 8 enrolled in a noon public speaking course.<br>Cost: $48.12 per credit hour.<br>Calendar: 15-week semester. |
| **OREGON** | |
| **CLACKAMAS COMMUNITY COLLEGE**<br>19600 South Molalla Avenue<br>Oregon City, OR 97045<br>Coordinator<br>Continuing Education<br>(503) 657-8400, Ext. 230 | **PUBLIC COMMUNITY COLLEGE**<br>10,000 enrolled.<br>Began classes in shopping center spring, 1981.<br>Beverage server training program can be completed in shopping centers.<br>Fall, 1986, 127 enrolled in 7 courses.<br>Cost: $21 per credit hour.<br>Calendar: 11-week quarter. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **PENNSYLVANIA** | |
| **COMMUNITY COLLEGE OF ALLEGHENY**<br>Center North<br>1130 Perry Highway<br>Pittsburgh, PA 15237<br>Dean of Instruction<br>(412) 369-3618 | **PUBLIC COMMUNITY COLLEGE**<br>2,500 enrolled.<br>College at Center North has no campus. Locations include shopping centers, schools, and other sites.<br>Cost: $44 per credit hour.<br>Calendar: 16-week semester. |
| **RHODE ISLAND** | |
| **COMMUNITY COLLEGE OF RHODE ISLAND**<br>1962 Louisquisset Pike<br>Lincoln, RI 02865-4585<br>Dean, Off-Campus Credit Programs<br>(401) 333-7126 | **PUBLIC COMMUNITY COLLEGE**<br>12,500 enrolled.<br>Shopping center program started spring, 1988.<br>Cost: $38 per credit hour. |
| **SOUTH CAROLINA** | |
| **COLLEGE OF CHARLESTON**<br>25 St. Philip Street<br>Charleston, SC 29424<br>Dean, Center for Continuing Education<br>(803) 792-5620 | **STATE COLLEGE**<br>5,500 enrolled.<br>Learn & Shop program began spring, 1986.<br>Fall, 1986, 84 enrolled in 7 courses.<br>Cost: $235 per course.<br>Calendar: mall courses meet 8 weeks of 16-week semester. |

| Institution and Contact Person | Nature of Shopping Center Program/ Offerings |
|---|---|
| **TENNESSEE** | |
| **EAST TENNESSEE STATE UNIVERSITY**<br>Kingsport Campus<br>University Boulevard<br>Kingsport, TN 37660<br><br>Director, Kingsport Campus<br>(615) 247-6181 | **STATE UNIVERSITY**<br><br>850 students. (ETSU total 10,000 students).<br><br>ETSU in the Mall program began fall, 1983. General education core courses offered fall and spring. Fall, 1987 expanded to the Bristol, VA, mall.<br><br>1987, 30 enrolled in 2 credit courses.<br><br>Cost: $54 per credit hour.<br><br>Calendar: 15-week semester. |
| **TEXAS** | |
| **LEE COLLEGE**<br>511 South Whiting<br>Baytown, TX 77520-4703<br><br>Dean, Extension Studies<br>(713) 425-6446 | **COMMUNITY COLLEGE**<br><br>4,000 enrolled, credit; 4,762, non-credit.<br><br>College at the Mall began spring, 1987, with 120 enrolled in 11 credit courses.<br><br>Cost: $69 per 3-credit course. |
| **ODESSA COLLEGE**<br>201 West University<br>Odessa, TX 79762<br><br>Director, Continuing Education<br>(915) 335-6683 | **PUBLIC COMMUNITY COLLEGE**<br><br>Shopping center program began 1983. Program in management can be completed at the mall.<br><br>Fall, 1986, 84 enrolled in 3 credit and 8 non-credit courses.<br><br>Cost: $32 per credit hour. |

| **Institution and Contact Person** | **Nature of Shopping Center Program/ Offerings** |
|---|---|
| TEXARKANA COLLEGE<br>2500 North Robison Road<br>Texarkana, TX 75501<br>Director of Community Services<br>(214) 838-4541 | PUBLIC COMMUNITY COLLEGE<br>3,600 enrolled.<br>Texarkana College at the Mall began summer, 1986.<br>Fall, 1986, 250 enrolled in 5 credit and 13 non-credit courses.<br>Cost: $63 per 3-credit course. |
| **WISCONSIN** | |
| UNIVERSITY OF WISCONSIN-MILWAUKEE<br>College of Letters and Science<br>PO Box 413<br>Milwaukee, WI 53201<br>Program Coordinator<br>(414) 963-5909 | STATE UNIVERSITY<br>22,000 enrolled.<br>Learn & Shop program began fall, 1979.<br>Fall, 1986, 1,060 students enrolled off-campus in 41 courses, only 2 in shopping centers.<br>Cost: $59.75 per credit hour.<br>Calendar: 16-week semester. |

# 8

# ANNOTATED BIBLIOGRAPHY

## Teaching On Weekends and in Shopping Centers

(Note: Annotations to the citations which are taken verbatim from Current Index to Journals in Education and Resources in Education, a search of the Educational Resources Information Center (ERIC) data, are identified at the end of each entry by ERIC identification number.)

Adams, Leroy, "Alert Shoppers Get Bargain Education," Los Angeles Valley News, (Tuesday, March 20, 1979), Section 4, page 11.

> The Indiana University-Purdue University at Indianapolis' Learn & Shop program which offers regular college-credit courses in convenient shopping centers is discussed. Teacher and student comments are also included. Statistics on the characteristics and background of the students are given as well as the listing of the program offerings.

"An Idea and a Half," The Indianapolis News, (January 9, 1979). Learn & Shop, a concept of offering college courses at shopping centers around the city which was developed by Indiana University-Purdue University at Indianapolis, is described. The program offers a broad range of courses which may be applied toward a degree.

Bertelsen, P., Fordham, P., and London, J. "Evaluation of the Wayne State University's University Studies and Week-end College Programme," Serial No. FMR/ED/SCM/77/176.

> Presents the evaluation of the Wayne State University's University Studies and Week-end College program by three members of UNESCO from the University of Southhampton, United Kingdom; University of California-Berkeley, California; and the Chief of the Adult Education Section of UNESCO. Findings indicated that Wayne State's program meets the concerns of the international community in reaching out to the educationally underprivileged while articulating very well formal and non-formal education that exists between education and work. It is recommended highly as an excellent model for further experimentation and for consideration in other countries.

Bobes, Marvin, "Conference Courses for Academic Credit, "Lifelong Learning:The Adult Years, Vol. 3, Nr. 2 (October, 1979), 12-15. (ERIC No. EJ 219 232).

The Wayne State University Studies/Weekend College Program demonstrates a cost effective, flexible model for conference courses. Designed to give adult, part-time students short-term intensive learning experiences, the conference course adapts typical conference activities (guest speakers, films, workshops) to a single or multidisciplinary theme, while incorporating features of traditional courses.

Breshears, R., and. Morton, R.C, "Central Missouri State University Weekend College: It Works," School & Community, 62: 10-11, Jan. '76.

Describes the Weekend College at Central Missouri State University (CSMU), a program designed to attract the full-time workers. Three criteria for courses offered at the CSMU weekend college are discussed. Also given are some helpful points which need to be considered when developing a weekend college program.

Burgess, Elinor F., and Rees, Doris J., "Mall Classrooms: Where Students Get a Piece of the Action," Balance Sheet, Vol. 65, Nr. 5 (May-June, 1984), 15-17. (ERIC No. EJ 299 057).

Describes a program in Fairfax County, Virginia, in which marketing and distributive education classes are taught at two shopping malls. The merchants provide students with realistic, hands-on experiences during class time that provide the basis for instruction in many marketing skills and techniques.

Capps, Joan, "Report on Evening Student Profile and Weekend College Survey, Spring Semester, 1986." A report by Somerset County College, Somerville, NJ, 1985. (ERIC No. ED 254 294).

In February 1985, a survey of the evening student population was conducted at Somerset County College (SCC) to profile the characteristics, background, and goals of the average evening student in order to facilitate program and services development and to ascertain student interest in a weekend college. Study findings, based on responses from 950 students, included the following: (1) the evening student differed from the traditional student in three major ways: the evening student was older, worked full time, and was motivated by upward mobility factors; (2) over 90% of the evening students expected to graduate from SCC within the next two years; (3) over 25% had earned credit equivalent to a bachelor's degree or higher; and (4) over 66% expressed interest in the weekend college, with preference for a five or eight weekend session. Scheduling and curriculum content recommendations are included in the study report.

"Chains lend hand, classrooms to 1st Learn & Shop program," Chain Store Age Executive, (May, 1979), 67-68.

Describes the nation's first Learn & Shop program, a concept of offering college credit classes in shopping centers which was developed by Indiana University-Purdue University at Indianapolis. The program offers a wide range of courses in which each can be applied toward a two-year associate degree. Also consideration is given to advantages for retailers, students, and the school.

"Classes in the Mall," McCall's, (July, 1979), 56.

The Learn & Shop program of Indiana University-Purdue University at Indianapolis, which offers college credits toward a college degree at five conveniently located shopping centers, is designed to attract those students who might have trouble getting to IUPUI's main campus.

"College Among the Coatracks," Newsday, Long Island, NY, (September 9, 1979).

Queensborough Community College, which is part of the City University of New York, offers a program in which two regular, three-credit courses, the psychology of aging and nutrition and health, are taught at Bloomingdale's employee training room. The program was designed in order to cope with an enrollment decline. And by bringing courses to the people, the college hopes it can attract middle-aged students who might feel "a little reticent and overwhelmed" by a crowded college campus as well.

"College by the Weekend," Nation's School and College, 1: 12-13, November 1974.

A report on the development of Mundelein's Weekend College (private women's school) in Chicago, based on interviews with a full-time student completing degree program and the Weekend College Director, William F. Hill. Also included are the growth rate in enrollment, scope of courses offered, fees, and description of types of students enrolled.

"College Courses Offered at Four Shopping Centers," Milwaukee Journal, (March 12, 1979.

Learn & Shop, a concept of offering university credit courses by university faculty in shopping centers which was developed by Indiana University-Purdue University at Indianapolis, is described. Also included are comments by students and teachers. Statistics on the characteristics of the students are given as well as the listing of the courses offered in the Learn & Shop program.

"College on the Weekends," *Ebony*, 21 (January 1976), 64-67, 70.

Describes the Weekend College in Residence program of Mundelein College in Chicago. It features Bess Jones, one of fifty black students among the 400 enrolled. Classes convene every third weekend, and weekend living in the college's dormitory is a requirement.

*Congressional Record*. "Report on Weekend College." Vol. 112, No. 187 (November 21, 1966).

Describes the Week-End College of Miami-Dade Junior College, the nation's first such program which began in the fall, 1965, as a Saturday-only program. Less than a month passed from the time the idea was mentioned and the program was offered to 328 in ten courses the first semester.

Copeland, Oswald S., "Learn & Shop: College Credit Program of IUPUI - An Interview with Learn & Shop Creator, Professor James R. East," *CAEL News*, (July/August, 1984), Volume 7, No. 8.

IUPUI's Learn & Shop College Credit Program has received international acclaim as the first of its kind. A detailed history of how the program got started is given in an interview between creator, Professor James R. East, and *CAEL News* editor, Oswald S. Copeland.

Corya, Robert, "Weekend College Big Success," *The Indianapolis News*, (September 7, 1983).

"It began as an experiment with 43 students and three courses. Now, 10 years later, 3,470 attend Weekend College. So dynamic has the Indiana University-Purdue University at Indianapolis Weekend College program become that it is believed to be the largest of its kind in the world, offering 97 courses in 37 stubject areas." Also, comments from two students about their educational goals and advantages of Weekend College classes.

Cross, Farrell, "Weekends to Stretch the Mind," *The Reader's Digest*, (February, 1973, 105-108), (Condensed from *Chicago Tribune Magazine*, January 7, 1973).

A variety of short-term educational studies is described to illustrate accelerated trend in adult education in the country, recognizing the importance of lifelong learning.

Cross, Wilbur. *The Weekend Education Source Book*. New York: Harper & Row, 1976.

This 296-page paperback book serves as a comprehensive guide to short residential programs for adults offered on weekends, including colleges and universities, rural and wilderness workshops, religious organizations, business and professional conferences, government-sponsored opportunities, museum programs, sea-going seminars, church learning centers, and a directory of 320 centers in the United States. Programs offered at colleges and universities are very diverse, ranging from weekend field studies, workshops, week-long seminars, summer alumni colleges, to a wide variety of subjects on a credit/non-credit basis.

Cross, Wilbur, "Weekend College," Today's Education, Vol. 65, Nr. 4 (Nov.-Dec., 1976), 87. (ERIC No. EJ 157 757).

The trend toward weekend colleges, started to meet professional needs for career advancement, has evolved into the combination of social recreational, and educational enrichment activities at all levels.

Davis, Ada, and others, "Weekend College," Nursing Outlook, Vol. 32, Nr. 5 (Sept.-Oct., 1984) 259-60. (ERIC No. EJ 307 982).

Weekend College is a baccalaureate program for registered nurses at the College of Notre Dame of Maryland. The program offers flexible scheduling arrangements; a curriculum built around general education requirements, nursing prerequisities, nursing challenge examinations, and foundational and clinical courses, hospital assignments, and student input into faculty evaluation of students.

Drake, Art, "IUPUI Plans Shopping Center Classes: 'Glendale U.' May Be for You, Rah, Rah," The Indianapolis Star, (December 29, 1978).

This front-page story describes the Learn & Shop program, a non-traditional program at Indiana University-Purdue University at Indianapolis, which offers college courses in an off-campus setting in neighborhood shopping centers.

Drake, Art, "Learn & Shop Swamped with Students," The Indianapolis Star, (January 25, 1979).

Describes a Learn & Shop program conducted by Indiana University-Purdue University at Indianapolis in various suburban shopping centers. Teacher and student attitudes about this program are included.

Duerden, Noel H., "Down with Walls, Up with Malls: Taking Classes to the Shopping Center," CASE Currents, Vol. 6 (December, 1980), 30-31. (ERIC No. EJ 236 896).

Learn and Shop, a concept of offering university credit courses by university faculty in shopping centers which was developed by Indiana University-Purdue University at Indianapolis, is described. The Learn and Shop curriculum permits individuals to earn a two-year associate degree in liberal arts and general studies entirely at shopping centers.

East, James R., "Report Card: Learn & Shop." A 1984 report by the Learn & Shop Office of Indiana University-Purdue University at Indianapolis (IUPUI) where the concept of teaching regular academic college courses in shopping centers originated in 1979. (ERIC No. ED 254 123).

The Indiana University-Purdue University at Indianapolis' Learn & Shop program, which offers regular college credit courses in convenient shopping centers, is discussed. In addition to providing information on students, books and libraries, curriculum, and classes, consideration is given to advantages for students, retailers, and the school. Also included are comments by the media, students, teachers, and retailers. After the program was launched in 1979 with 25 course sessions at 5 shopping centers, it grew to 63 sessions in 1984 and now offers almost 4 percent of the university's total credit hours. For the students currently served by the program convenience is important, including ease of parking. Retailers benefit from potential sales opportunities from either the students or friends and family members who shop while the student attends class. For the university, this mode of operation represents an extension of service without yielding standards. Learn & Shop has become a model for similar programs of more than 25 institutions in 30 states. A list of 23 references is included.

East, James R., "Weekend College: The Treatment for Opsimathy." A 1984 report by the Weekend College Office of Indiana University-Purdue University at Indianapolis (IUPUI) where the world's largest Weekend College operates. (ERIC No. 254 124).

Weekend College at Indiana University-Purdue University at Indianapolis is described with attention to learning later in life. In the first 10 years, Weekend College has offered 325 courses. Students have come long distances, some more that 100 miles, to attend classes. The following advantages of Weekend College have been cited by students: mothers can get babysitters more easily on weekends; workers are not as tired on weekends; there is more time to commute on the weekend than in the evening; and the less hectic weekend setting is inviting to those who have been away from college for some time. The courses and faculty are the same as in the regular weekday courses. Some regular students enroll in Weekend College to accelerate their progress toward a degree. Eight degrees/certificates that can be earned entirely through Weekend College are: Master of Science in Elementary Education; Associate and Bachelor of General Studies; Associate and Bachelor of General Studies with concentration in Labor Studies; Associate of Arts; Certificate in Business Studies; and Certificate in Labor Studies. Those who enroll in weekend classes must be admitted to the university as regular graduate or undergraduate students on a degree or non-degree basis. Comments from students and teachers are included.

East, James R, and Baker, Clayton, "Teaching Spanish on Weekends and in Shopping Centers," ADFL Bulletin, Vol. 13, Nr. 3 (March 1982), 27-31. (ERIC No. EJ 265 794).

Describes two programs for adult learners, Weekend College and Learn & Shop. Weekend College offers credit courses on Saturdays and Sundays; Learn & Shop uses employee training rooms at five major shopping centers. Statistics on both programs are given as well as a description of the Spanish Department offerings and reactions.

East, James R., and Bein, Frederick, "Teaching Geography on Weekends and at Shopping Malls," Journal of Geography in Higher Education, Vol. 5 (No. 2, 1981), 169-74.

Two programs, Weekend College and Learn & Shop, introduced in 1976 and 1979 respectively at Indiana University-Purdue University at Indianapolis (IUPUI) extend the availability of higher education to a wider audience by being offered during weekends and at suburban shopping centers. The geography students who enroll in these programs, in contrast with those in the traditional geography program, generally are older, married, and female. Non-white students enroll in greater numbers in the Weekend College than in the traditional program. Introductory geography courses are more frequently offered. In comparison with the students in the traditional program, the older students in the Weekend College are highly motivated and receive higher grades. The declining student enrollment trends of American universities are offset at IUPUI by Weekend College and Learn & Shop.

East, James R., and Boaz, Patricia, "Learn and Shop: Teaching Chemistry in Shopping Centers," Journal of College Science Teaching, Vol. 13 (December-January 1984), 163-67. (ERIC No. EJ 290 431).

Discusses (1) the rationale for teaching college courses in shopping centers; (2) advantages to stores, students, and faculty; and (3) university procedures for the courses. Describes the content of a chemistry course including adaptations to the lack of lab facilities. Student reactions to the course are considered.

East, James R., and Dick, Robert C., "Learn and Shop: Communication Education in Non-traditional Settings," Communication Education, Vol. 29 (July, 1980), 291-94. (ERIC No. EJ 231 845).

Describes a non-traditonal program at Indiana University-Purdue University at Indianapolis which offers a number of communication courses in an off-campus setting in neighborhood shopping centers. Highlights some specific concerns such as use of library facilities and materials and use of textbooks.

East, James R., and McKelvey, Paul T., "Learn & Shop: Marketing Higher Education through Convenience and Accessibility." Phi Delta Kappan, Vol. 61, (May, 1980), 643-44. (ERIC No. EJ 221 604).

Describes the Indiana University-Purdue University at Indianapolis program that offers credit courses to students who attend classes in suburban shopping centers.

East, James R., and McKelvey, Paul T., "Learn & Shop: An Innovation in College Credit Programming," Alternative Higher Education: The Journal of Non-traditional Studies, Vol. 5 (Summer, 1981), 251-55. (ERIC No. EJ 251 214).

In 1979, Indiana University-Purdue University at Indianapolis launched the nation's first Learn & shop College Credit Program in which college-credit courses are offered in training rooms of major department stores in suburban shopping centers. This program is described and student attitudes are discussed.

East, James R., and Mirsky, Arthur, "Teaching Geology on Weekends and at Shopping Center," Journal of Geological Education, Vol. 29 (March, 1981), 83-87. (ERIC No. EJ 244 610).

The success of an outreach education program held by Indiana University-Purdue University at Indianapolis is described. The college offers regular credit courses on Saturday and Sunday for people who could not take regularly scheduled courses. A Learn & Shop program held at shopping centers is also described.

East, James R., and Pflanzer, Richard G., "Weekend College: Teaching Biology on Saturdays," Journal of College Science Teaching, Vol. 14 (November, 1984), 110-14. (ERIC No. EJ 308 958).

Indiana University-Purdue University at Indianapolis developed the Weekend College, a program specially planned for working adult learners. Describes this program (which offers courses on Saturdays and Sundays) and a five-credit laboratory course in human physiology. Instructional strategies used and advantages/disadvantages of weekend courses are considered.

East, James R., and Strahl, Ronald, "Learn & Shop: Teaching Composition in Shopping Centers, "College Composition and Communication, Vol. 33 (October, 1982), 267-75. (ERIC No. EJ 271 000).

Describes a Learn & Shop program conducted by Indiana University-Purdue University at Indianapolis in various shopping malls around the city. Discusses how the atmosphere of composition courses held off campus influences students' attitudes toward writing and college-level work.

East, James R., and Vargus, Brian, "Learn & Shop: An Application of Exchange Theory to Expand the Student Audience," Teaching Sociology, Vol. 9 (October, 1981), 45-56. (ERIC No. EJ 252 898).

Discusses how a program based on learning and shopping was developed and implemented within training rooms of major department stores in five suburban shopping centers. Objectives of the course were to increase enrollments, attract new types of students, and provide innovative ideas for teaching and research. A simple exchange model serves as a framework to explain the program's success.

Feinstein, Otto, "A Humanities-Based Curriculum for Working Adults: The Worker's Sabbatical." A project description by the To Educate the People Consortium, Wayne State University, 5229 Cass Avenue, Detroit, MI, from whom the material is available, 1979. (ERIC No. ED 224 927).

This resource used for future development of the To Educate the People concept documents evolution of this concept to date. The first and largest section presents information from 6 years of experience in providing a bachelor's degree program for working adults in regard to curriculum content, pedagogy, delivery systems, finance, and organization. A complete syllabus of all television courses is provided as well as the table of contents of the readers and study guides used by these courses. Courses that were adopted for specific groups of working adults are also described. The current direction of synthesis and evolution of this experience is discussed. Section 2 deals with the Worker's Sabbatical, a 1-year period during which the worker is a full-time student. (The sabbatical concept provides workers with access to education, a new hire for the vacated job, federal and state government financing, and a change in the education-work-retirement life cycle.) Section 3 discusses the To Educate the People Consortium, a coalition of higher education, organized labor, and public television organized to disseminate and adapt the University Studies and Weekend College experience and coordinate it with other efforts to provide access to higher education for working adults.

Feinstein, Otto, and Angelo, Frank, "To Educate the People: an Experimental Model for Urban Higher Education for the Working Adult." A 1977 report available from Center for Urban Studies, Wayne State University, Detroit, MI. (ERIC No. ED 146 880).

The University Studies and Weekend College concept and subsequent development at Wayne State University is described in this report. The program offers courses both to the college graduate who wants further education and to the working adult who never attended college. It leads to the Bachelor of General Studies degree through Wayne State's College of Life Long Learning. Its primary innovation is conceptual: that the working adult student is basically different from the just-out-of-high-school college entrant. Three other innovations deal with the program's delivery system, curricular content, and organizational structure. Each of these areas is detailed, along with descriptions of the television planning, veterans' needs, recruitment, student services, and student opinions. Appended are (1) lists of courses for the three basic years of Social Science, Humanities, and the Science/Technology sequence; (2) a breakdown of the various conferences held during the 1975-76 year; and (3) details of a total budget for establishing a Weekend College program.

Fenster, Eric, "College Attendance by Working Adults and Its Effects on the Educational Motivations of Their Children." A final report from a project entitled "Effects of Workers Enrollment in Higher Education on Children's Achievement," University Studies and Weekend College, Wayne State University, Detroit, MI. Available from College of Life-long Learning, Wayne State University, 6001 Cass Avenue, Detroit, MI 48202. (ERIC No. ED 221 101).

The effects of college attendance by working adults on educational motivations of their children are studied. A total of 740 parents in the Detroit area who attended a college program combining in-home televised instruction with weekend decentralized seminars were surveyed along with 211 of their children and 75 respondents from Kansas City. Many of the adults were blue collar workers without previous college experience. Questionnaires and telephone interviews were completed by those who had attended class in union locals and by graduates of the University Studies and Weekend College, Detroit. Parents were asked their opinions about the quality of the education to which they or their children may have access and about the importance of education. They were asked to state the importance of three factors regarding their children at the time they decided to enter college: a desire to be better equipped to help with schoolwork; the wish to encourage children by setting an example; or a need to keep up with children because school subjects have changed. Adults frequently reported that they enrolled in a college degree program to set an example for their children. Parent-child talk about school was consistently related to children's learning attitude and grade changes. Many parents perceived positive changes in the motivation of their offspring, and extensive verbatim statements from parents and children are included as illustration. Effects that were noticed shortly after parents began their college studies included young children pretending to do homework with the parent and young adults deciding to attend college. Blacks reported stronger program effects than non-blacks; graduates perceived more change than non-completers. Children, especially blacks, reported that their attitudes toward learning were positively influenced by their parents' college attendance.

Fisher-Thompson, Jeanne, "Obtaining A Degree: Alternative Options for Re-Entry Women." A report available from Women's Re-entry Project, Project on the Status and Education of Women, Association of American Colleges, 1818 R Street, NW, Washington, DC 20009. (ERIC No. ED 193 979).

Problems and barriers that women often face when re-entering the higher educational system are identified, and ways in which institutions can be more responsive to re-entry students are suggested. A wide range of possible actions is included so that institutions can pursue those most appropriate to their individual circumstances. Definitions are offered of non-traditional education and re-entry woman student. Suggestions are offered for scheduling options, including part-time study, evening programs, weekend colleges, and summer programs. Credit for experiential learning, non-collegiate courses, and College Level Examination Program testing and other examinations are covered. External degree programs, components of off-campus learning, and cooperation with business and other organizations are options for expanding alternatives for re-entry women in obtaining a degree. Re-entry in cooperative education and internships, legal considerations, and serving special populations are addressed. A selected list of resources is included.

Fletcher, Madelaine and Flynn, Joseph, "Weekends are made for Learning," MidAmerican Outlook. Vol. V, No. II Summer 1982. (A Review of the MidAmerican Business Climate published by Meritrust Corporation.) pp. 7-10.

Some statistics on enrollments in night classes and weekend programs; trends in U.S. higher education; and comments by James East, Dean of the Weekend College at Indiana University-Purdue University at Indianapolis (IUPUI); as well as from Judith Merrick of Carlow College and a corporate director of employee relations, James Durkin, about tuition reimbursement and the company's educational benefits.

Fletcher, Madelaine, and Flynn, Joe. "Weekend Colleges Take off," Kiwanis Magazine (October, 1982), 16-19.

Presents a brief review of growth of weekend colleges since Miami-Dade's first such program in 1965. Mentions, in addition to Miami Dade's, programs at Mundelein College-Chicago, Alverno College in Milwaukee, Wayne State University, Indiana University-Purdue University at Indianapolis, C.W. Post College, Notre Dame College-Cleveland, Notre Dame College-Baltimore, and Cleveland State University.

Gallagher, John C., "Shopping for Courses on the Mall," Community and Junior College Journal, Vol. 51 (November, 1980), 9-10. (ERIC No. EJ 237 156).

Describes an extension program conducted by Suffolk County Community College, New York, at an area shopping mall. Discusses program offerings, including a series of general interest lectures, regular credit courses, and a set of non-credit minicourses for mall employees. Examines the public relations value of the extension efforts.

Gardner, Janet, "The Weekend College: New Option for Working Women, Glamour Magazine (February 1982) 259-262.

Description of weekend programs at Marymount's Weekend College in Tarrytown, New York, Hiram's Weekend College in northeastern Ohio, and St. Xavier's Weekend College in Chicago; quotes from Robert Kirkwood, executive director of the accrediting body of the Middle States Association of Colleges and Schools; Ronald Gross, author of The Lifelong Learner. Also, "Survival guides for women returning to school."

Goor, Jeanette, "Access to Bachelor's Degrees Through Evening and Weekend Courses 1980."

A report issued by the U.S. Department of Education's National Center for Education Statistics which is based on a fast-response survey on the availability of evening and weekend courses for adult students. The study reports that almost three-fourths of the baccalaureate degree-granting institutions offered degree-credit courses in evenings or on weekends during the 1979-80 academic year with evening courses provided most frequently. It estimated that 29 percent of all institutions offered enough evening and weekend courses to fulfill all degree requirements in at least 1 of the 11 major fields of study covered in the survey.

Hacke, Axel, "In Supermarkt des Wissens," Sz Am Wochenende, Somstag/Sonntag, 18/19 Januar 1986, Suddeutsche Zeitung Nr. 14, Seite III.

This article in a leading West German newspaper is about the advantage of the free and open concept in American higher education with a focus on the Learn & Shop program of Indiana University-Purdue University at Indianapolis.

Harris, Betsy, "A in access: College classes held in shopping centers offer convenience that attracts students," The Indianapolis Star, (Sunday, March 8, 1981).

Describes the success of Learn & Shop, a program of Indiana University-Purdue University at Indianapolis, that offers regular college credit courses in convenient shopping centers. Also included are the attitudes of the students and professors toward the program.

Herman, Edith, Chicago Tribune (November 1, 1976) Sec. 1, p. 15.

Description of the weekend program at Mundelein College with quotes from interviews with students who are full-time job-holders. "About 95 percent of the students work full time. The unusual weekend college, now in its third year, offers what administrators call 'a very intensive, concentrated way of attending college'."

"Hoosiers Have Bright Idea: Bring College Classes to Masses," Entrepreneur, (July, 1986), 12-13.

The nation's first Learn & Shop College Credit Program which was developed by Indiana University-Purdue University at Indianapolis, is described. The concept of the program is to make course offerings more attractive and accessible to adult students. The program offers a wide variety of college-credit courses in which each can be applied toward a college degree. Also, consideration is given to advantages for students, retailers, and the school. The Learn & Shop program helps eliminate adult's two common fears when considering further schooling: fear of competing with younger students and concern about taking time for regular college programs.

"Ideas," The Chronicle of Higher Education, (January 29, 1979).

To attract new students, Indiana University-Purdue University at Indianapolis created the Learn & Shop Program which offers college courses for credit at four of Indianapolis' major shopping centers. The program is aimed primarily at adult women, but all are welcomed. Rooms used by department stores to train employees are used as classrooms. The students can register and buy books for their courses at shopping centers.

"INDIANA: Algebra on 3," Working Woman, (June, 1979), 10.

Describes the Indiana University-Purdue University at Indianapolis program that offers college credit courses to students who attend classes in suburban shopping centers.

"Indianapolis Women Learn & Shop," *Convention News Dailey*, Communication Channels, Inc., (Sunday, May 20, 1984).

How the Learn & Shop College Credit Program of Indiana University-Purdue University at Indianapolis got started is described. "The college in shopping centers" concept has proven to be successful in increasing both store sales and university enrollments. Also included are the results of a study on the purchasing habits of the more than 2,000 students enrolled in the Learn & Shop program.

"Indiana University-Purdue University at Indianapolis: Learn & Shop and Weekend College," *The Forum For Liberal Education*, IV, Nr. 5, (April, 1982), 6-8.

Describes two programs offered to non-traditional students by Indiana University-Purdue University at Indianapolis: Weekend College and Learn & Shop. The Weekend College program offers college credit courses on Saturdays and Sundays; Learn & Shop program offers a wide range of credit courses in department store employee training rooms at five major shopping centers. Statistics on both programs are also included.

Kaercher, Dan, "New Options for Adults Who Want to Learn," *Better Homes and Gardens*, (January, 1982).

Colleges and universities are working harder to develop courses for busy adults who can't always attend classes on campus. This report provides a wide range of learning options for adults.

"Kaleidoscope: Smart Shoppers," *American Education*, (May 1979), Volume 15, Nr. 4, p. 4.

Learn & Shop, a program in which college-credit courses are offered in training rooms of major department stores in suburban shopping centers, is described. The students feel that the Learn & Shop program helps save time, fuel, and traffic or parking hassles. Statistics of student enrollments for the first two semesters of the program are also included. The Learn & Shop curriculum allows individuals to earn a two-year associate degree entirely at shopping centers.

Klassen, Peter T., "Changes in Personal Orientation and Critical Thinking Among Adults Returning to School through Weekend College: An Alternative Evaluation," *Innovative Higher Education*, Vol. 8, Nr. 1 (Fall-Winter, 1983), 55-67. (ERIC No. EJ 317 154).

Adult students in an interdisciplinary, experiential weekend social science course showed significant increases on 11 Personal Orientation Inventory subscales and the Walton-Glaser Critical Thinking Appraisal, with no sex differences found. This supports experiential learning as effective in the continuation and reinforcement of the self-actualization process.

Krier, Beth A., "Groceries, Sundries and Math 101: Shopping Center College A Big Success," *Los Angeles Times*, (Wednesday, March 21, 1979), Part 1-A.

Learn & Shop program which offers regular college-credit courses in convenient shopping centers at Indiana University-Purdue University at Indianapolis is described. A statistical profile of the first Learn & Shop students is given. Also, consideration is given to advantages for students, the school, and the retailers. Teacher and student comments are also included.

Lazo, Dimitri D., "Comparative Explorations of the Black and Immigrant Experience: Teaching Ethnic Studies at Alverno College." Paper presented at the Annual Meeting of the American Historical Association (Los Angeles, CA, December 30, 1981). (ERIC No. ED 213 644).

This paper describes an ethnic studies course taught at Alverno College, Milwaukee, Wisconsin. The course is offered as a two semester, hour elective in the Weekend College which provides women an opportunity to complete a college degree by attending classes on weekends only. The course meets for three hours every other weekend for a total of seven sessions. Because Milwaukee has a large black population and a history of racial conflict, the course concentrates on comparing the experiences of the blacks with the experiences of immigrants. The first session explores the concept of ethnicity and relates it to contemporary American life. The next two sessions concentrate on the immigrant experience, addressing such issues as residential and employment patterns, generational tensions, and the process of adaptation, acculturation, and assimilation. The fourth and fifth sessions of the course deal with black life and history, emphasizing slavery, the conflicting strategies of Booker T. Washington and W.E.B. DuBois for black progress, and the migration to urban-industrial America. The last two sessions are a comparative exploration of the black and immigrant experience. Required readings in the course are Colin Greer's collection of Essays "Divided Society: The Ethnic Experience in America," Thomas Sowell's "Race and Economics," and Federman and Bradshaw's collection of ethnic prose and poetry "Speaking for Ourselves." Students discuss the readings in class and write essays about them. Students are also asked to write a family history. Appendices contain a class calendar, sample class assignments, and a guide for a family history.

"Learn & Shop Offered Here," The Milwaukee Journal, (Sunday, August 19, 1979).

The University of Wisconsin - Milwaukee's Learn & Shop program in which college-credit courses are offered in training rooms of major deparment stores in suburban shopping centers is described. For the students who attended the Learn & Shop program convenience is important, including ease of parking.

"Learn & Shop Programs Springing up at Centers," Shopping Centers Today, (June , 1980).

Explains the new Learn & Shop program of Indiana University-Purdue University at Indianapolis which has been copied widely.

Lutholtz, William M., "Indiana Universities: Outside the Ivy Walls," Indianapolis Home and Garden, (July, 1979).

Describes the Learn & Shop program, a concept in which university credit courses are offered in convenient neighborhood shopping centers. Discusses other innovative higher education programs. Statistics on these programs are also included.

Meskill, Victor P., "How Shopping Center Technics Work for a Weekend College," College and University Business, Vol. 54, Nr. 4 (April, 1973), 48-49. (ERIC No. EJ 075 391).

C.W. Post Center of Long Island University offers a Weekend College with Sunday hours, family services, quantity discounts, and the convenience of payment by credit card.

Milwaukee Area Technical College, WI, Dept. of Research Planning, and Development, June 1985. Report of the Student Evaluation of the Milwaukee Area Technical College 1985 Weekend College. (ERIC No. ED 260 761).

In February 1985, 41 classes were offered on Friday evenings and Saturdays to test the Weekend College concept at Milwaukee Area Technical College's West Campus. A sample of students from the West Campus Weekend College was surveyed in April 1985 to obtain an evaluation of the program and a profile of the students attending. Surveys completed by 55% of the students enrolled during the second semester of 1984-85 (N=309) and comparisons with similar data on day and evening students in 1984 yielded the following results: (1) 72% of the Weekend College participants were women, compared with 51% of the total district population; (2) median age for the Weekend College students was 31 years, while the median age for day student was 24.4 years and for evening students was 29.8 years; (3) 7.8% of the students attending Weekend College were black, while blacks made up 21.7% of the day enrollments and 10% of the evening enrollments; (4) 49.7% of the respondents attended no other classes; (5) business was the major area of study for 33% of the respondents; (6) "the manner in which I have been treated by MATC instructiors" received the highest mean rating, while "the availability of parking" received the lowest mean rating. The study finding suggested that the Weekend College was a successful operation. The survey instrument is appended.

"Mirror of Opinion: Learn and Shop," The Christian Science Monitor, (Tuesday, February 6, 1979).

Learn & Shop, a program which offers college courses at shopping centers in Indianapolis by Indiana University-Purdue University at Indianapolis (IUPUI) is described. The Learn & Shop College Credit Program offers a broad range of courses, each of which may be applied toward a degree.

Mishler, Carol, and Moss, Frederick, "Saturday Class Program at UWC-Waukesha County." A report by the Wisconsin University-Green Bay Assessment Center, May, 1985. (ERIC No. ED 260 668.).

Preferences of students who take a Saturday class at the University of Wisconsin Center-Waukesha County were determined through a spring 1985 survey. Of the 185 Saturday students, 158 completed the survey. Findings include: the majority of the Saturday students are non-traditional-aged students, employed full-time, and about two-thirds are women; Saturday students are a combination of continuing students, new students, and students who have stopped out for a least a semester; continuing students are carrying more credits with the expanded Saturday program, compared to their fall 1984 semester load; most Saturday students have plans for at least a bachelor's degree; these students are returning to campus during the week to take other courses in the daytime or evening, but few have enrolled in two Saturday classes; Saturday students prefered Saturday morning class times over other possibilities; most respondents intend to take another Saturday class; most want a greater variety of courses offered on Saturday; and the timetable mailer is the most effective method of informing students about the Saturday program. Based on the survey responses, 11 recommendations about the Saturday program are offered. The questionnaire is appended, along with student suggestions.

Morton, Warren Neil. "A Profile of Weekend College Programming by Members of the American Association of State Colleges and Universities." Unpublished Ed.D. dissertation, University of Arkansas, 1977.

This well-done dissertation provides basic information relative to the weekend college movement to 1977 with information concerning existing programs, target populations, program planning, implementation, administration, and evaluation. The study surveyed 321 member institutions of the American Association of State Colleges and Universities in 1975-76. Data were compiled provided by the twenty-seven member institutions with weekend colleges. A case study is presented on Central Missouri State University's weekend college. The author lists 35 findings and 6 recommendations as a result of the overall study.

Naisbitt, John, "Education & Training," John Naisbitt's Trend Letter, (April 18, 1985), Volume 4, No. 8.

Indiana University-Purdue University at Indianapolis (IUPUI) gets high grades for innovative thinking. Learn & Shop program, which offers college credit courses in convenient shopping centers, was created to reach new students. The success response of the program is also included.

New York Times. February 5, 1976, Section 3, p. 13.

Announcement of Northwestern University Graduate School of Management's development of a special Master of Management two-year degree program through weekend studies at the university's Evanston campus.

New York Times. February 14, 1976, p. 27.

A report on the growth and development of weekend college programs including enrollment details about Marymount Manhattan College, (New York), Mundelein College (private women's school in Chicago), Texas Southern University (predominantly black institution), Wayne State University, (Detroit).

O'Brien, Gael M. "Weekend Colleges Proving Popular," The Chronicle of Higher Education, November 17, 1975, p. 5.

Describes the weekend college of the College of Notre Dame, Baltimore, Maryland, in which 162 students enrolled in the fall, 1975. Mentioned are the weekend colleges at Mundelein College and the Long Island University's C.W. Post Center.

O'Connor, Bernice, "They Shop for Education," The Indianapolis News, (Wednesday, February 21, 1979).

Learn & Shop, a college-credit program offered in local shopping center by Indiana University-Purdue University at Indianapolis, is described. The characteristics, background, and goals of several students enrolled in Learn & Shop are given. Also included are typical reactions to Learn & Shop gleaned from a survey of student attitudes.

Paper presented at the Convention of the Western Speech Association (Seattle, WA, February 18-21, 1984). "Communication on the Weekends: One Cost Saving, Energy Saving, People Saving Idea." (ERIC No. ED 242 372).

In 1981, Pikes Peak Community College initiated a new Continuing Education Area, which featured a "weekend college" for communication classes held on Friday evenings and Saturdays. Faculty and administrators have identified several advantages of the weekend college, including the following: (1) since classes are held in existing facilities, there is only a minimal additonal financial outlay; (2) the weekend classes do not take students from weekday classes, rather they add additional students to the total enrollment; (3) the weekend schedule can provide for the special needs of regularly enrolled students; (4) weekend scheduling allows for flexibility in the assignment of full- and part-time instructors; and (5) necessary auxiliary materials and audio-visual equipment are readily available. Some basic guidelines have been developed to help both faculty and students, which include varying the instructional approach at least every 2 hours; scheduling assignments carefully for the optimum use of time; preparing a course content schedule that is divided into 1- to 3-hour blocks to help gauge time accurately; and allowing students to take part in decisions that affect the class. The major problem in implementing a weekend program involves recruiting students who are not in close contact with the campus, but this can be overcome through radio spots, newspaper advertising, and promotional posters.

Post, Margaret Moore, "Weekend College Flourishes," The Indianapolis News, August 17, 1978.

A report on the development of IUPUI's Weekend College in Indianapolis, based on interviews with students completing degree programs and the Weekend College dean, James R. East, disclosing growth in enrollment scope of courses offered, fees, and description of types of students enrolled.

Rollyson, Carl E., Jr., "Quality in Alternative Delivery Systems: Television-The Weekend College Model," North Central Association Quarterly, vol. 59, Nr. 1 (Summer, 1984), 9-13. (ERIC No. EJ 307 183).

Describes the Weekend College (Wayne State University), arguing that quality of a television curriculum can be safeguarded if it meets requirements of good television and stands as an integral part of the classroom setting. Suggests ways to actively involve students in learning from television, discusses criticisms of television delivery and ways of maintaining quality, and explores Weekend College programs.

Scales, Shari, "A shopping mall degree: 'Learn & Shop' students do better than campus peers," The Maui News, (Sunday, February 3, 1985).

Learn & Shop is a college-credit program which started five years ago at Indiana University-Purdue University at Indianapolis in an effort to attract new students. Studies have shown that non-traditional students who go to the shopping mall to take college classes are doing better than their on-campus counterparts. Program offerings and curriculum are described. Also included are the statistical profile of Learn & Shop students and the reasons cited most by students for not wanting to attend classes on the downtown campus.

Schindler, Roslyn, "Making Literature Come Alive: The Many Lives of Dr. Faust," Unterrichtspraxis, Vol. 11, Nr. 1 (Spring, 1978) , 26-31. (ERIC No. EJ 186 945).

A television course on the Faust legend, a segment of interdisciplinary humanities study, is described. The course is part of the University Studies/Weekend College Program of the College of Lifelong Learning at Wayne State University in Detroit, Michigan, which offers a general studies degree program for adults.

Schneider, Gary, "Mall gets touch of classes: Program takes college courses off UK campus," Lexington Herald-Leader, Section D, (Wednesday, October 30, 1985).

Describes a program offered by the University of Kentucky in which interpersonal communication and English classes are taught at the J.C. Penney Co. store in Turfland Mall. Also included are student attitudes toward the Learn & Shop program.

Schoolland, Lucile B., "College in Paradise (Paradise Valley Shopping Mall)." Paper presented to the Paradise Valley Mall Advisory Committee, July 1984, available through Rio Salado Community College, Phoenix, AZ. (ERIC No. ED 260 750).

Rio Salado Community College (RSCC), a non-campus college within the Maricopa Community College District, offers hundreds of day, late afternoon, and evening classes at locations throughout the county. The Paradise Valley community had always participated heavily in the evening classes offered by RSCC at local high schools. In fall 1982 an effort was initiated by RSCC personnel to find a location within the community for day classes and more student services. The answer to this search came through a proposal by a shopping mall developer that the mezzanine of the new Paradise Valley Mall be used by the community college. Community response was enthusiastic. A formal advisory committee for the center was formed to serve as a sounding board as courses, programs, schedules, services, and proposals for publicizing the center were explored. A Subcommittee on Publicity Endeavors (SCOPE) was created to help direct the public relations effort from a business viewpoint. The total effort of the community advisory committee and RSCC personnel helped start the fall 1983 semester with 1,424 students, increasing to 1,758 by spring. During the first two semesters of operations, 150 classes, focusing primarily on the general studies requirements for the districts, associate degree programs, were offered at times ranging from early morning to late evenings and weekends. During the second year, much more effort is going into the development of student services.

"Shopping Center 'U'", The Indianapolis Star, (January 3, 1979).

The Learn & Shop College Credit Program, a concept of offering credit classes to students who attend classes in suburban shopping centers, is an innovation of Indiana University-Purdue University at Indianapolis. Learn & Shop uses employee training rooms at five major shopping centers as classroom facilities.

Spice, Byron, "Road to Higher Education Leads Trucker to Weekend College," Fort Wayne Journal Gazette, February 17, 1980, 3A-1.

Truck driver on his own since age of 13, with five years in Navy where he earned a general education diploma, resumes his education at age 38, by enrolling in the Weekend College of Indiana University-Purdue University at Fort Wayne, Indiana.

Stack, Hal, and Paskal, Oscar, "The University Studies and Weekend College Program: Beyond Access,"New Directions for Experiential Learning, Nr. 10, (1980), 17-18. (ERIC No. EJ 244 052).

Using an innovative delivery system, curricular design, and approach to student services, Wayne State University has been able to clear many of the obstacles that have traditionally denied working adults access to higher education. Community relations are discussed and a labor studies program is described.

Stashower, Gloria, "Weekend College: New Version of the College Weekend," College Management, Vol 9, Nr. 2 (Feb., 1974), 30-32. (ERIC No. EJ 091 433).

The C.W. Post Center offers weekend courses for adults leading to an associate's, bachelor's or master's degree with an informal atmosphere and non-traditional programs.

Stretch, Tina, and Cervero, Ronald. "A Weekend College for Adults: Lifelong Learning at Mundelein College," Lifelong Learning, 2 (February, 1979), 8-10.

Describes the Weekend College at Mundelein College, Chicago, planned primarily for working adult women. Courses are offered Friday evening, Saturday morning and afternoon, and Sunday morning and afternoon with classes meeting 3 1/2 hours, five times in a twelve-week term. There is a coherent and self-contained curriculum, extensive support services on weekends, and an environment where full-time workers can also be students.

Sutherland, Lee. W., "The Development of a Weekend Undergraduate Program as a New Delivery System for an Urban Business School: A Response to the Societal Needs of a Specific Clientele." Practicum paper presented to Nova University in partial fulfillment of the requirements for the degree of Doctor of Education, August, 1980. (ERIC No. ED 196 376).

As a prerequisite to developing an undergraduate weekend college for the School of Management at Suffolk University in Boston, Massachusetts, a literature review and correspondence with institutions providing a weekend college were undertaken. The study objective was to discover which institutions offer such a program, how they operate, the advantages and disadvantages of the program, and information on implementing such a program. Because of a lack of uniformity, the following definition of a weekend college was developed: a college program offering courses for credit exclusively on weekends and leading to a degree. Attention was directed to the psychological aspects of adults entering a threatening environment of school after a reasonable absence. The following areas are considered: historic background of the weekend college; the student market; what motivates the adult student, the adult woman, the veteran; the student market in general; costs and profits; admission requirements; counseling; admission testing; transfer of credits; credit for life experiences; curriculum and degrees; and the future. Information on the programs at the 13 surveyed colleges is presented, along with proposed scheduling for Suffolk University for the master, bachelor, and associate degrees. It concluded that the adult market is the most viable source of students and that the weekend college is profitable. It recommended that Suffolk University should immediately consider initiating the weekend program. Steps necessary to institute the program are outlined. The schedule of the existing Saturday Executive MBA program and a bibliography are included.

Thieman, Thomas, and Marsh-Williams, Pamela, "Prediction of Academic Performance of Adult Women in a Weekend College Program," Journal of College Student Personnel, Vol. 25, Nr. 3 (May, 1984), 260-64. (ERIC No. EJ 302 364).

Examine predictors of academic achievement of 111 adult female students to provide information to re-entry admission criteria. Results showed self-confidence and past academic records, even when dated, offered a sound basis for predicting performance. Age, children, and years away from school were unrelated to success.

Urbanski, Henry, "Summer and Weekend Language Immersion Programs at New Paltz," *ADFL Bulletin*, Vol. 13, Nr. 4 (May, 1982), 10-11. (ERIC No. EJ 268 431).

Describes schedules and activities of the summer and weekend foreign language immersion programs at the State University of New York College at New Paltz. Gives some highlights of last summer's program.

*U.S. Congressional Record*. Vol. 112. No. 187. November 21, 1966. Report on the first weekend college in the United States at Miami-Dade Junior College. Hon. Charles P. Farnsley of Kentucky in the House of Representatives included in the Record correspondence he received from Mr. Robert H. McCabe, vice president of Miami-Dade Junior College, a report on the Weekend College Program being conducted at South Campus of Miami-Dade Junior College in Miami, Florida. Significantly, "Palmetto Center of Miami-Dade Junior College (where the Week-End College came into existence in the fall semester of 1965) "is the only school in the country where it is possible to complete a degree with Saturday-only courses."

"What's News," *The Wall Street Journal*, Vol. LIX No. 64, (Tuesday, January 16, 1979).

A front-page announcement of the Learn & Shop program of Indiana University-Purdue University at Indianapolis which offers college credit courses to students who attend classes in suburban shopping centers.

Woodman, Sue, "Learn & Shop", *Woman's Day/Woman's World*, (October 7, 1981), 82.

The Indiana University-Purdue University at Indianapolis' Learn & Shop program, which offers regular college credit courses in convenient shopping centers, is discussed. Also included are some of the student attitudes toward the program.

Wyly, Jeanie. "The Identification of the Characteristics Common to the Operation of the Best Weekend Colleges in the Nation." Unpublished doctoral dissertation, School of Education, Oklahoma State University, 1987.

Administrators of 321 weekend colleges were surveyed relative to their perceptions of the "best" weekend colleges in public universities in the United States, 96 of whom participated. Responses of the 96 revealed the 15 best weekend colleges which were invited to participate in a comprehensive questionnaire. Of that number 12 responded. The best weekend colleges in the nation are: California State at Chico, California State at Fresno, California State at Long Beach, Central Connecticut State, Southern Illinois

at Edwardsville, Indiana University-Purdue University at Indianapolis, Eastern Michigan University, Wayne State in Michigan, Western Michigan, Central Missouri State, Wayne State in Nebraska, Kent State in Ohio, Francis Marion in South Carolina, University of Wisconsin at Oshkosh, University of Wisconsin at Stevens Point. Results showed (1) that there are virtually no characteristics common to the operation of all of the 15 best weekend colleges; (2) the best weekend colleges operate successfully in large and small communities; (3) Institutions of varying sizes successfully operate large weekend colleges; and (4) the best weekend colleges operate successfully with limited student services available on weekends.

Zeik, Warren, M., "Higher Education: Watershed or Watergate?," Educational Record, Vol. 61, Nr. 3 (Summer, 1980), 40-45. (ERIC No. EJ 232 447).

An estimated 40 million adults in "career transition," it is suggested, may make the difference between institutional retrenchment or closure on one hand, and survival or even expansion on the other hand. An adult education "weekend college" at Marymount College is described.

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# GEOGRAPHIC LISTING OF INSTITUTIONS
## (alphabetical by state plus Canada)

**ALABAMA**

George Corley Wallace State Community College
Jefferson State Junior College
Troy State University
University of Alabama at Birmingham
University of Alabama at Tuscaloosa
University of South Alabama

**ALASKA**

Ketchikan Community College

**ARIZONA**

Northern Arizona University
Northland Pioneer College
Rio Salado Community College

**ARKANSAS**

Arkansas State University
Garland County Community College
Mississippi County Community College

**CALIFORNIA**

Bakersfield College
California State University
Coastline Community College
Crafton Hills College
East Los Angeles College
Holy Names College
Los Angeles Community College District
Marymount College
Rio Hondo Community College District
San Diego Mesa College
San Francisco State University
University of California at Los Angeles Extension
University of Redlands
University of San Francisco
Woodbury University

**COLORADO**
- Arapahoe Commmunity College
- Loretto Heights College
- University of Denver

**CONNECTICUT**
- Saint Joseph College
- South Central Community College

**DELAWARE**
- Delaware State College

**DISTRICT OF COLUMBIA**
- Wesley Theological Seminary

**FLORIDA**
- Barry University
- Central Florida Community College
- Florida Community College at Jacksonville
- Florida International University
- Gulf Coast Community College
- Jacksonville University
- Polk Community College

**GEORGIA**
- DeKalb College

**HAWAII**
- Kapiolani Community College

**ILLINOIS**
- Aurora University
- Bradley University
- Governors State University
- Illinois State University
- John A. Logan College
- Lincoln Land Community College
- Moraine Valley Community College
- Mundelein College
- North Central College
- Northern Illinois University
- Oakton Community College
- Saint Xavier College
- Southern Illinois University at Edwardsville
- Triton College
- Waubonsee Community College
- William Rainey Harper College

**INDIANA**
- Bethel College
- Indiana State University
- Indiana University Northwest
- Indiana University-Purdue University at Fort Wayne
- Indiana University-Purdue University at Indianapolis
- Indiana University Southeast
- Purdue University North Central

**IOWA**
- Briar Cliff College
- Drake University
- Iowa Lakes Community College
- Mount Mercy College
- North Iowa Area Community College
- Simpson College
- Southeastern Community College

**KANSAS**
- Butler County Community College
- Dodge City Community College
- Pratt Community College

**KENTUCKY**
- Jefferson Community College
- Murray State University
- Spalding University
- Thomas More College
- University of Kentucky
- University of Louisville

**LOUISIANA**
- Southern University at New Orleans
- University of New Orleans/Metropolitan College

**MAINE**
- Husson College South
- University of Maine at Augusta

**MARYLAND**
- Anne Arundel Community College
- Community College of Baltimore
- Coppin State College
- Howard Community College
- Prince George's Community College
- The University of Maryland/University College

**MASSACHUSETTS**
- American Institute of Banking
- American International College
- Anna Maria College
- Elms College
- Endicott College
- Northeastern University/University College
- Quincy Junior College

**MICHIGAN**
- Aquinas College
- Central Michigan University
- Delta College
- Eastern Michigan University
- Kellogg Community College
- St. Mary's College
- Washtenaw Community College
- Wayne State University
- Western Michigan University

**MINNESOTA**
- College of St. Catherine
- Concordia College St. Paul
- Normandale Community College

**MISSOURI**
- Avila College
- Culver-Stockton College
- Drury College
- Fontbonne College
- Maryville College-St. Louis
- Pioneer Community College
- Stephens College
- University of Missouri-Kansas City

**MONTANA**
- Rocky Mountain College

**NEBRASKA**
- Kearney State College
- Nebraska Wesleyan University

**NEW HAMPSHIRE**
- Keene State College
- University System of New Hampshire
- Whittemore School of Business & Economics

**NEW JERSEY**

Brookdale Community College
College of Saint Elizabeth
Montclair State College
Union County College

**NEW MEXICO**

New Mexico State University at Alamogordo
New Mexico State University at Las Craces

**NEW YORK**

Alliance Theological Seminary/Nyack College
Community College of the Finger Lakes
Cornell University
Dominican College
Hudson Valley Community College
Long Island University
Long Island University/C.W. Post Campus
Maria Regina College
Marymount College
Marymount Manhattan College
Mohawk Valley Community College
Monroe Community College
Orange County Community College
Pratt Institute
Queensborough Community College of the City University of New York
Rockland Community College
St. John's University
State University of New York
Syracuse University
Trocaire College
Ulster County Community College

**NORTH CAROLINA**

East Carolina University
Elizabeth City State University
Greensboro College
Mars Hill College
University of North Carolina at Asheville
The University of North Carolina at Chapel
Hill Program in the Humanities
Western Carolina University

**NORTH DAKOTA**

University of Mary

## OHIO

- Baldwin-Wallace College
- Central State University
- Cleveland State University
- Defiance College
- Findlay College
- Hiram College
- Kent State University
- Lorain County Community College
- Marietta College
- Notre Dame College of Ohio
- Ohio Dominican College
- Ohio University/Chillicothe Regional Campus
- Otterbein College
- University of Akron

## OKLAHOMA

- Northeastern State University
- Northern Oklahoma College
- Oklahoma State University
- Rogers State College
- University of Oklahoma
- University of Oklahoma/Advanced Programs

## OREGON

- Clackamas Community College
- Portland Community College

## PENNSYLVANIA

- Butler County Community College
- Carlow College
- Cheyney University
- Community College of Allegheny County/Allegheny Campus
- Community College of Allegheny County/Center North
- Edinboro University of Pennsylvania
- Indiana University of Pennsylvania
- Keystone Junior College
- Lebanon Valley College
- Luzerne County Community College
- Marywood College
- Pennsylvania State University/Ogontz Campus
- Pennsylvania State University/Behrend College
- Point Park College
- University of Pitttsburgh
- Washington & Jefferson College
- Widener University
- Wilkes College

**RHODE ISLAND**
Bryant College
Community College of Rhode Island

**SOUTH CAROLINA**
College of Charleston
University of South Dakota

**SOUTH DAKOTA**
University of South Dakota

**TENNESSEE**
East Tennessee State University
Shelby State Community College
Tennessee Technological University
Tomlinson College

**TEXAS**
Amarillo College
El Centro College
Lee College
Midwestern State University
North Texas State University
Odessa College
Our Lady of the Lake/University of San Antonio
Rice University
San Jacinto College North
St. Edward's University
Tarrant County Junior College
Texarkana College
Texas Southern University
Texas Tech University
Tyler Junior College
University of Houston-Clear Lake
University of Texas at El Paso

**UTAH**
Utah State University

**VERMONT**
Southern Vermont College
Vermont College of Norwich University

**VIRGINIA**
Northern Virginia Community College
University of Virginia
Virginia Wesleyan College

**WASHINGTON**

- Central Washington University
- Eastern Washington University

**WISCONSIN**

- Alverno College
- Edgewood College
- Milwaukee Area Technical College
- University of Wisconsin-Milwaukee
- University of Wisconsin-Oshkosh
- University of Wisconsin-Parkside
- University of Wisconsin-Superior

**CANADA**

- Canadian Mennonite Bible College
- Mount Royal College
- North West Regional College
- Okanagan College/Osoyoas Center
- Ontario Bible College
- Saint Paul University
- University College (New Summits)
- University of New Brunswick
- University Toronto/Woodsworth College
- University of Winnipeg
- Wascana Institute

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